

PLANN

# MAY'S INTERACTIVE CONTENT PLANNER

# 05



2023

We're always looking for new ways to help you guys work smarter not harder on socials! That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.

1



MAY  
TEMPLATES


Click me for an  
entire month of  
editable social  
media templates!





# CONTENT PLANNER

Ready to take the guesswork out of showing up consistently on social media? We've got you covered with 31 days of social post ideas, caption starters, repurposing tips and handpicked hashtags. Stand out from the crowd with Plann's plug-and-play content calendar for May.

MAY 2023						
SUN	MON	TUE	WED	THU	FRI	SAT
30 	1 APRIL REFLECTIONS	2 PRODUCT /SERVICE SPOTLIGHT	3 JUMP ON A TRENDING REEL	4 SHARE YOUR WORKSPACE	5 THIS OR THAT QUIZ	6 RECENT BLOG POST
7 INSPIRATIONAL QUOTE	8 RECENTLY LEARNT LESSON	9 MORNING ROUTINE	10 SHARE A FUNNY TWEET	11 COMMENT ON INDUSTRY NEWS	12 SHARE UGC (USER-GENERATED-CONTENT)	13 RUN A FLASH SALE
14 HOST A LIVE Q&A SESSION	15 HIGHLIGHT OTHER SMALL BUSINESSES YOU LOVE	16 TEASE A WORK IN PROGRESS	17 FAVORITE BOOKS	18 TRENDING REEL	19 CUSTOMER TESTIMONIAL	20 SHARE 2 TRUTHS AND A LIE
21 PRODUCTIVITY TIP	22 PROMOTE YOUR MAILING LIST	23 FUNNY MEME	24 NIGHTTIME ROUTINE	25 BTS COMPANY EVENT	26 SHARE A FREEBIE	27 5 PLATFORMS YOU USE DAILY
28 WHAT MAKES YOUR BUSINESS DIFFERENT	29 JUNE GOALS	30 SHARE A RECOMMENDATION	31 MAY REFLECTIONS	1	2	3



Click any daily prompt for your free social template pack





# IMPORTANT DATES THIS MAY

S	M	T	W	T	F	S
	1	2	3	4	<u>5</u>	6
7	8	9	10	11	<u>12</u>	13
<u>14</u>	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**05.05. CINCO DE MAYO**



**05.12. INTERNATIONAL NURSES DAY**



**05.14. MOTHER'S DAY (US)**



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# EDITABLE CAPTIONS, HASHTAG SETS & REPURPOSING TIPS

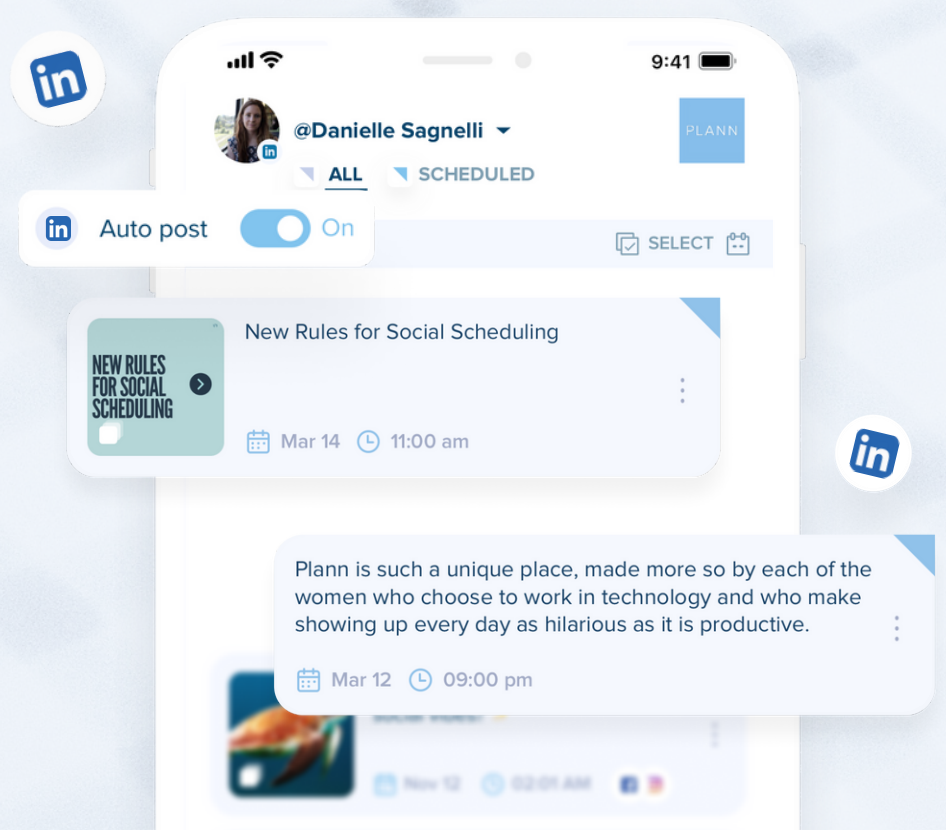
You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#). Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



## PLAN AND AUTO SCHEDULE YOUR LINKEDIN POSTS ON THE PLANN IOS APP!

We have added a LinkedIn integration into iOS, which means Plann members can quickly and easily create and post content from their LinkedIn profile page or LinkedIn company page using the app.

Download the [Plann App for IOS](#) and start posting!



@PLANNTHAT