

PLANN

APRIL'S INTERACTIVE CONTENT PLANNER

04.

2023



We're always looking for new ways to help you guys work smarter not harder on socials! That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.

1



APRIL
TEMPLATES

Click me for an
entire month of
editable social
media templates!



CONTENT PLANNER

Skyrocket your success on social this April with our FREE content calendar. From high-traffic hashtags to tailored repurposing tips, fast-track your social media content creation with 30 days of social post starters.

APRIL 2023						
SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1 MARCH REFLECTIONS
2 SHARE UCG (USER-GENERATED-CONTENT)	3 SHARE A FUNNY TWEET	4 SHARE A RECIPE	5 BUST AN INDUSTRY MYTH	6 JUMP ON A TRENDING REEL	7 CLIENT BEFORE AND AFTER	8 BUSINESS ADVICE
9 EASTER SUNDAY	10 SHARE SOME SELF-CARE TIPS	11 RECENT BLOG POST	12 SHARE A TEAM PHOTO	13 SHARE AN INDUSTRY STAT	14 SHARE A FUNNY MEME	15 ANSWER FAQs
16 PROMOTE MAILING LIST	17 RUN A FLASH SALE	18 FAVORITE PODCASTS	19 SHARE A BTS REEL (BEHIND-THE-SCENES)	20 PRODUCT LAUNCH TEASER	21 TRENDING REEL	22 FAVORITE OFFICE PLAYLIST
23 CUSTOMER TESTIMONIAL	24 FAVORITE PURCHASES OF THE MONTH	25 MOTIVATIONAL QUOTE	26 SHARE YOUR FAVORITE BOOKS	27 HOW-TO-TUTORIAL	28 QUIZ RELATED TO YOUR INDUSTRY	29 HOW TO USE ONE OF YOUR PRODUCTS
30 MAY GOALS	1	2	3	4	5	6

Click any daily prompt for your free social template pack

IMPORTANT DATES THIS APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	<u>17</u>	18	19	20	21	22
23	24	25	26	27	28	29
30						

04.17. **FREE LIVE TRAINING**



How to Boost Traffic and Drive Sales on Social Media

With host, **Greta Rose**
Product Marketing + User Education

SIGN ME UP!

EDITABLE CAPTIONS, HASHTAG SETS & REPURPOSING TIPS

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#). Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



NEW! YOU CAN NOW AUTO POST YOUR INSTAGRAM REELS COVER IMAGES!

Supporting both your 'Main Grid' and your 'Reels tab', Plann now gives you full control of how your Instagram account is going to look, by uploading and scheduling your Reels with a cover image – which was once a manual task and is now available through auto posting.

Schedule and auto post your Reels cover images on both Plann Desktop and Plann Mobile App on iOS (Android update coming soon)

[Learn more →](#)



@PLANNTHAT