

2024

Plann



June

Content Calendar

We're always looking for new ways to help you guys work smarter not harder on socials!

That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts!

Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.



Introduction



June Content Calendar

Upcoming

Pending

Reccuring

Past

Cancelled

Sat
1

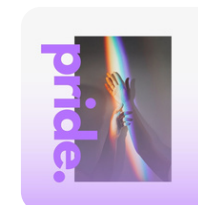
🕒 09:00 - 09:30

📍 Carousel

Celebrating Pride Month



#PrideMonth
#LovelsLove #LGBTQI+
#EqualityForAll
#LGBTQI+Icons



Sun
2

🕒 12:00 - 14:00

📍 Reels

May Reflections

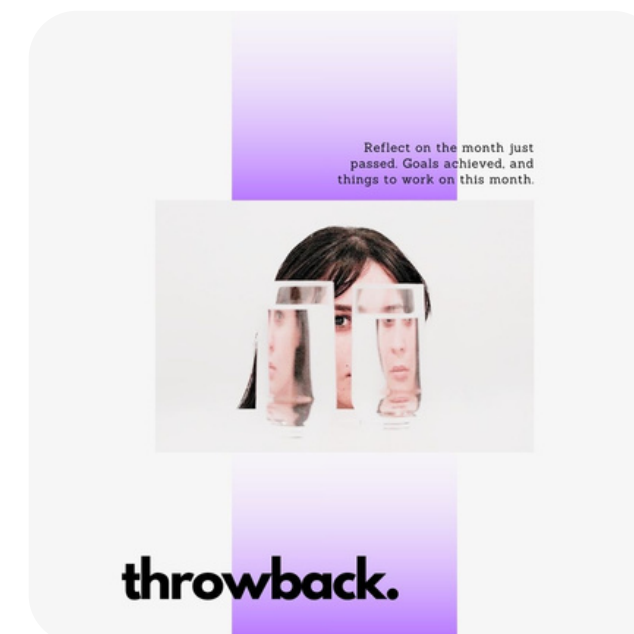
It's hard to believe we're halfway through the year, so what better time to pause, reflect, and set new goals for the months ahead?

[Share 3 achievements/key takeaways learned in May]

Content Tip:

Share an Instagram Reel highlighting what you achieved in May.

With only six months left in the year, it's your time to shine. Let us know what goals you're setting yourself this month in the comments below 🙌



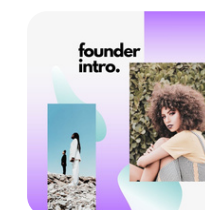
Mon
3

🕒 Best time to post

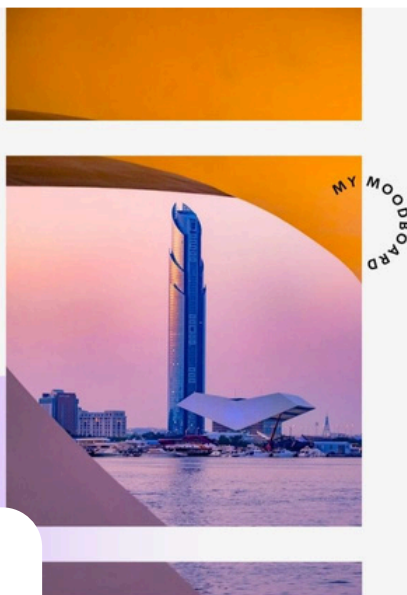
📍 Carousel

Founder Introduction

#MeetOurFounder #FounderSpotlight #BusinessOwner #Entrepreneur



Tue
4



Create A Moodboard

When it comes to setting intentions for the month ahead, we love an aesthetic mood board.

This month, we're sharing our mood board with you to help you feel inspired in the weeks ahead. 🌈

What do you feel most inspired by this month? Let us know in the comments below!

Content Tip:

Repurpose your Pinterest moodboard to an Instagram post.

Wed
5

Global Running Day

Every step counts, especially when it's Global Running Day!

Whether you're a runner, hobby jogger, or just starting out, today is all about celebrating the power of movement and the sense of community it provides.

To help put you in the mood for your next run, we've put together the ultimate workout playlist to power you through! 🌟🏃

🕒 **Best time to post** 📍 **Stories**



#GlobalRunningDay
#HappyRunning
#RunningTunes
#WorkoutPlaylist

Thu
6



Showcase A New Product

It's time to introduce you to a new and very exciting addition to our lineup. Meet [insert product name].

[List its features and exciting benefits] 🌟

Get your hands on this new product today and experience why we're all raving about it here at [company name] HQ. [CTA to website]

🕒 **12:00 - 14:00** 📍 **Carousel**



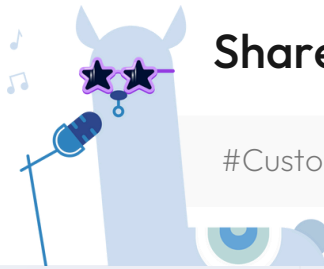
product showcase

#NewProductSpotlight
#NewProduct
#BetterThanEver
#LatestProductLineup

Fri
7

🕒 Best time to post

📍 Stories



Share A Customer Testimonial

#CustomerTestimonial #HappyCustomer #CustomerFeedback #CustomerAppreciation



meme.



Sat
8

Reshare A Funny Meme

It's the weekend, and this meme has had us in stitches all Saturday long 😂

Need a pick me up? We guarantee you'll be laughing all the way to Monday.

#Funny #Memes #FunnyMemes
#WeekendLaughs

Sun
9

Sunday Prep Tips

Sunday is the perfect time to set your weekly goals, get organized, and ensure you're well-equipped for the week ahead.

[Share organization tips that help you prepare for the week ahead]

Who else uses Sundays to prep for the week ahead? Let us know your top tips below! ✨

🕒 Best time to post

📍 Reels

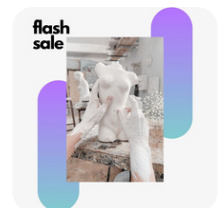


#SundaySelfCare
#GettingOrganized
#PrepareForSuccess
#WeeklyGoals

Mon
10

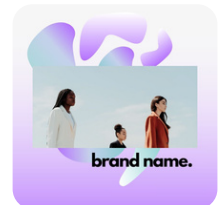
Host A Flash Sale

#Sale #FlashSale #HappyShopping #GetInQuick #DontMissOut



Tue
11

Social Media Takeover



Wed
12

🕒 09:00 - 09:30

📍 Static Post

Industry Fact

#FunFact #IndustryFacts #DidYouKnow #AlwaysLearning #KnowledgelsPower



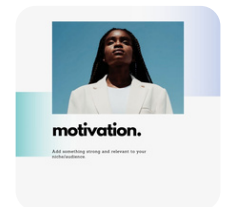
Thu
13

🕒 09:00 - 09:30

📍 Static Post

Share A Motivational Quote

#MotivationalQuote #WorkMotivation #InspiringQuote



Fri
14

🕒 09:00 - 09:30

📍 TikTok

Book Recommendation

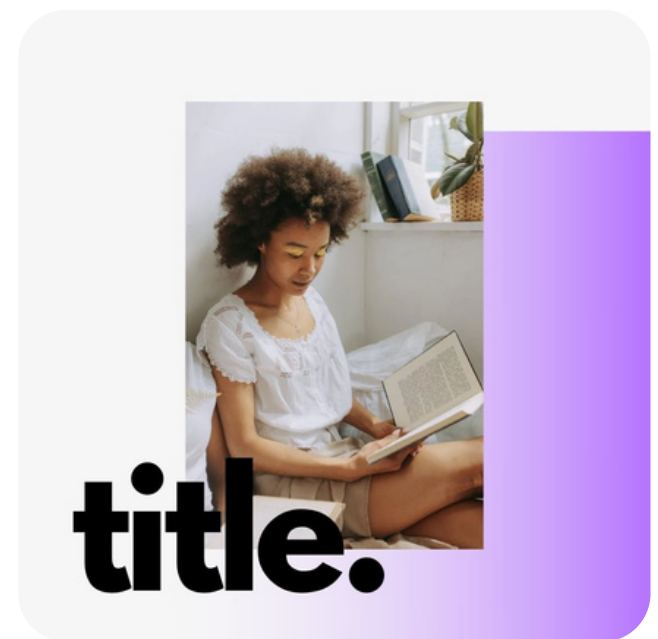
Calling all bookworms! If you love sinking your teeth into a good book, we've got you covered!

Our team of literature lovers has compiled the ultimate list of their top picks and new favorites for the month, so you can be sure you're in for a treat! 📖

Got a book you think we should read? Let us know your recommendations in the comments!

Content Tip:

Share a TikTok video of your team showcasing their top book picks for the month and why they love them.



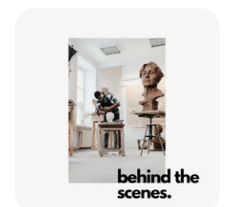
Sat
15

🕒 12:00 - 14:00

📍 Facebook Post

Product Design BTS

#ProductInspiration #ProductDesign #Storytime #BehindTheDesign



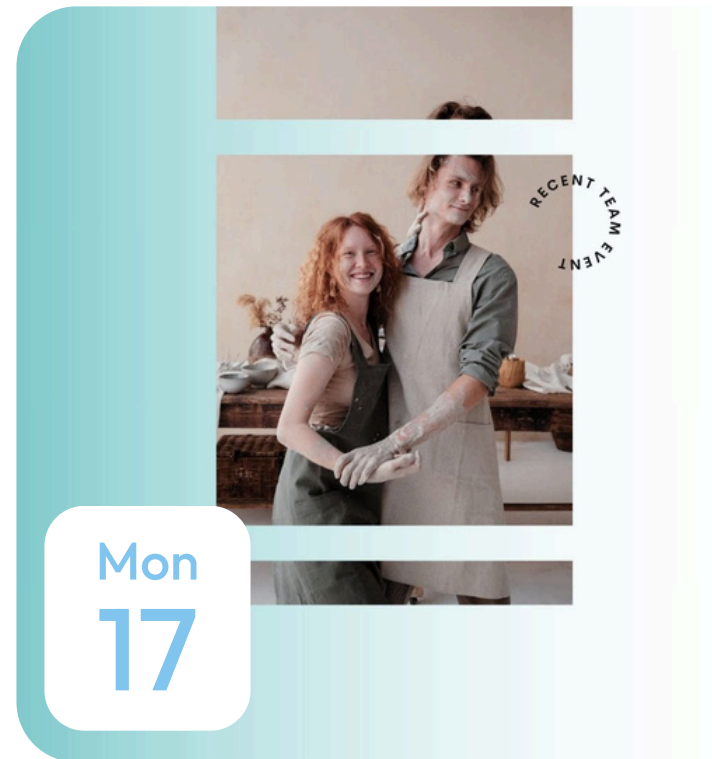
Sun
16

🕒 Best time to post

📍 Reels

Father's Day

#DadLove #FathersDay #HappyFathersDay #RoleModel #BiggestInspiration



BTS Team Event

We're giving you an exclusive look at our monthly team meetings, where we brainstorm, innovate, and have plenty of fun!

This month, we went to [add location or details of team meeting].

Take a look at the candid moments and shenanigans that color our monthly meetings ✨

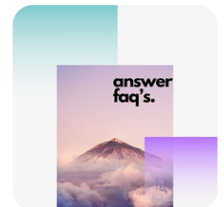
#BehindTheScenes #TeamMeeting
#GoodVibes #TeamWork

Tue
18

Answer FAQs



#LiveQandA
#BusinessOwner
#Entrepreneur
#Smallbusiness
#FAQs



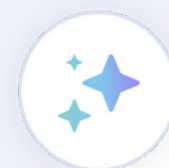
Wed
19

Juneteenth

#FreedomDay #LiberationDay #Juneteenth #EmancipationDay



Hmmm... It looks like you're missing a few captions!

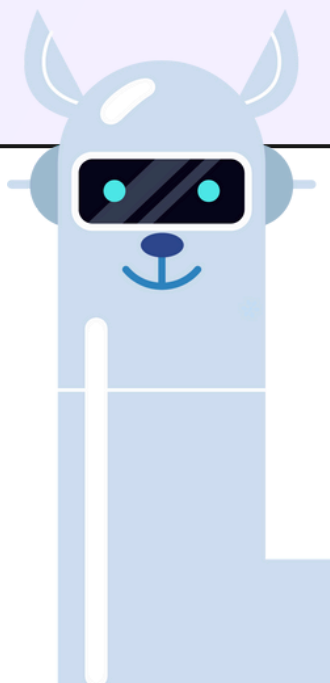


Your Ultimate Social Media Wingman, An AI Caption Generator!

Save time and effortlessly craft captivating captions for Instagram, Facebook, LinkedIn, TikTok, and Pinterest.

Let AI turn your ideas into engaging content with perfect length, relevant hashtags, and compelling CTAs.

[Try AI Captions for FREE!→](#)



bogo.



Buy One Get One (BOGO) Offer

We love our community here at [company name], so today, we're celebrating you with this special BOGO offer! 📺

When you purchase [product or service], we're giving you a second one free!

Get in quick! This limited offer won't last long! [CTA to website].

#BOGO #BuyNow #LimitedOffer
#ShopTilYouDrop #BOGOOffer

**Fri
21**



How-to Tutorial

We're back for another how-to-tutorial and today, we're taking you through [name of tutorial].

This hack will be a game-changer for you. [List reasons why you love the hack and the problems it solves].

Ready to dive in? [Give a run down of step-by-step instructions explained in the video].

#HowToTutorial #HowTo #LifeHack
#GameChanger #BusinessTips



**Sat
22**

Product Unboxing

One of the best feelings in the world has to be getting your hands on a new product 😊

We may be biased but we love our packaging here at [company name] which makes the unboxing experience all the more enjoyable!

Pop in at [store location] or check out our online store now via the link in our bio to experience an unboxing for yourself!

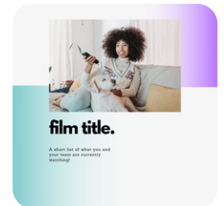
Sun
23

🕒 09:00 - 09:30

📍 Carousel

What We're Watching

#MovieRecommendations #TopPicks #WhatWereWatching #TeamFlicks



Mon
24

🕒 12:00 - 14:00

📍 Reels

Favorite Lunch Spots

#Teamlunch #OutForLunch #BestBites #WhatWeEat



Tue
25

🕒 09:00 - 09:30

📍 TikTok

Day In The Life

If you've ever wondered what a typical day looks like for us at [company name], you're in luck!

Today, we're taking you through our routine, from that first cup of coffee to team meetings and product shoots. ☕

Get ready to learn more about our stellar team and products!

Content Tip:

Create a video for TikTok using a template as you showcase a day in your life at work.



Wed
26

🕒 12:00 - 14:00

📍 Reels

Wellness Wednesday

#WellnessWednesdays #HappyMindHappyLife #WorkLifeBalance #Mindfulness



Thu
27

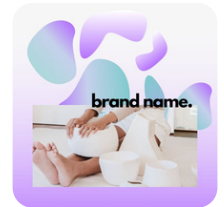
🕒 Best time to post

📍 Carousel



Brand Spotlight

#Recommendation #AddToCart #BrandSpotlight #RecentFaves #JuneFavorites



Fri
28

Tease An Upcoming Launch

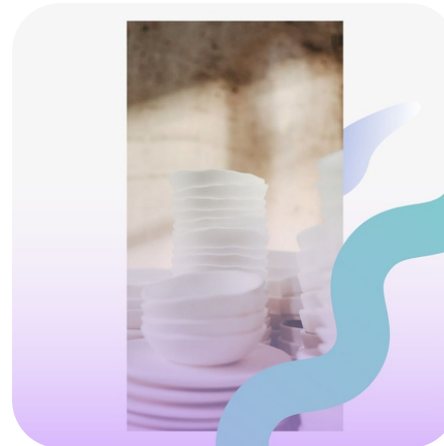
We've been working on something very exciting and with its imminent launch...it's getting harder to keep this a secret 🤫

Consider this a game changer. [List some features of the upcoming product]

But shhhh, we can't say more. Just know it'll be launching very soon! Can you guess what it is?

🕒 Best time to post

📍 TikTok

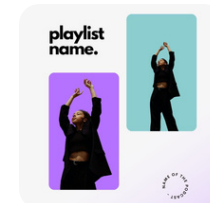


#ProductTeaser
#ComingSoon
#StayTuned

Sat
29

Podcast Recommendation

#PodcastLove #PodcastsOfTheMonth #ListenNow



Sun
30

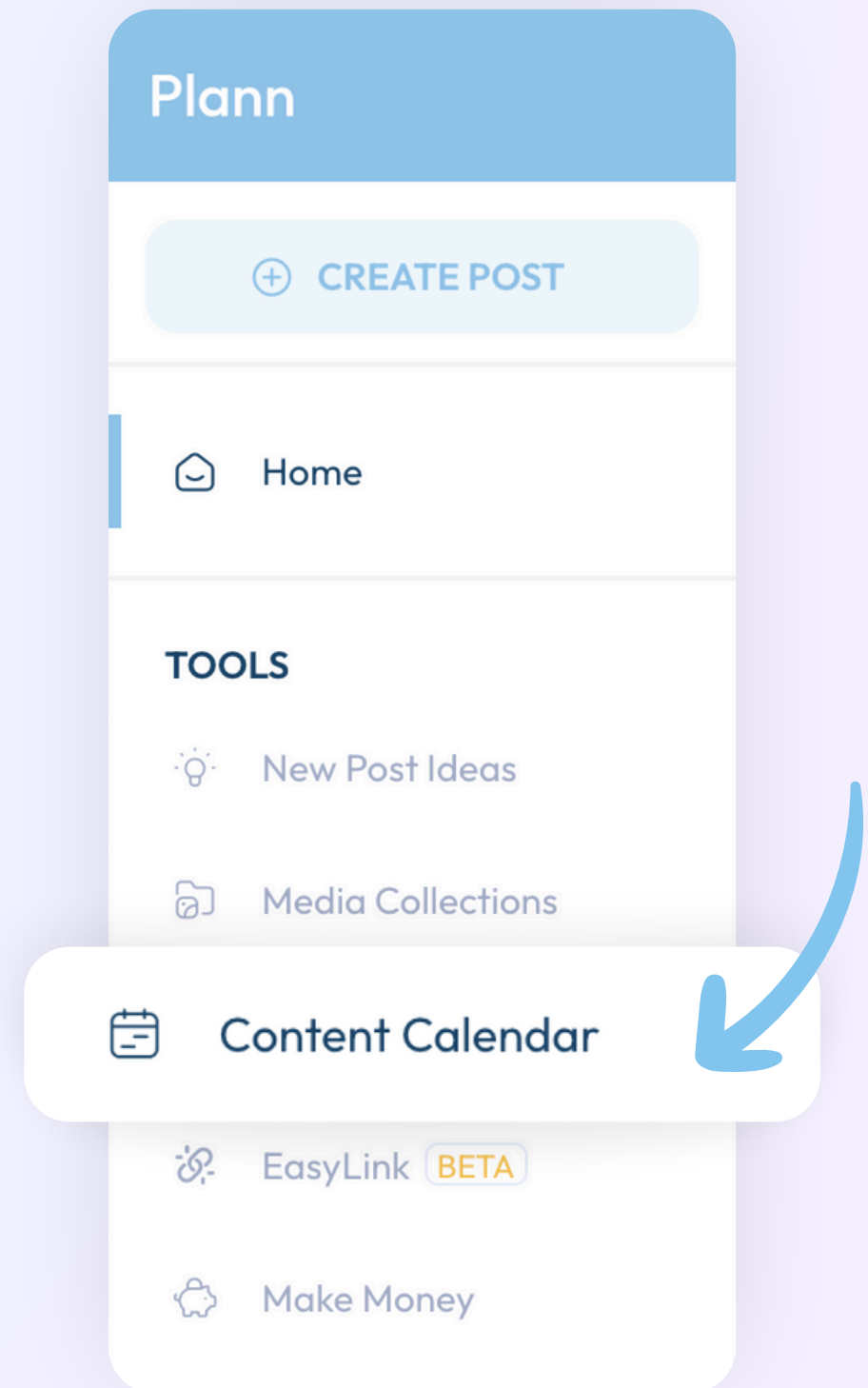
July Goals



Can't see everything you're after? Fear not!

Jump directly into your Plann workspace today and visit the [Content Calendar](#) tab for the full range of calendar events + dates of note.

Pick and chose from our range of done-for-you content; from caption prompts to hashtag sets, even a range of professional free stock images hand-selected for the date in question.



Want more?

Post Your Content Across Multiple Channels

PRODUCT FUN FACTS

Free Stock Images & Videos

Done-For-You Caption Prompts

01 January: New Year's Day

Create Content For:



CHOOSE ROYALTY-FREE CONTENT:



SOCIAL STARTER

Diving into 2024 with determination and purpose! 🙌✨ This month we're focusing on [insert goals]. We can't wait for you to share your January goals with us. Comment below and let's kick some goals together! 📌

Copy to clipboard

NEW YEAR'S DAY HASHTAGS

#NewMonth #NewMonthVibes #FreshStart #WorkMotivation
#KickingGoals #NewGoals #Monthlygoals #JanuaryGoals

Save as hashtag set

#socialmediamanager

#sweettreats

💡 **Make it your own!** Use a template to create a TikTok highlighting some of your goals for the month.

💡 **Make it your own!** Repurpose this as an Instagram Reel.

CANCEL

ADD

Repurposing Tips

Done-For-You Hashtag Sets