

eCommerce **CONTENT PLANNER**

From fashion to beauty and beyond, our daily caption starters, handpicked hashtags and repurposing tips will have you growing your following and skyrocketing your sales in no time.

Whether you're building a brand from scratch or levelling up your existing marketing efforts, we've got you covered with this customizable, strategy-driven content calendar.

PLANN

www.plannthat.com



30 Days of Content

eCommerce Content Planner



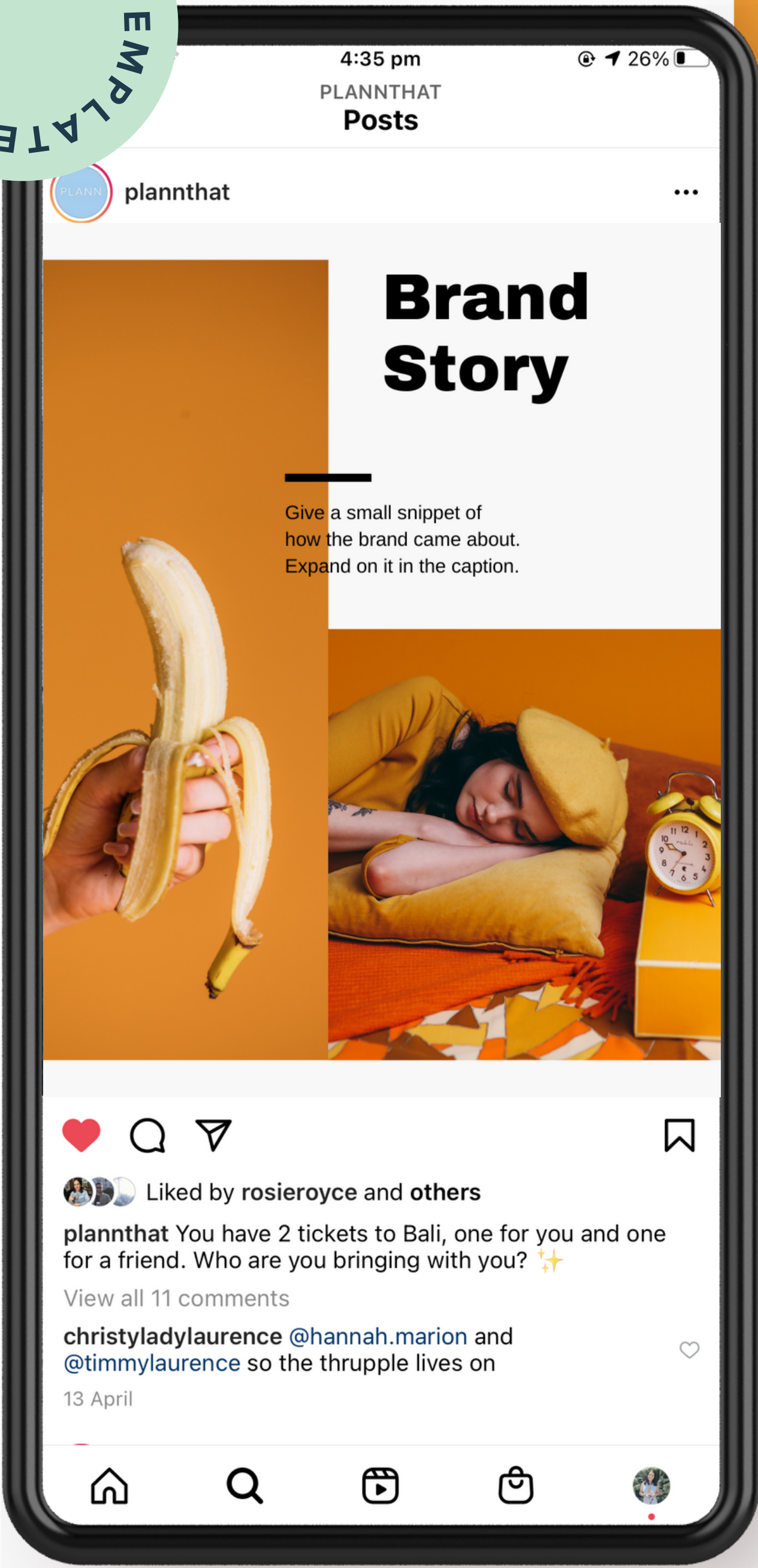
[Content Inspiration](#) | [Caption Starters](#) | [Handpicked Hashtags](#)
[Repurposing Tips](#) | [Social Templates](#)

BRAND STORY	PRODUCT SPOTLIGHT	MEET OUR FOUNDER/S	MAILING LIST SIGN UP	PRODUCT BENEFITS
SNEAK PEEK	CUSTOMER TESTIMONIAL	HOW-TO REEL	RESHARE UGC	SALE TEASER
SALE LAUNCH	BEFORE AND AFTER	COMPETITOR COMPARISON	TEAM SPOTLIGHT	SALE LAST CHANCE
PRODUCT SPOTLIGHT	REPURPOSE UGC	PRODUCT FAQ	EDUCATIONAL CAROUSEL	FREEBIE PROMO
ASK-ME-ANYTHING	PRODUCT-SPECIFIC BINGO	EDUCATIONAL INFOGRAPHIC	LIVE Q+A	CUSTOMER REVIEW
PRODUCT CREATION BTS	SHOWCASE PRODUCT/ COLOR RANGE	UNIQUE SELLING POINTS	PRODUCT HACKS	FLASH GIVEAWAY

Free Templates for eCommerce Businesses

To help you streamline your social marketing process even further, we've created a full set of captions, hashtags + pre-designed templates for all 30 days! We've even included some tips for repurposing this content across your different social channels

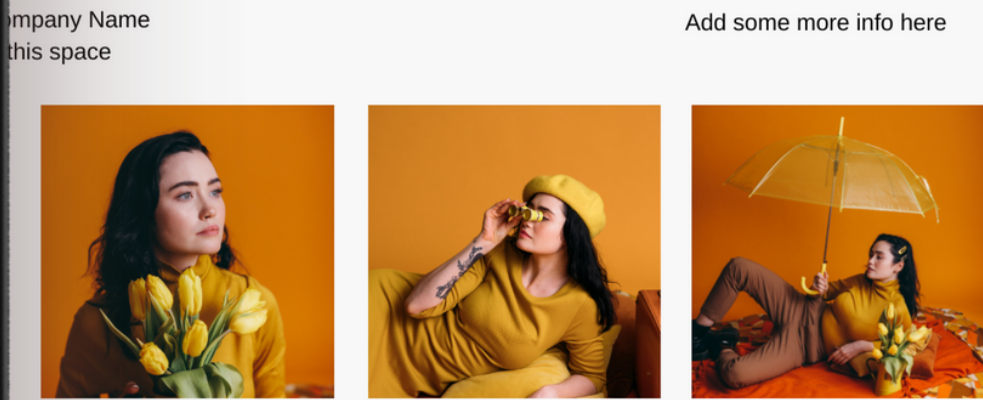
FREE SOCIAL TEMPLATES



Benefits:

PRODUCT NAME today.
Add a short note or a few dot point's of some of the benefit's this prod has for your audience.

READ MORE, LINK IN BIO



Meet the/our Founders

03/04
Add a small intro about your founder/s here, and expand in the caption.

LINK IN BIO



Add some info about this product that may be applicable to your audience/industry

Name of company

CLICK ME FOR FREE TEMPLATES!