

PLANN

# Hospitality *Content Planner*

Build an engaged community with  
30-days of compelling social posts,  
curated for restaurants and  
hospitality businesses.

FREE SOCIAL  
TEMPLATES





# 30 Days of Content



## Restaurant + Hospitality Content Planner

Whether you're building your restaurant business from scratch or levelling up your existing marketing efforts, we've got you covered with this customizable, strategy-driven content calendar.

Reintroduce Your Venue	Tease A New Dish	Spotlight A Team Member	Share UGC	Promote An Offer
Share BTS During Service	New Menu Item Launch	Throwback Carousel	Cocktail/Drink Tutorial Reel	Dish Spotlight
Share UGC	Promote Your Team Culture	Introduce A Chef	Promo Event Bookings	Menu Item Spotlight
Reshare Your Opening Hours	Callout for UGC	Popular Dish Spotlight	Would You Rather (Menu Edition)	Introduce A Bartende
Share BTS Of Cooking A Dish	Share UGC	Promote A Seasonal Special	Throwback To A Popular Menu Item	Interview With Team Member
Menu Flatlay	New Drink Spotlight	Promote Your Takeaway Menu	Showcase Your Venue's Atmosphere	Share UGC





# Social Media Templates for the Hospitality Industry

To help you streamline your social marketing process even further, we've created a full set of captions, hashtags + pre-designed templates for all 30 days! We've even included some tips for repurposing this content across your different social channels

