

We're always looking for new ways to help you guys work smarter not harder on socials! That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.



CONTENT PLANNER

September has arrived, and so has the change of seasons. With Fall now upon us, now is the perfect time to cozy up, refocus on your goals and get ahead with your social media marketing. Dive into our September content calendar, packed with 30 days of social post ideas, caption starters, repurposing tips and handpicked hashtags. What are you waiting for?

SEPTEMBER 2023										
SUN	MON	TUE	WED	THU	FRI	SAT				
27	28	29	30	31	1	2				
LABOUR DAY •					SEPTEMBER GOALS	CAPTION THIS MEME				
3	4	5	6	7	8	9				
EMOJI CHALLENGE	LABOR DAY (US)	FUN FACTS ABOUT YOUR TEAM	DIY TUTORIAL	HAPPY CAT MONTH	CUSTOMER SUCCESS STORIES	SELF-CARE SATURDAY				
10	11	12	13	14	15	16				
GUESS THE PRODUCT	9/11 COMMEMORATION	OFFICE CARICATURES	POSITIVE THINKING DAY	PRODUCT RUN-THROUGH	OFFICE PET DAY IN THE LIFE	THIS TIME LAST YEAR				
17	18	19	20	21	22	23				
THIS OR THAT POLL	WORKSTATION SET UP	TEAM TAKEOVER	INDUSTRY INSIGHT	INTERNATIONAL DAY OF PEACE	TGIF	FINISH THE LYRICS				
24	25	26	27	28	29	30				
RUN A FLASH SALE	COMPANY EVENT BTS	DANCE-OFF CHALLENGE	WORLD TOURISM DAY	UGLY SWEATER CONTEST	NATIONAL COFFEE DAY	OCTOBER GOALS				

Click any daily prompt for your free editable social template pack

IMPORTANT DATES THIS SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
30	31					

09.04. LABOUR DAY



09.07. HAPPY CAT MONTH



09.21. INTERNATIONAL DAY OF PEACE



Click any of these thumbnails for related ready-to-use professional Stock Image Collections

EDITABLE CAPTIONS, HASHTAG SETS & REPURPOSING TIPS

You can now download your own copy of the entire months <u>caption prompts</u> + <u>accompanying hashtags sets here</u>. Follow the instructions on <u>page 1 of the google doc</u>, and start planning your content today!





ENHANCE YOUR SOCIAL MEDIA WORKFLOW WITH SHAREABLE LINKS

You can now effortlessly share customized URLs to direct team members, managers, or clients to specific areas within Plann. Collaborate on individual posts, showcase your 'grid aesthetic,' or provide a streamlined view for external stakeholders.

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