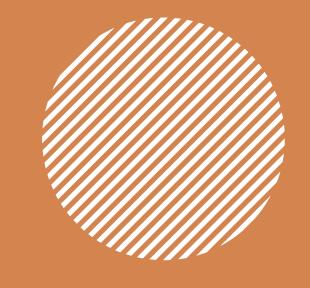




Build an engaged community with 30-days of compelling social posts, curated for restaurants and





## 30 Days of Content



## Restaurant + Hospitality Content Planner

Whether you're building your restaurant business from scratch or levelling up your existing marketing efforts, we've got you covered with this customizable, strategy-driven content calendar.

Reintroduce	Tease A	Spotlight A	Share UGC	Promote
Your Venue	New Dish	Team Member		An Offer
Share BTS During Service	New Menu	Throwback	Cocktail/Drink	Dish
	Item Launch	Carousel	Tutorial Reel	Spotlight
Share UGC	Promote Your	Introduce	Promo Event	Menu Item
	Team Culture	A Chef	Bookings	Spotlight
Reshare Your Opening Hours	Callout for UGC	Popular Dish Spotlight	Would You Rather (Menu Edition)	Introduce A Bartende
Share BTS Of Cooking A Dish	Share UGC	Promote A Seasonal Special	Throwback To A Popular Menu Item	Interview With Team Member
Menu Flatlay	New Drink Spotlight	Promote Your Takeaway Menu	Showcase Your Venue's Atmosphere	Share UGC



## Social Media Templates for the Hospitality Industry

To help you streamline your social marketing process even further, we've created a <u>full</u> set of captions, hashtags + pre-designed templates for all 30 days! We've even included some <u>tips for repurposing</u> this content across your different social channels

