

Real Estate

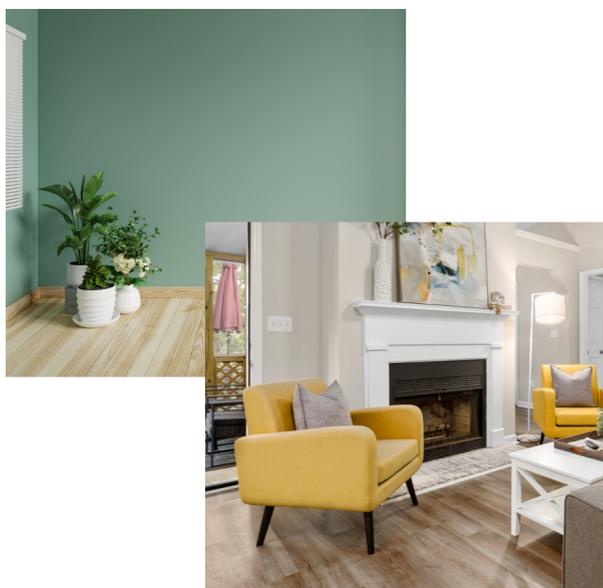
Content Planner



About this Planner

Ready to kick start your social media marketing and grow a following as a real estate agent? Here at Plann, we want to take the confusion and guesswork out of using social media to skyrocket your success as a real estate business.

Whether you're building your real estate business from scratch or levelling up your existing marketing efforts, we've got you covered with this customizable, strategy-driven content planner.



Get ready for:

- [Content Inspiration](#)
- [Caption Starters](#)
- [Handpicked Hashtags](#)
- [Repurposing Tips](#)
- [Social Templates](#)

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30 Days of Content

Real Estate Content Planner

Build an engaged community with 30 days of compelling social posts, curated for a real estate business.

INTRODUCE YOURSELF & YOUR AGENCY

SHOW A CURRENT LISTING

SHARE A RECENT REAL ESTATE STAT

BTS OF YOU STAGING A HOME

WHAT YOUR FIRST YEAR OF REAL ESTATE LOOKED LIKE

3 THINGS I WISH I KNEW BEFORE BECOMING A REAL ESTATE AGENT

DAY IN THE LIFE OF A REAL ESTATE AGENT

ADVICE FOR NEW AND UPCOMING REAL ESTATE AGENTS

RANK REAL ESTATE TV SHOWS FROM MOST REALISTIC TO LEAST REALISTIC

SHARE YOUR TOP 5 PROPERTIES YOU'VE SOLD OF ALL TIME

SHARE A LISTING

5 THINGS TO LOOK FOR IN YOUR NEXT PROPERTY

LIFE OF A REAL ESTATE AGENT: EXPECTATION VS. REALITY

SHARE 5 DON'T OF REAL ESTATE

#OOTD WHAT OUR TEAM WORE TO THE OFFICE TODAY

SHARE YOUR MOST LUXURY PROPERTY

THE BEST SUBURBS TO BUY A PROPERTY IN YOUR CITY

GO LIVE ON INSTAGRAM AND ANSWER FAQs

SHARE LOCAL MARKET STATS

LOCAL SUBURB GUIDE: THE BEST THINGS TO DO

SHARE RECENT SALES PHOTO

SHARE A TEAM EVENT

SHARE A LISTING

CLIENT TESTIMONIAL

JUST SOLD POST

PURCHASING YOUR FIRST HOME Q&A

HOUSE TOUR

SHARE A MEME RELATED TO REAL ESTATE.

SHARE A 'THIS OR THAT' POST - REAL ESTATE EDITION

MONTHLY WRAP-UP

Free Templates for Real Estate Businesses

To help you streamline your social marketing process even further, we've created a full set of captions, hashtags + pre-designed templates for all 30 days! We've even included some tips for repurposing this content across your different social channels

