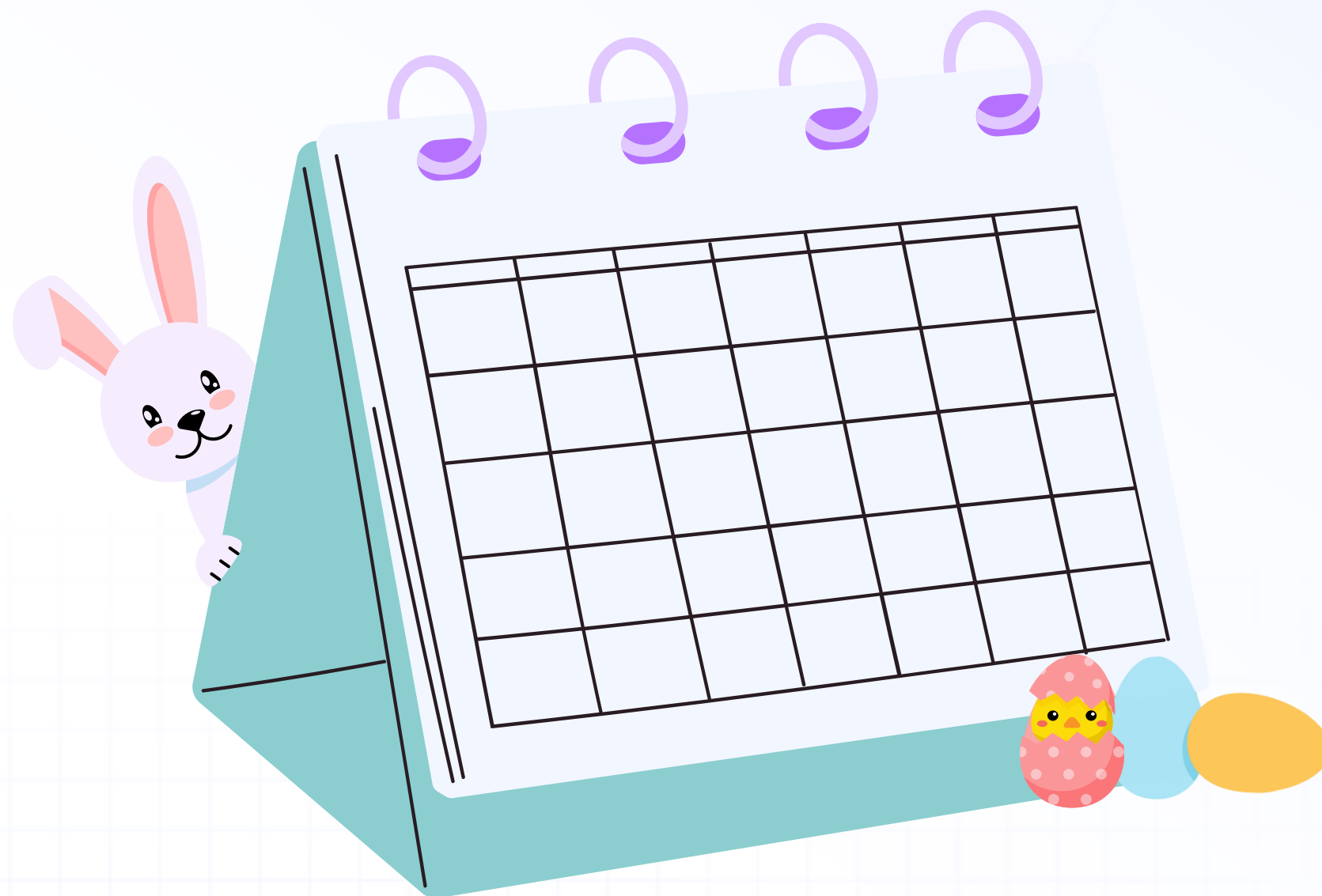


2024

Plann



March

Content Calendar

We're always looking for new ways to help you guys work smarter not harder on socials!

That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts!

Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.



Introduction



March Content Calendar

Upcoming

Pending

Recurring

Past

Cancelled

Fri
1

🕒 09:00 - 09:30

📍 Reels

National Employee Appreciation Day



#TeamLove
#Gratitude
#TeamWorkMakesTheDreamWork



Sat
2

🕒 12:00 - 14:00

📍 Carousel

National Read Across America Day

Happy National Read Across America Day! 📖

To celebrate the power of literature to transform and enrich our lives, we've rounded up the top books our staff members can't put down so you can add them to your March reading list.

Got a great book to recommend? Tell us in the comments below what we should read next! 📖

Content Tip:

Create a Carousel sharing the cover of each recommendation.



Sun
3

🕒 Best time to post

📍 Reels

March Goals

#NewMonth #NewMonthVibes #FreshStart #WorkMotivation #KickingGoals



“ADD A SHORT QUOTE HERE”



Mon
4

Something to excite and motivate your audience

Motivational Monday Quote

Ready to launch into the first Monday of Spring? Maybe you need a little extra support to hit your stride this week.

Here’s a motivational quote that’s keeping us going today.

Let's get through this together! 🌟🌈

#MotivationMonday #BelieveInYourself #MotivationalQuotes#MoodQuotes

Content Tip:

Make a Carousel Instagram post sharing your favorite motivational quotes.

Tue
5

Customer Success Story

Meet the incredible [Customer's Name], who continues to inspire us every day. 🌟❤️

Their journey with [Your Company Name] is a testament to what dedication and determination can achieve.

We're honored to have played a part in their success. Find out what we can do for you at [CTA].

🕒 Best time to post 📍 Static Post



#CustomerSuccess #HappyCustomer #CustomerSpotlight #ClientSpotlight

Wed
6



Celebrate Wellness Wednesdays

Welcome to Wellness Wednesday at [insert business name] 🧑🏻

It’s important to make your well-being a priority. Here our staff members take you through their favourite wellness activities to recharge and stay balanced.

How do you celebrate Wellness Wednesday? Share your favorite self-care tips and wellness routines in the comments below! 🌟🌿

🕒 12:00 - 14:00 📍 Reels



#WellnessWednesdays #Mindfulness #Gratitude #WorkLifeBalance #HealthyLifestyle

Thu
7

- 🕒 Best time to post
- 📍 Stories



Highlight Your Staff Product Picks

#StaffPick #CustomerFavorite #ProductRecommendation #SpringProductFavourites



International Women's Day Q&A

Happy International Women's Day to all the incredible women who inspire us every day!

Join us for a live Q&A session to hear more about how these incredible women founders navigated the industry and found success in their careers.

Drop us a comment below if you have any questions you'd like to ask regarding their experiences and insights 🙌👩💻

Sat
9

What We're Watching

To continue the celebrations of IWD, we're looking to our favorite female characters of the screen 📺

With the weekend here, we're sharing our team's current binge-worthy watchlist with strong female leads. We've got the scoop on what's keeping us entertained this season, swipe through to see!

What's on your watchlist right now? Share your recommendations below 📌

- 🕒 Best time to post
- 📍 Static Post



#WhatWereWatching
#EntertainmentPicks
#StaffRecommendations
#StrongFemaleLeads

Sun
10

"Day In The Life" Of A Team Member

#DayInTheLife #TeamMemberSpotlight #TeamTakeover #BehindTheScenes



Mon
11

National Nutrition Month



Tue
12

🕒 09:00 - 09:30

📍 Reels

Share a Sneak Peek of Upcoming Projects

#UpcomingProjects #SneakPeek #NewProject #NewProduct #WatchThisSpace



Wed
13

🕒 14:00 - 16:00

📍 TikTok

Daylight Saving Time

#DaylightSavingsTime #SpringHasSprung #BrighterDays #SpringForward



Thu
14

🕒 09:00 - 09:30

📍 Reels

Popcorn Lover's Day

We're popping up on your feed to celebrate National Popcorn Lover's Day! 🎉🍿

Here at [Company Name] we love our popcorn, but the best flavour seems to have our staff divided. So, we took a poll to find out which flavour comes out on top.

Let us know in the comments what your go-to popcorn flavour is: salty, sweet, extra butter, or a chocolate drizzle? We want to know! 🍿❤️

Content Tip:

Film a Reel in which you poll staff members on their favourite popcorn flavours.



Fri
15

🕒 12:00 - 14:00

📍 Stories

World Sleep Day

#WorldSleepDay #SweetDreams #SleepAwareness #SleepyTunes #RestAndRestore



Sat
16

- 🕒 Best time to post
- 📍 Carousel

Share An Industry Insight

#IndustryInsights #FunFact #DidYouKnow #IndustryLearning #TheMoreYouKnow



St Patrick's Day

Luck is in the air this St. Patrick's Day! 🍀❤️

To celebrate the holiday spirit, we're giving one lucky follower the chance to win an exceptional prize of [insert business name] products.

Simply tag yourself and a friend in the comments below and help us spread the luck this St Patrick's Day! 🍀❤️

#StPatricksDay #LuckOfTheIrish
#GreenCheers #LuckyCharm #StPaddysDay

Mon
18

Global Recycling Day



#SustainabilityMatters
#EcoFriendly
#GoingGreen
#EarthFriendly
#NoPlanetB



Tue
19

Product Tutorial

#ProductSpotlight #HandyFeatures #DIYTutorial



Hmmm... It looks like you're missing a few captions!

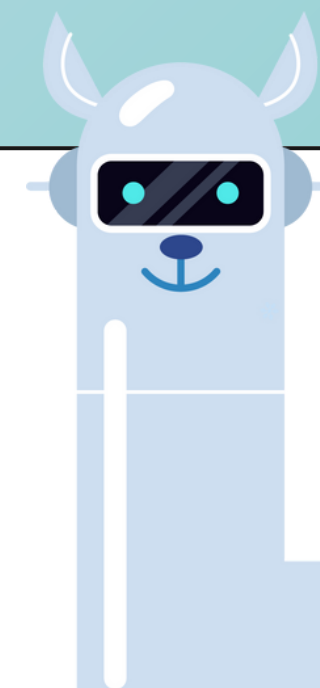


Your Ultimate Social Media Wingman, An AI Caption Generator!

Save time and effortlessly craft captivating captions for Instagram, Facebook, LinkedIn, TikTok, and Pinterest.

Let AI turn your ideas into engaging content with perfect length, relevant hashtags, and compelling CTAs.

[Try AI Captions for FREE!→](#)





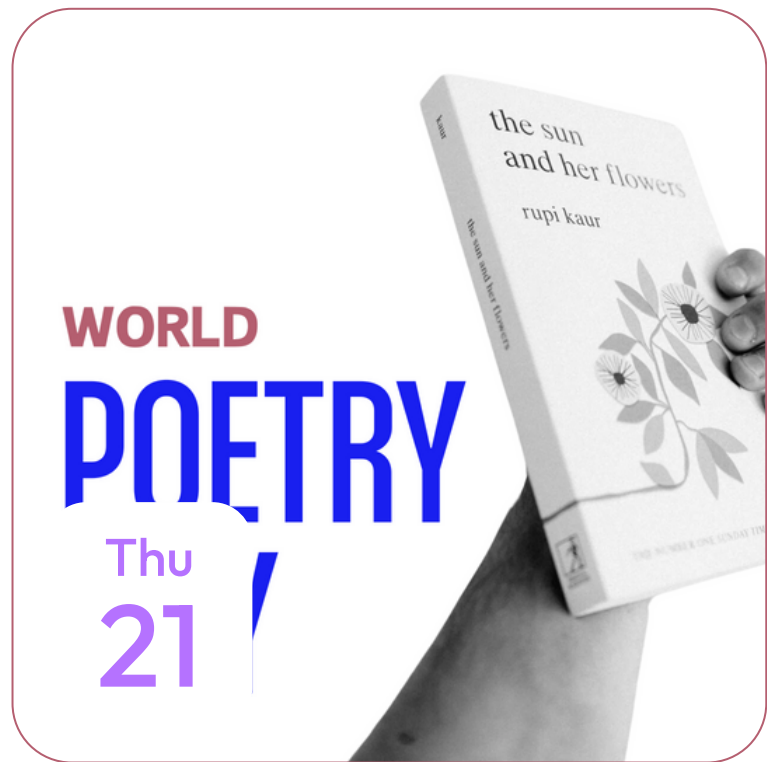
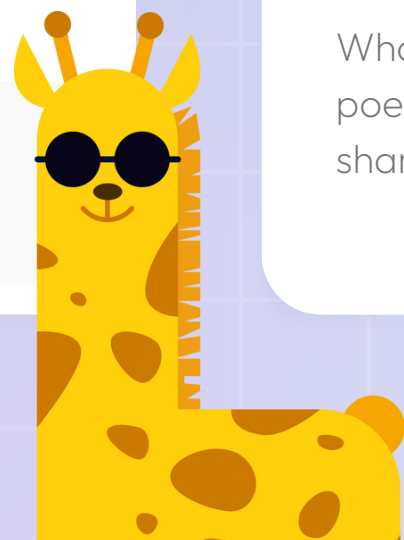
First Day of Spring

Spring has finally sprung here at [insert business name] and we couldn't be more excited! 🌸🌿

Just like the season, we've given our office space a much-needed refresh and are loving the results.

What are your best tips for a spring clean? Share your ideas in the comments below!

#SpringEquinox #NewBeginnings
#Springtime #HelloSpring



World Poetry Day

Happy World Poetry Day to all who celebrate the magic of the written word 🌍🌟

Poetry can make us feel seen, heard, and has the power to transform our lives. Here, we've picked out some of our favorite poems that we'll be sure to read this World Poetry Day.

What are your favorite poems or poets? Drop a comment below and share your recommendations! 📖🌟



Recent Industry Award

We're thrilled to have received an award for [insert award title].

We'd love to take this opportunity to thank you for your continued support.

We couldn't do it without this amazing community! ❤️

#HardWork #TeamWork
#AwardWinning #WorkAward
#WorkGoals

Sat
23

🕒 09:00 - 09:30

📍 Carousel

National Puppy Day

#NationalPuppyDay #PuppyLove #PuppyDay #FurryFriends #MansBestFriend #DogLovers



Sun
24

🕒 14:00 - 16:00

📍 Reels

Product Demonstration

#ProductTutorial #UserGuide #HowToGuide #ProductDemo



Mon
25

🕒 09:00 - 09:30

📍 Carousel

Share a Podcast Recommendation

Whether you're on the work commute, listening in bed, going for a run, or simply looking to learn, we love a podcast!

We've rounded up our top 5 favorite podcasts that we've been loving this month. Sure to bring you some laughter and inspiration, you'll learn something new in the process - trust us!

Got a podcast recommendation we might like? Share it in the comments below 🎧🧠

Content Tip:

Create an Instagram Carousel of your five favorite podcasts.



Tue
26

🕒 12:00 - 14:00

📍 Stories

Create an FAQ Series

#FAQSeries #GotQuestions #GetAnswers



Wed
27

- 🕒 Best time to post
- 📍 Stories



Host a 'This or That' Poll

#Thisorthat #Polltime #Favoriteproducts #Feedback #Marketresearch



Thu
28

BTS Team Event

We're taking you behind the curtain to show you the candid moments and fun shenanigans from our latest team event.

Join us as we relive the highlights of [insert event name or details]. 🙌

- 🕒 Best time to post
- 📍 TikTok



#BehindTheScenes
#TeamFunTime
#CompanyEvent #BTS



Sun
31

Easter

Happy Easter from [insert business name]! 🌸🐰

To celebrate this time of joy, renewal, and quality time with loved ones, we're running a limited-time offer on our [insert product range].

Give the gift of joy this Easter! Head to the link to shop this exclusive discount.

Fri
29

Good Friday

#GoodFriday #EasterHoliday #EasterWeekend #EasterBreak



Sat
30

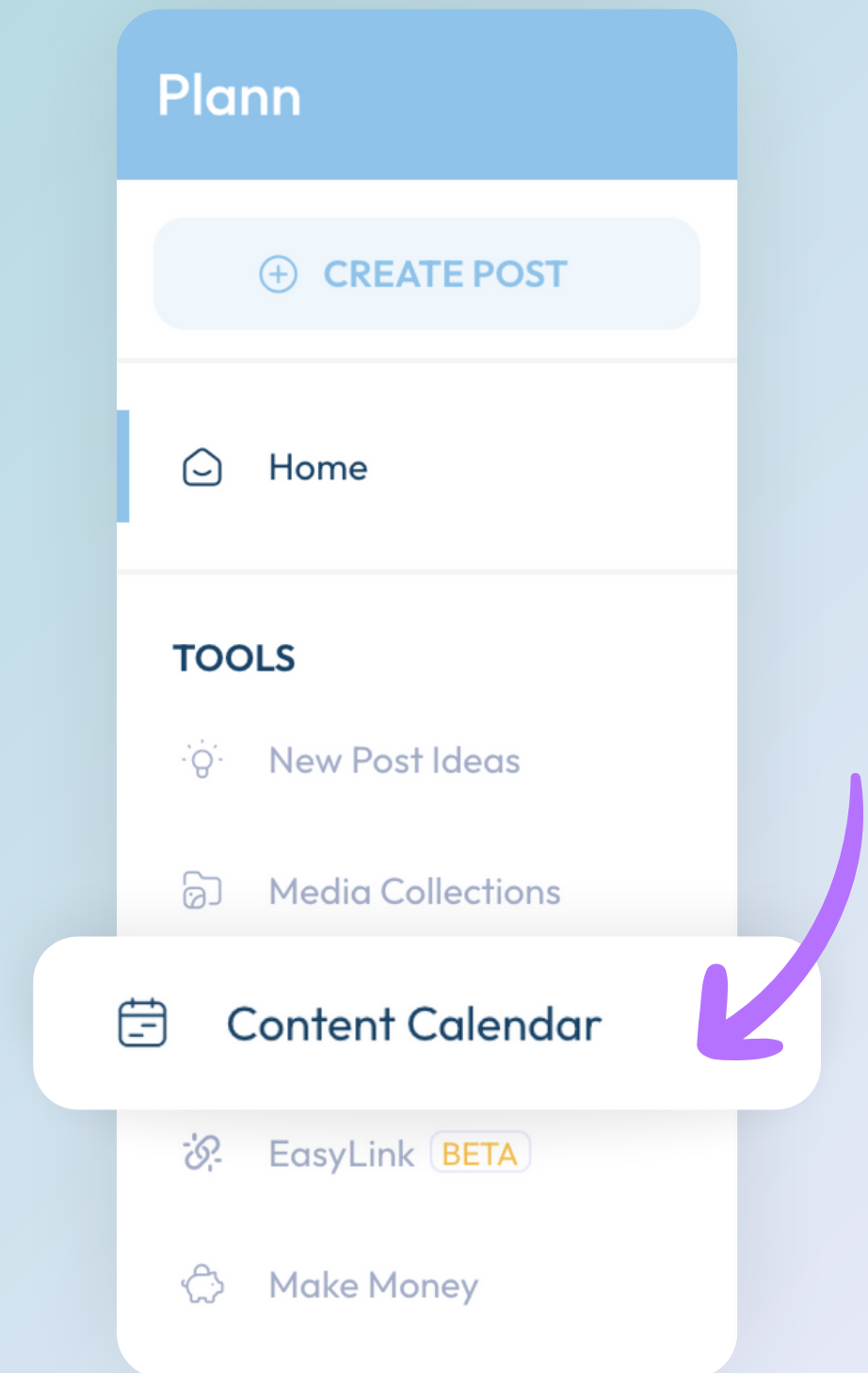
Customer Testimonial



Can't see everything you're after? Fear not!

Jump directly into your Plann workspace today and visit the [Content Calendar](#) tab for the full range of calendar events + dates of note.

Pick and chose from our range of done-for-you content; from caption prompts to hashtag sets, even a range of professional free stock images hand-selected for the date in question.



Want more?

Post Your Content Across Multiple Channels

PRODUCT FUN FACTS

Free Stock Images & Videos

01 January: New Year's Day

Create Content For:



CHOOSE ROYALTY-FREE CONTENT:



Done-For-You Caption Prompts

SOCIAL STARTER

Diving into 2024 with determination and purpose! 🥳👉 This month we're focusing on [insert goals]. We can't wait for you to share your January goals with us. Comment below and let's kick some goals together! 🙌

Copy to clipboard

NEW YEAR'S DAY HASHTAGS

#NewMonth #NewMonthVibes #FreshStart #WorkMotivation #KickingGoals #NewGoals #Monthlygoals #JanuaryGoals

Save as hashtag set

#socialmediamanager

#sweettreats

💡 Make it your own! Use a template to create a TikTok highlighting some of your goals for the month.

💡 Make it your own! Repurpose this as an Instagram Reel.

CANCEL

ADD

Repurposing Tips

Done-For-You Hashtag Sets