

The Complete Hairstylist

# CONTENT PLANNER







# 30 DAYS OF CONTENT

## Hairstylist Content Planner

Build an engaged community with 30-days of compelling social posts, curated just for the beauty industry.

INTRODUCE YOURSELF OR YOUR SALON	SHARE A DAY IN YOUR LIFE	CLIENT BEFORE AND AFTER	HAIR STYLING HACK	SHARE YOUR CAREER JOURNEY
GRWM HAIRDRESSER EDITION	BTS CLIENT STYLING	BUST A HAIRDRESSING MYTH	SPOTLIGHT YOUR FAVORITE STYLING PRODUCT	SHOWCASE A FINISHED CLIENT LOOK
STYLING INSPO FOR A SPECIAL OCCASIONS	STYLING DO'S AND DON'TS	CONSULT TIPS FOR CLIENTS	MEET YOUR TEAM	CLIENT TRANSFORMATION REEL
SIGNS YOU NEED A HAIR APPOINTMENT	TIPS FOR EXTENDING YOUR HAIRCUT'S LIFE	STYLING TOOLS YOU'D RECOMMEND	SHARE A DRAMATIC CLIENT TRANSFORMATION	BTS EVENT OR WEDDING APPOINTMENT
CLIENT BEFORE AND AFTER	SHARE A PERSONAL STORY	HAIR WASHING TIPS	UPDO STYLING INSPIRATION	FACE SHAPE CUT TIPS
BEST PRODUCTS TO PRESERVE COLOR TREATMENTS	WOULD YOU RATHER HAIRDRESSING EDITION	BEST HAIRSTYLES FOR THE GYM	CLIENT STYLE BEFORE AND AFTER	OILY HAIR STYLING TIPS



# SOCIAL MEDIA TEMPLATES FOR HAIRSTYLISTS

To help you streamline your social marketing process even further, we've created a full set of captions, hashtags + pre-designed templates for all 30 days! We've even included some tips for repurposing this content across your different social channels

