

PLANN

DECEMBER'S INTERACTIVE CONTENT PLANNER

12.

2023

We're always looking for new ways to help you guys work smarter not harder on socials! That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.



Click me for an
entire month of
editable social
media templates!

CONTENT PLANNER

Celebrate the holiday season with a strategic social media approach and elevate your brand's online presence this December. Dive into our December content calendar now, loaded with 31 days of captivating social post ideas, compelling caption starters, expert repurposing strategies, and handpicked hashtags. Spend less time crafting social content and more time doing what you love this holiday season!

DECEMBER 2023						
SUN	MON	TUE	WED	THU	FRI	SAT
26 	27	28	29	30	1 DECEMBER GOALS	2 SHARE A FESTIVE PLAYLIST
3 CUSTOMER SUCCESS STORY	4 HOLIDAY-THEMED MEME	5 FLASH HOLIDAY SALE	6 LAST-MINUTE GIFT GUIDE	7 DIY HOLIDAY TUTORIAL	8 INDUSTRY INSIGHT	9 PRODUCT DEMO
10 BTS FESTIVE OFFICE DECORATING	11 YOUR SUSTAINABILITY PRACTICES	12 "SHARE YOUR PET'S HOLIDAY PHOTO" CONTEST	13 SHARE YOUR TEAM'S FAVE HOLIDAY FLICK	14 "MEET THE FOUNDER" Q&A SESSION	15 OFFICE PET DAY IN THE LIFE	16 BTS TEAM EVENT
17 CREATE AN FAQ SERIES	18 MOTIVATIONAL MONDAY QUOTE	19 STAFF PICK PRODUCTS	20 CUSTOMER TESTIMONIAL	21 SNEAK PEEK OF UPCOMING PROJECTS	22 "DAY IN THE LIFE" OF A TEAM MEMBER	23 "THIS OR THAT" HOLIDAY EDITION
24 CHRISTMAS EVE	25 CHRISTMAS DAY	26 BOXING DAY SALE	27 HOLIDAY BTS	28 HOLIDAY TRAVEL COMMUNITY CALLOUT	29 "NEW YEAR, NEW SAVINGS" SALE	30 2023 REFLECTION
31 NEW YEAR'S EVE	1	2	3	4	5	6



IMPORTANT DATES THIS DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	<u>5</u>	6	7	8	9
10	11	12	13	14	15	16
17	<u>18</u>	19	20	21	22	23
24	<u>25</u>	26	27	28	29	30
31						

12.05. INTERNATIONAL VOLUNTEER DAY



12.18. INTERNATIONAL MIGRANTS DAY



12.25. CHRISTMAS DAY



Click any of these
thumbnails for related
ready-to-use professional
Stock Image Collections

EDITABLE CAPTIONS, HASHTAG SETS & REPURPOSING TIPS

You can now download your own copy of the entire months [caption prompts](#) + [accompanying hashtags sets](#) [here](#). Follow the instructions on [page 1](#) of the [google doc](#), and start planning your content today!

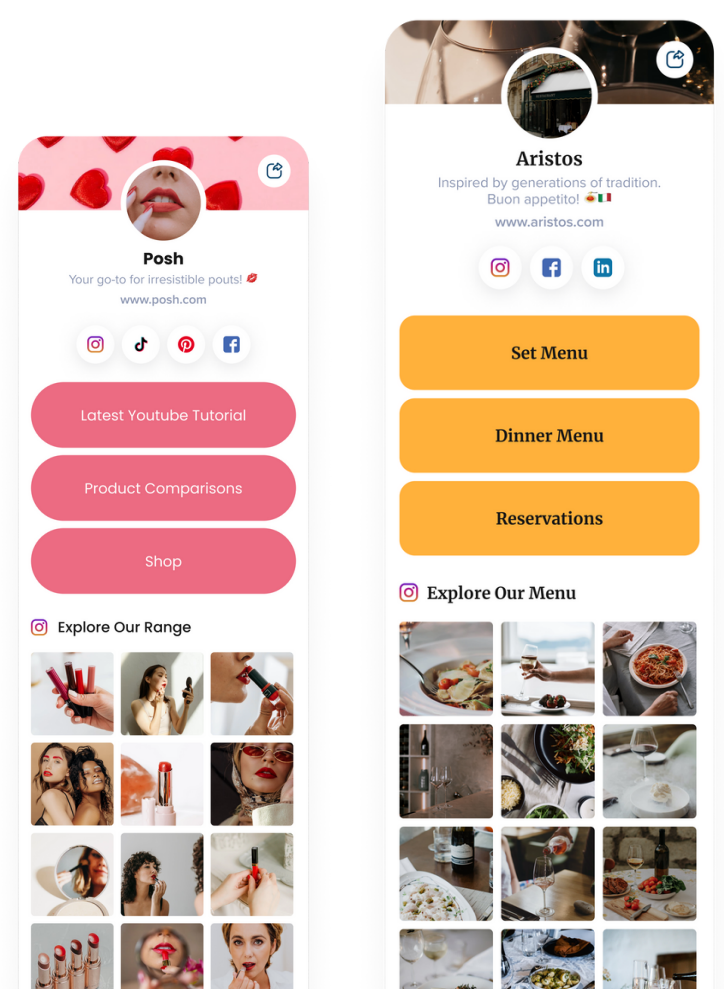


Elevate Your Social Selling Game this Christmas with EasyLink Customizations

With Plann's latest EasyLink updates, you can now tailor fonts, text alignment, and button styles to perfectly reflect your brand.

Infuse your link-in-bio with holiday cheer and maximize your sales with a link in bio tool.

[Give your EasyLink a glow-up now](#) →



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