

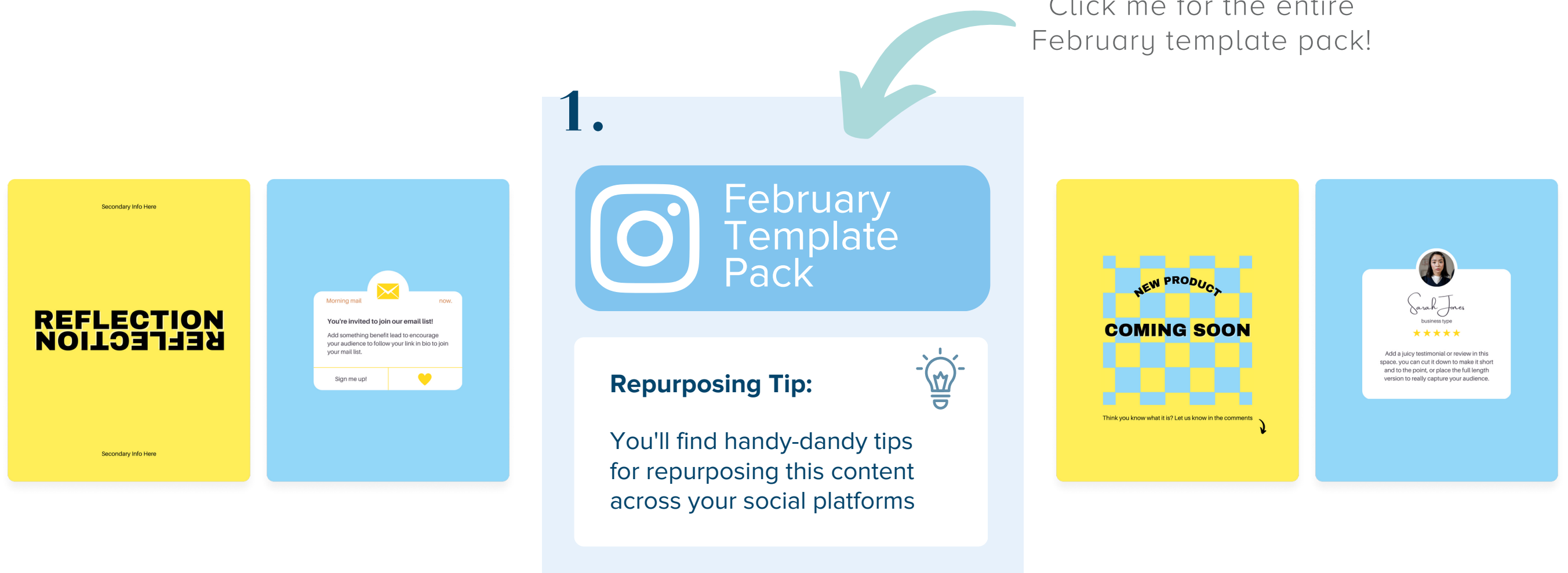
PLANN

February's Interactive Content Calendar

with free templates, captions + hashtag sets!

Ready to supercharge your success on socials? Don't do it alone, we've got your back! We've planned out daily post prompts, caption starters, click-worthy graphics, and targeted hashtags for every day of the week (zero guesswork required). Plus, discover how to repurpose each post for every single social platform (from TikTok to Pinterest and beyond).

Click me for the entire February template pack!



View Pinned Posts in Your Plann Social Grid

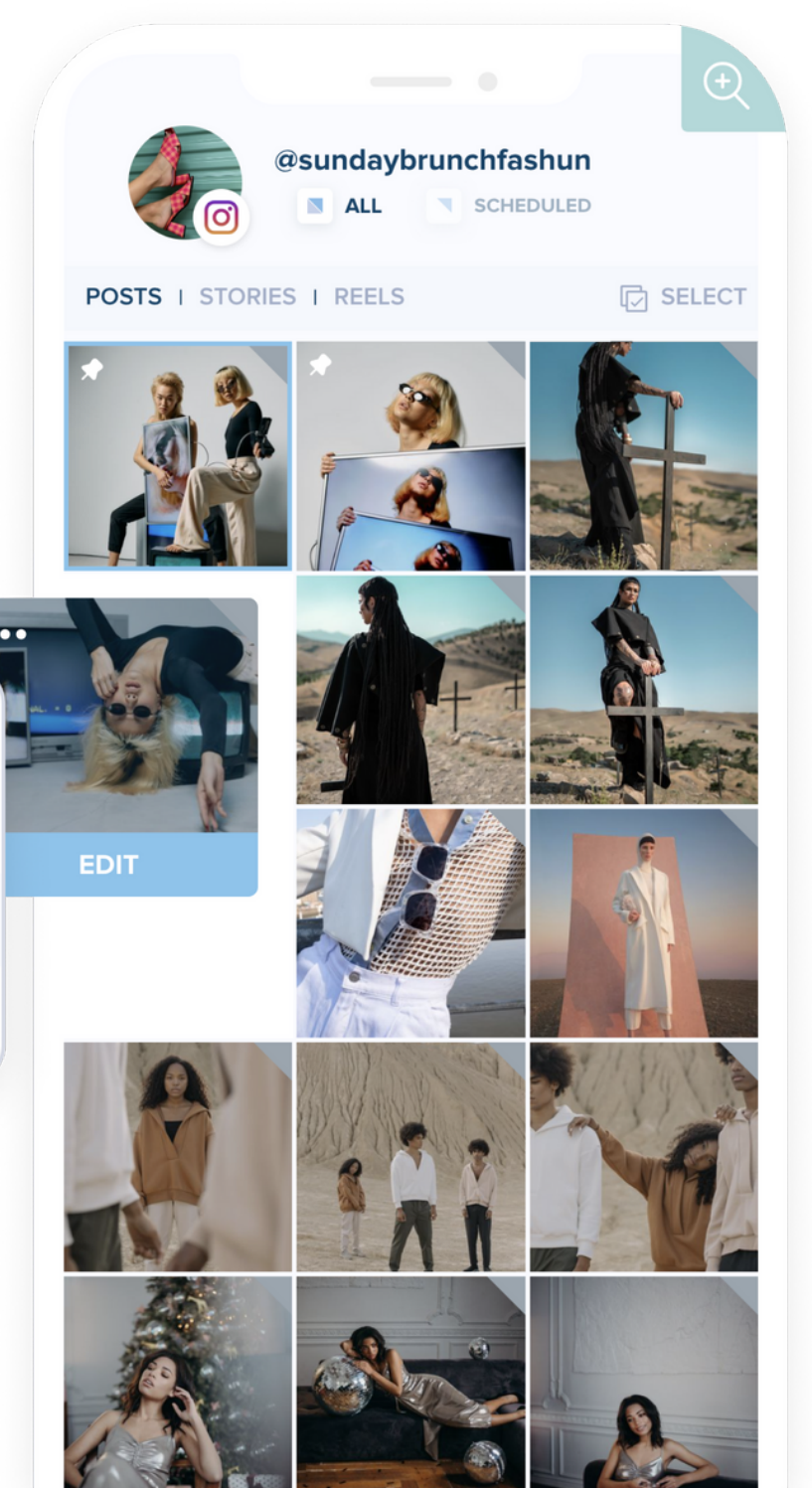
Inside the Instagram and TikTok Apps themselves, you can choose up to 3 posts to 'Pin', or, 'stick' to the top of your grid view. This means every time you post, these top posts don't change position and those visiting your profile always see these first.

Recreate exactly what your social grids look like on Instagram and TikTok! You can now pin up to three posts to the top of your social grids to reflect your Instagram and TikTok profiles for the most complete view of your social media profile.

[Log in to your Plann account](#) and start scheduling today!



Edit post
Delete post
Pin post
Recreate on Instagram



FEBRUARY

CONTENT PLANNER

Show some love to your socials this February with our FREE content calendar. From high-traffic hashtags to tailored repurposing tips, fast-track your social media content creation with 28 days of social post starters.

S	M	T	W	T	F	S
			1. JANUARY REFLECTIONS CONTENT TIP:  Create a Reel celebrating your parents on Instagram.	2. JOIN OUR MAILING LIST CONTENT TIP:  Add a link sticker to Stories to direct your followers to sign up.	3. JUMP ON A TRENDING REEL CONTENT TIP:  Use the Template feature to recreate a trending Reel on Instagram.	4. CUSTOMER TESTIMONIAL CONTENT TIP:  Share a custom graphic with a photo of your customer and a testimonial on Instagram.
5. BEHIND-THE-SCENES REEL CONTENT TIP:  Film a Reel showing a quick day in your life vlog.	6. FUNNY TWEET CONTENT TIP:  Create a custom graphic sharing this tweet on Instagram.	7. ANSWER FAQ'S CONTENT TIP:  Go live on Instagram Stories to answer FAQs.	8. MONTAGE OF YOUR OOTD CONTENT TIP:  Film a Reel showing a montage of a week's worth of outfits using a trending audio.	9. BOOK RECOMMENDATION CONTENT TIP:  Use a Link sticker on Instagram Stories to help your audience find this book.	10. NICHE BUSINESS TIPS CONTENT TIP:  Film a Reel sharing tips related to your industry.	11. OFFICE TOUR CONTENT TIP:  Film a Reel of your office tour.
12. RECENT BLOG POST CONTENT TIP:  Create a carousel sharing your blog's top tips on Instagram.	13. GALENTINE'S DAY SHOUTOUTS CONTENT TIP:  Make a Carousel post sharing your favorite female-founded small businesses on Facebook.	14. VALENTINE'S DAY SALE CONTENT TIP:  Add a link sticker to Stories to drive traffic to your flash sale.	15. EMPLOYEE INSTAGRAM TAKEOVER CONTENT TIP:  Use the Stories feature to show BTS of another employee's day.	16. WHAT INSPIRED YOU TO START YOUR BUSINESS CONTENT TIP:  Film a Reel sharing what inspired you to start your business.	17. RELATABLE MEME CONTENT TIP:  Create a custom graphic sharing this meme on Facebook.	18. WORK-FROM-HOME SET UP CONTENT TIP:  Film a Reel of your WFH set up.
19. CLIENT BEFORE AND AFTER CONTENT TIP:  Share a before and after post on Instagram.	20. INSPIRATIONAL QUOTE CONTENT TIP:  Share a custom graphic with an inspiring quote on Facebook.	21. BUSINESS TOOLS YOU CAN'T LIVE WITHOUT CONTENT TIP:  Make a carousel sharing your top 5 favorite tools.	22. LATEST INDUSTRY NEWS CONTENT TIP:  Film a Reel explaining industry news.	23. LAUNCH SNEAK PEEK CONTENT TIP:  Share teasers on your Instagram Stories.	24. ASK YOUR AUDIENCE FOR RECOMMENDATIONS CONTENT TIP:  Use the question sticker on Instagram Stories to gather recommendations.	25. SHARE USER-GENERATED-CONTENT (UGC) CONTENT TIP:  Share a Carousel post using the product tag feature on Instagram.
26. QUIZ RELATED TO YOUR BUSINESS NICHE CONTENT TIP:  Use the Quiz feature on Instagram Stories to test people's knowledge.	27. SHARE YOUR MORNING ROUTINE CONTENT TIP:  Make a Reel showing users your morning routine.	28. FEBRUARY WRAP UP CONTENT TIP:  Film a vlog-style Reel that shows your monthly reflections.				

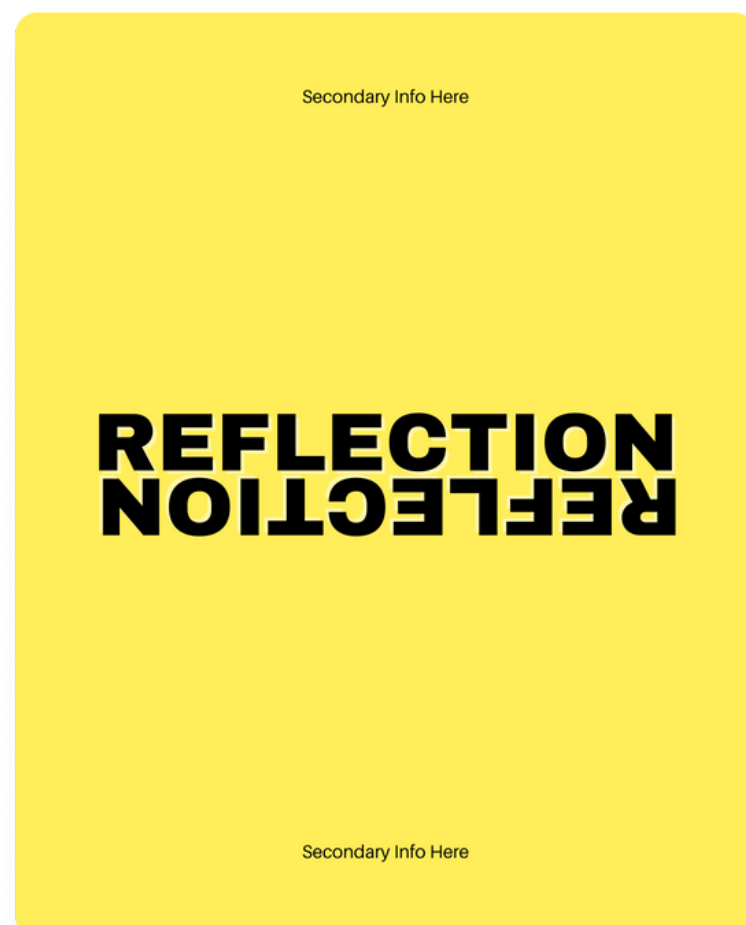
 POSTS  CROSS-PLATFORM TIPS

PLANN

February's Caption Prompts + Hashtags

now with bonus tips for repurposing!

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#).
Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



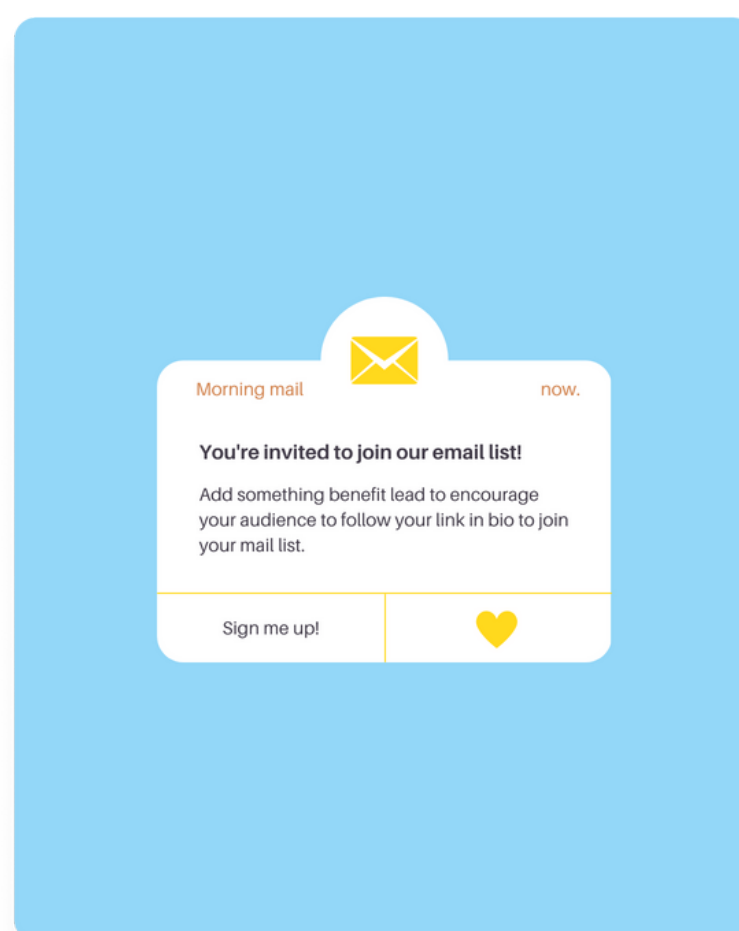
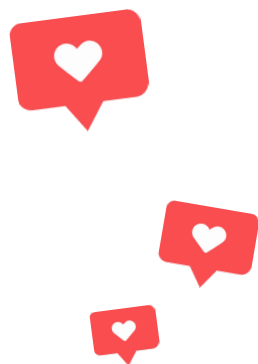
@february1 Welcome to a new month! I always like to start off my month with a little reflection on what happened in the previous month.

The first month of the year started off with a bang and we managed to achieve a lot in such a short amount of time.

[Share 3 wins/what you achieved in January].

Now it's your turn, what did you tick off your list in January? Let us know in the comments.

#NewMonth #NewMonthVibes #FreshStart
#WorkMotivation #KickingGoals
#NewGoals #Monthlygoals



@february2 In case you didn't know, we've got a mailing list where we keep you updated on all things [business name] and even share a few freebies.

If you don't want to miss out on your freebies and some pretty awesome mail exclusive discounts head to the link in our bio to sign up!

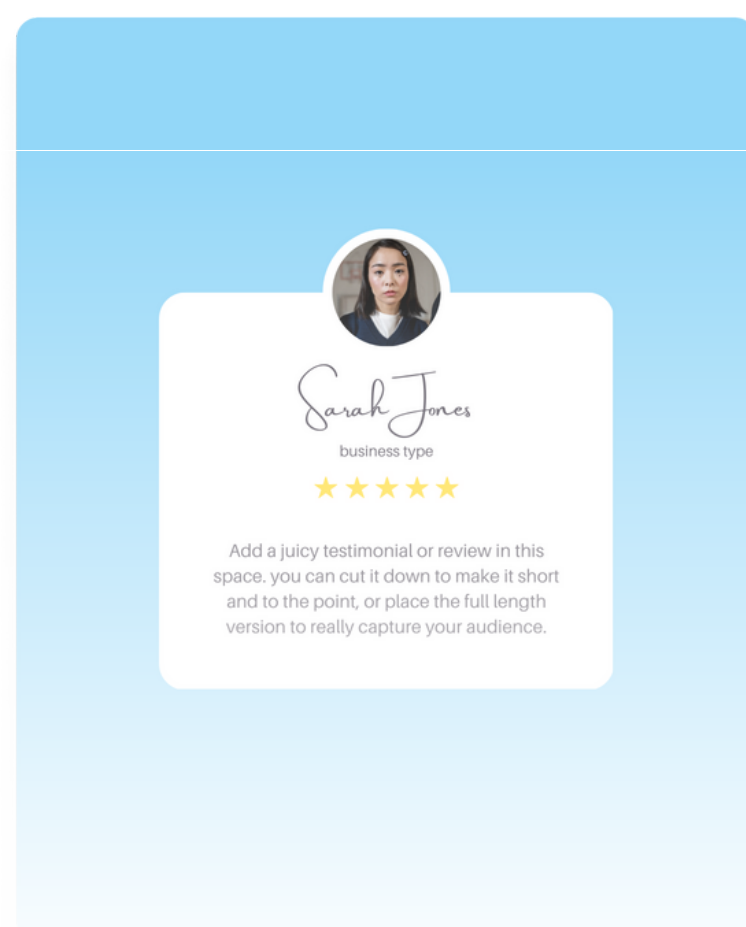
#Trending #TrendingReel #TrendAlert
#TrendingTikTok #Reels



@february3 We're back with another Reels trend!

This trend has been popping up all over my explore page and it really made the whole team at [business name] laugh.

#Trending #TrendingReel #TrendAlert
#TrendingTikTok #Reels



Click me for the entire list of caption prompts + hashtag sets!