


Personal Brand Content Planner

Ready to kick start your social media marketing and build your personal brand? Here at Plann, we want to take the confusion and guesswork out of using social media to skyrocket your success as a personal brand.

That's why we've created this FREE 30-day content calendar, tailored specifically to anyone building a personal brand.

Get ready for content inspiration, caption starters, handpicked hashtags and repurposing tips to help you grow your audience and attract new business partnerships.

Whether you're building your personal brand from scratch or levelling up your existing marketing efforts, we've got you covered with this customizable, strategy-driven content calendar.



30 Days of Content

Personal Brand Content Planner

Build an engaged community with 30-days of compelling social posts, curated for anyone building a personal brand.

Introduce Yourself

Day In Your Life Vlog

Outfit of the Day

Motivational Quote

Call Out For Ask-Me-Anything Questions

Recipe Tutorial

Try A Trending Reel or TikTok

Recommendation of the Month

Morning Routine

Answer Ask-Me-Anything Questions

Home Tour

Career Tips

Current Playlist

Productivity Tip

Journaling Behind-The-Scenes

Funny Meme

Workout Routine Behind-The-Scenes

Talk About A Personal Challenge

Answer A Personal FAQ

Share A Recent Blog

Evening Routine

Styling Challenge

Office Tour

Share Life or Career Advice

Clothing/ Fashion Haul

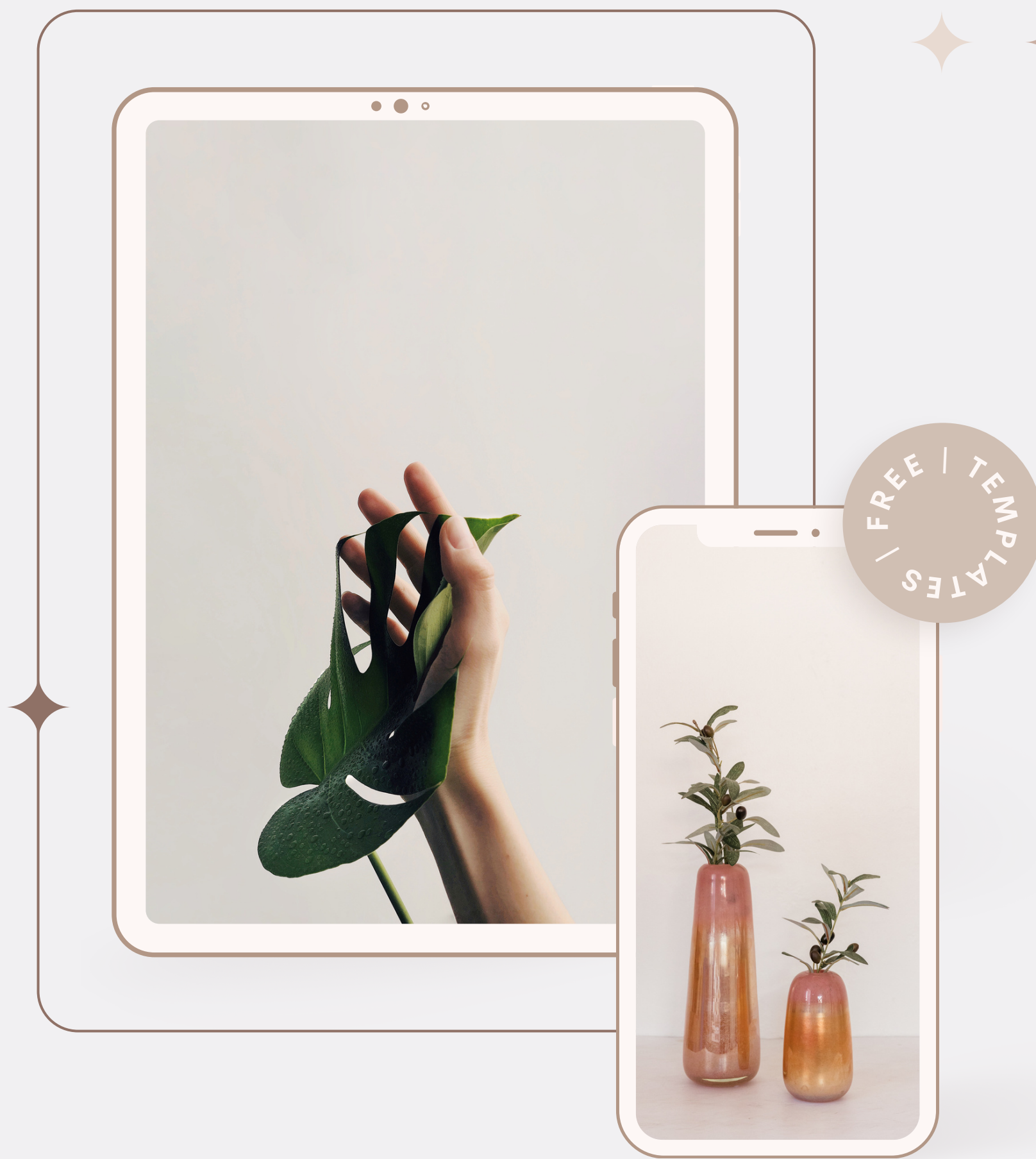
Self-Care Tips

Share Your Career Journey Story

Skincare Routine

Tips for Staying Active

Monthly Reflections



Free Templates for Your Personal Brand

To help you streamline your social marketing process even further, we've created a full set of captions, hashtags + pre-designed templates for all 30 days! We've even included some tips for repurposing this content across your different social channels

GET YOUR FREE COPY!

www.planthat.com