

PLANN

AUGUST INTERACTIVE CONTENT PLANNER

08. 2023


We're always looking for new ways to help you guys work smarter not harder on socials! That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.



Click me for an
entire month of
editable social
media templates!

CONTENT PLANNER

August is in full swing which means summer is coming to an end. But trust us: we’ve got just the thing to heat your socials up! Dive into our August content calendar, packed with 31 days of social post ideas, caption starters, repurposing tips and handpicked hashtags. What are you waiting for?

AUGUST 2023						
SUN	MON	TUE	WED	THU	FRI	SAT
30 	31	1 JULY REFLECTIONS	2 BLACK BUSINESS MONTH	3 PRODUCT UNBOXING VIDEO	4 ORGANIZATIONAL TIPS	5 COMPETITOR COMPARISON
6 SHARE PRODUCT POTENTIAL	7 HOST A FLASH SALE	8 HAPPINESS HAPPENS DAY	9 CUSTOMER TESTIMONIAL	10 SUSTAINABILITY OF YOUR PRODUCTS	11 PRODUCT DESIGN CHALLENGE	12 SHARE PRODUCT BUNDLE DEALS
13 HOST A SOCIAL MEDIA TAKEOVER	14 HEALTHY SNACKS AND LUNCH IDEAS	15 PRODUCT GIVEAWAY	16 HOW YOUR PRODUCTS ARE MADE	17 OUR FAVORITE PRODUCTS	18 BOOK RECOMMENDATION	19 WORLD PHOTO DAY
20 INDUSTRY FACTS	21 SOCIAL EVENT BTS	22 BENEFITS OF MEDITATION & MINDFULNESS	23 AFFORDABLE STAYCATION SUGGESTIONS	24 FEATURE HIGHLIGHT	25 FOUNDER STORY	26 WOMEN'S EQUALITY DAY
27 WHAT MAKES YOUR PRODUCT UNIQUE	28 HOST A PROMOTION	29 LIST OF INDUSTRY RESOURCES	30 DAY IN THE LIFE	31 SEPTEMBER GOALS	1	2



Click any daily prompt for your free editable social template pack

IMPORTANT DATES THIS AUGUST

S	M	T	W	T	F	S
		<u>1</u>	2	3	4	5
6	7	<u>8</u>	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	<u>26</u>
27	28	29	30	31		

08.01. BLACK BUSINESS MONTH



08.01. HAPPINESS HAPPENS MONTH



08.26. WOMENS EQUALITY DAY



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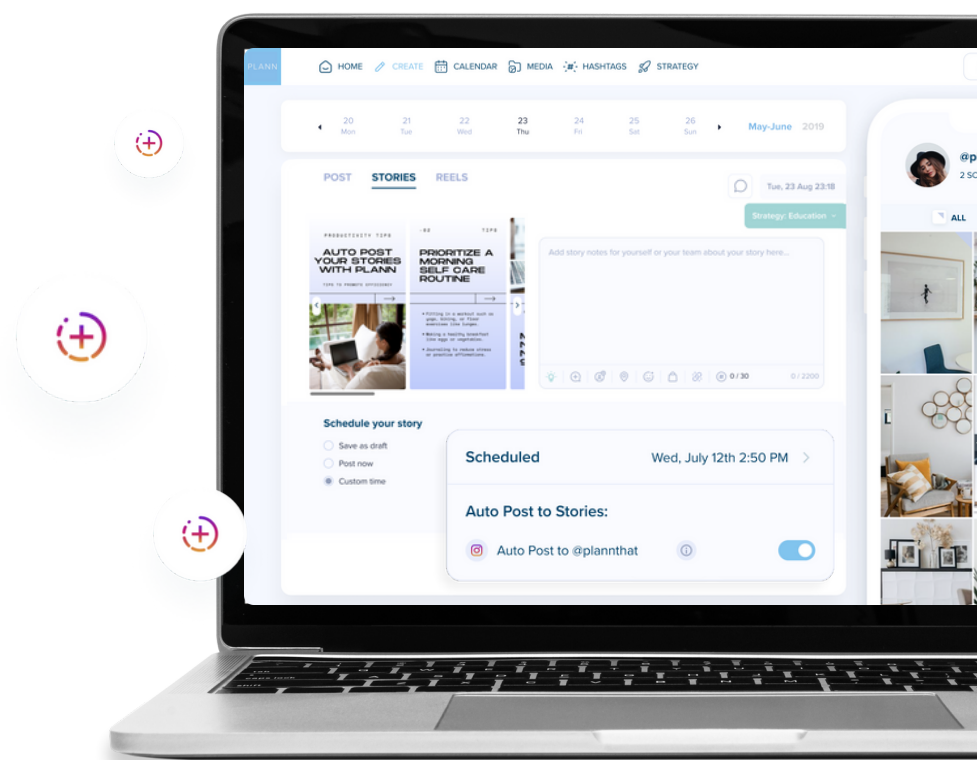
EDITABLE CAPTIONS, HASHTAG SETS & REPURPOSING TIPS

You can now download your own copy of the [entire months caption prompts + accompanying hashtags sets here](#). Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



FAST TRACK YOUR INSTAGRAM STORIES WITH AUTO POST

You can now Auto Post your Instagram Stories with Plann. Get ready to say goodbye to manual posting and hello to effortless scheduling! Let's dive into all the exciting details, available now for you to [start scheduling your Instagram Stories](#) on both Plann Desktop + Plann App straight away.



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