# PLANN OCTOBER'S INTERACTIVE CONTENT PLANN



We're always looking for new ways to help you guys work smarter not harder on socials! That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.



### CONTENT PLANNER

Embrace the autumn vibes and take your social media marketing game to the next level this October. Dive into our October content calendar today, brimming with 31 days of captivating social post ideas, captivating caption starters, valuable repurposing tips, and meticulously curated hashtags. Don't miss out!

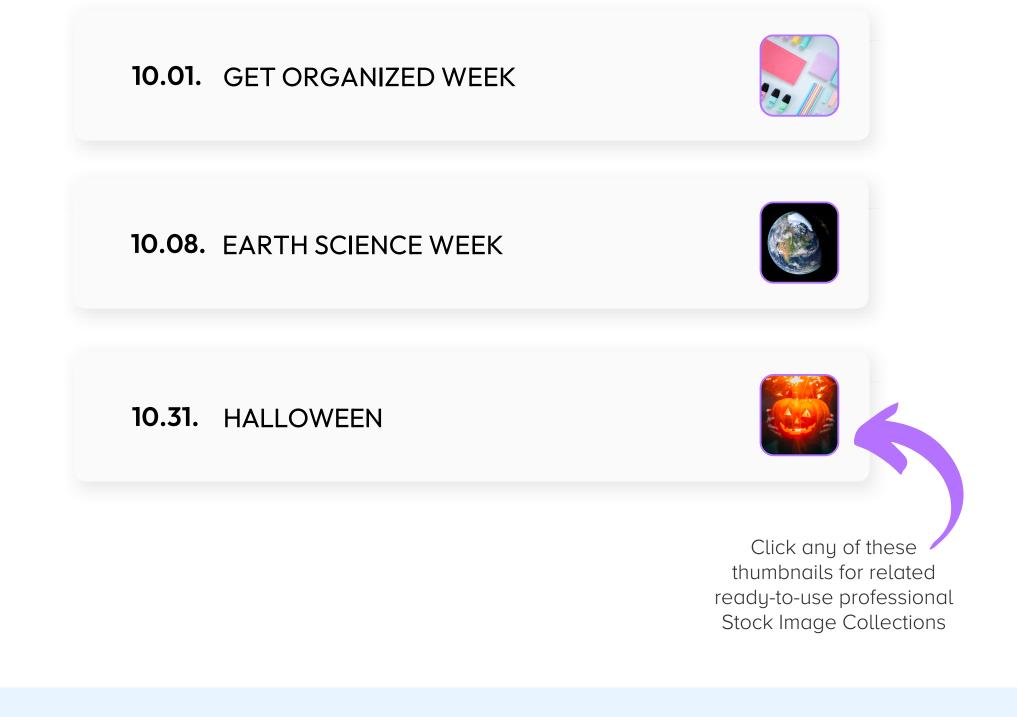
#### OCTOBER 2023

| SUN                                       | MON                                      | TUE                    | WED                                  | THU                                       | FRI                  | SAT                                |
|---|--|------------------------|--------------------------------------|---|----------------------|------------------------------------|
| 1   | 2  | 3                      | 4                                    | 5   | 6                    | 7                                  |
| OCTOBER<br>GOALS                          | WORLD<br>MUSIC DAY                       | SEPTEMBER<br>IN REVIEW | GET<br>ORGANIZED<br>WEEK             | DO SOMETHING<br>NICE DAY                  | BOOK CLUB            | FLASH SALE                         |
| 8   | 9  | 10                     | 11                                   | 12  | 13                   | 14                                 |
| PRODUCT<br>LAUNCH<br>SNEAK PEEK           | MOTIVATION<br>MONDAY                     | FALL<br>PLAYLIST       | SHARE YOUR<br>WFH SETUPS             | CUSTOMER<br>REVIEW                        | SHARE<br>A MEME      | BUY ONE GET<br>ONE (BOGO)<br>OFFER |
| 15  | 16                                       | 17                     | 18                                   | 19  | 20                   | 21                                 |
| GET TO KNOW<br>US: PARTY<br>TRICK EDITION | FIND THE<br>HIDDEN OBJECT<br>COMPETITION | DRESS<br>GAUDY DAY     | FUNNY<br>CUSTOMER<br>REVIEWS         | THROWBACK<br>THURSDAY                     | INDUSTRY<br>INSIGHTS | OFFER A<br>SPECIAL<br>BUNDLE       |
| 22  | 23                                       | 24                     | 25                                   | 26  | 27                   | 28                                 |
| OFFICE<br>SNACK TIME                      | PROFESSIONAL<br>DEVELOPMENT<br>REC.      | UNITED<br>NATIONS DAY  | BTS FROM THE<br>LAST OFFICE<br>EVENT | GUESS THE<br>PRODUCT SOUND<br>COMPETITION | TEAM<br>TAKEOVER     | SPOT THE<br>ODD ONE OUT            |
| 29  | 30                                       | 31                     | 1                                    | 2   | 3                    | 4                                  |
| JOIN OUR<br>MAILING LIST                  | NOVEMBER<br>GOALS                        | HALLOWEEN              |                                      |   |                      |                                    |

Click any daily prompt for your free editable social template pack

### IMPORTANT DATES THIS OCTOBER

| S  | М  | Т  | W  | Т  | F  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |



## EDITABLE CAPTIONS, HASHTAG SETS & REPURPOSING TIPS

You can now download your own copy of the entire months <u>caption prompts</u> + <u>accompanying hashtags sets here</u>. Follow the instructions on <u>page 1 of the</u> <u>google doc</u>, and start planning your content today!



#### YOUR ULTIMATE SOCIAL MEDIA WINGMAN, AN AI CAPTION GENERATOR!

Save time and effortlessly craft captivating captions for Instagram, Facebook, LinkedIn, TikTok, and Pinterest.

Let AI turn your ideas into engaging content with perfect length, relevant hashtags, and compelling CTAs.

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