



# JULY'S INTERACTIVE CONTENT PLANNER

07. 2023

We’re always looking for new ways to help you guys work smarter not harder on socials! That’s why we’re excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts! Pair them with our professionally-designed graphic templates and targeted hashtags, and you’ve got everything you need to show up everywhere without the extra effort.

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JULY  
TEMPLATES

Click me for an  
entire month of  
editable social  
media templates!





# CONTENT PLANNER

Let’s start the second half of 2023 with a bang. Dive into our July content calendar, packed with 30 days of social post ideas, caption starters, repurposing tips and handpicked hashtags. Getting ahead and planning your content in advance has never been easier!

JULY 2023						
SUN	MON	TUE	WED	THU	FRI	SAT
25 	26	27	28	29	30	1  START OF DRY JULY
2  JUNE REFLECTIONS	3  SUCCESS STORY FROM A CLIENT	4  INDEPENDENCE DAY	5  SHOWCASE NEW TECH	6  SHARE YOUR COMPANY PET/MASCOT	7  FUNNY VIDEO	8  THIS/THAT POLL
9  SHOWCASE BRAND UNIQUENESS	10  CAPTION CONTEST	11  WHAT YOUR BRAND STANDS FOR	12  A DAY IN THE LIFE	13  PRODUCT DESIGN BTS	14  "DID YOU KNOW?"	15  INDUSTRY RELATED QUIZ
16  HOST A LIVE Q&A	17  INTERNATIONAL EMOJI DAY	18  TRAVEL TUESDAY	19  PODCAST RECOMMENDATION	20  HOST A LIVE PRODUCT LAUNCH	21  BLOOPER REEL	22  FAVORITE RECIPE/S
23  RECENT AWARD OR RECOGNITION	24  HOST A FLASH SALE	25  CHRISTMAS IN JULY	26  SHARE SOME INDUSTRY PUNS	27  GET TO KNOW US	28  INTERESTING STORY ABOUT YOUR BRAND	29  COMPANY EVENT THROWBACK
30  LIST OF INDUSTRY-RELATED RESOURCES/ TOOLS	31  AUGUST GOALS	1	2	3	4	5



Click any daily prompt for your free editable social template pack



# IMPORTANT DATES THIS JULY

S	M	T	W	T	F	S
						1
2	3	<u>4</u>	5	6	7	8
9	10	11	12	13	<u>14</u>	15
16	17	18	19	20	21	22
23	24	25	26	27	28	<u>29</u>
30	31					

**07.04.** INDEPENDENCE DAY



**07.14.** BASTILLE DAY



**07.29.** INTERNATIONAL TIGER DAY



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# EDITABLE CAPTIONS, HASHTAG SETS & REPURPOSING TIPS

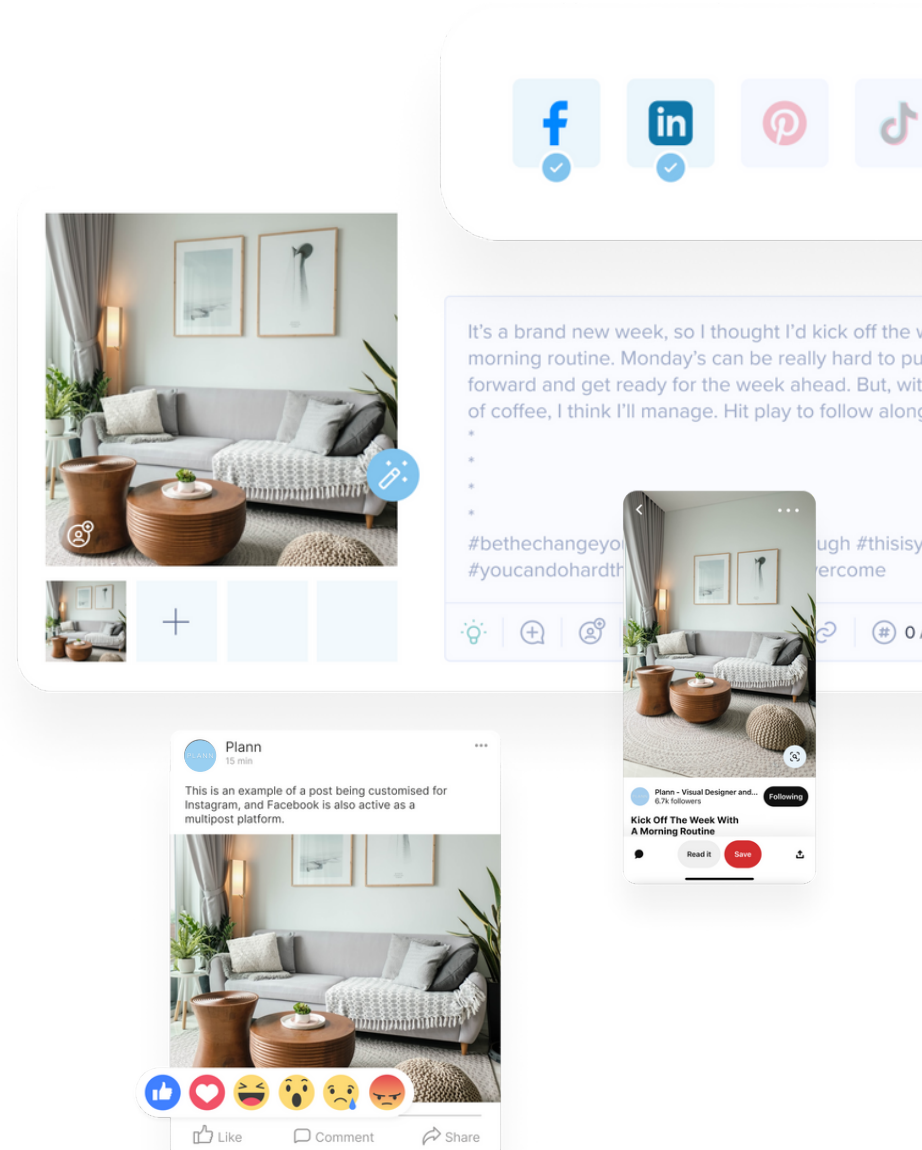
You can now download your own copy of the entire [months caption prompts + accompanying hashtags sets here](#). Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



## INTRODUCING CROSS POST WITH PLANN

You can now create and share a single post across multiple social media networks at the same time, all in one step! Cross Posting is the best way to stay consistent and visible across multiple social media platforms, in a simpler, faster, more strategic way.

[Try Cross Posting now!](#)



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