

PLANN

November's Interactive Content Calendar

with free templates, captions + hashtag sets!

Ready to supercharge your success on socials? Don't do it alone, we've got your back! We've planned out daily post prompts, caption starters, click-worthy graphics, and targeted hashtags for every day of the week (zero guesswork required). Plus, discover how to repurpose each post for every single social platform (from TikTok to Pinterest and beyond).

Click me for the entire November template pack!



Instagram Reels Course

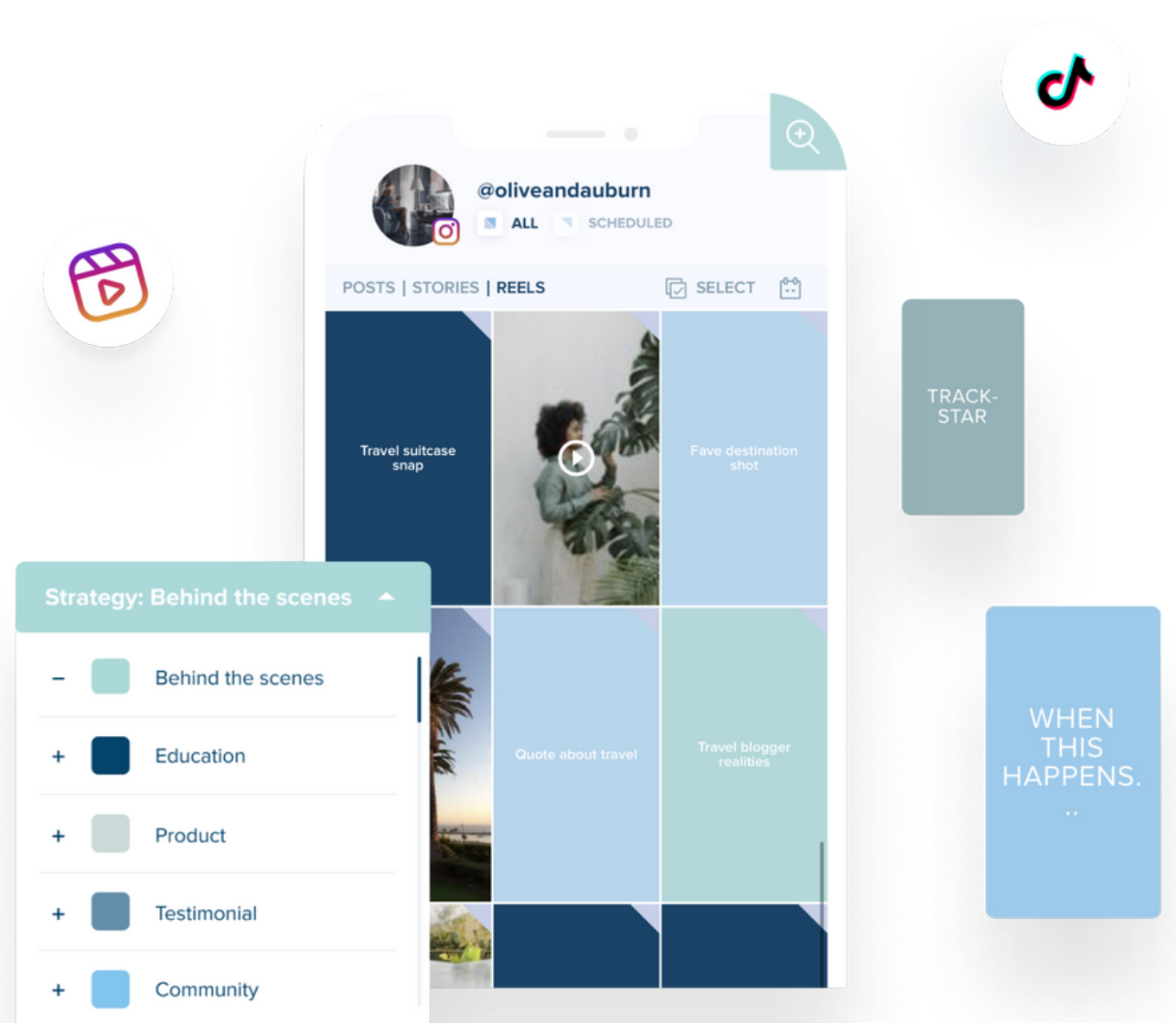
Are you ready to level up your Instagram Reels game?

Sign up to Plann's FREE email Reels course which is packed with everything you need to know about Instagram Reels to promote your brand, reach new people and engage your audience.

You'll be armed and ready to kick-start your Instagram growth in just a few short days.

Plus, we're gifting you Reels templates for fast content creation, and a downloadable guide with tried-and-tested Reels ideas!

[Sign Up Now >>](#)



N O V E M B E R

November

Ready to take your social media marketing success to the next level? Dive into our November content calendar, packed with daily captions, strong Black Friday post ideas to drive sales, high-traffic hashtags, repurposing tips and all the engaging content inspo you need!

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1.

 **New Month Goals**

Repurposing Tip:  Use the Question sticker on Instagram Stories to boost engagement.

2.

 **Project Spotlight**

Repurposing Tip:  Film a Reel sharing this new project on Instagram.

3.

 **Customer Testimonial**

Repurposing Tip:  Create a custom branded graphic sharing this testimonial on Instagram.

4.

 **Answer FAQ**


Repurposing Tip:  Film a Reel answering this FAQ on Instagram.


5.

 **Blog Repurpose**

Repurposing Tip:  Create a Carousel sharing these key blog takeaways on Instagram.

6.

 **BTS Reel**

Repurposing Tip:  Film a TikTok sharing a day in your life.


7.

 **Share A Recipe You're Loving**

Repurposing Tip:  Film a Reel tutorial of this recipe on Instagram.

8.

 **Tease Upcoming Launch**

Repurposing Tip:  Create a Reel to tease this upcoming launch on Instagram

9.

 **Client Spotlight**


Repurposing Tip:  Share a custom graphic with a photo of your customer and a testimonial on Facebook.


10.

 **Inspiring Quote**


Repurposing Tip:  Share a custom graphic with this quote on Pinterest.


11.

 **Productivity Tip**

Repurposing Tip:  Create a Carousel sharing your productivity tips and techniques on Instagram.

12.

 **Share A Recent Win**

Repurposing Tip:  Share a TikTok about celebrating wins

13.

 **Try A Trending Reel**

Repurposing Tip:  Use the Template feature on Reels to create your video on Instagram.

14.

 **Industry News**

Repurposing Tip:  Create a Carousel of Industry News for LinkedIn.

15.

 **Share A Freebie**


Repurposing Tip:  Use a Link sticker on Instagram Stories to boost downloads of this freebie


16.

 **Team Event Carousel**

Repurposing Tip:  Create a Carousel with BTS photos from your event on Instagram.

17.

 **Creative Process Reel**

Repurposing Tip:  Film a Reel sharing the BTS of your process on Instagram.

18.

 **Tease A Sale**


Repurposing Tip:  Create an animated graphic to promote your flash sale on Instagram.


19.

 **New Blog**

Repurposing Tip:  Use a Link sticker on Instagram Stories to drive traffic to this blog.

20.

 **Reshare UGC**

Repurposing Tip:  Create a custom graphic using this UGC photo on Instagram.

21.

 **Share Black Friday Tips**


Repurposing Tip:  Share top takeaways as a Reel.


22.

 **Bust A Myth**

Repurposing Tip:  Film a Reel busting this myth on Instagram.

23.

 **Promo Your Black Friday Sale**


Repurposing Tip:  Film a Reel teasing your Black Friday Sale.


24.

 **Share A Review**

Repurposing Tip:  Create a custom graphic sharing this review on Pinterest

25.

 **Black Friday Sale!**

Repurposing Tip:  Use a Link sticker on Instagram Stories to drive sales.

26.

 **Showcase A Work In Progress**

Repurposing Tip:  Film a Reel sharing the BTS of this WIP on Instagram.

27.

 **Recommend A Podcast**

Repurposing Tip:  Share a Link Preview post linking to this podcast on Facebook.

28.

 **Cyber Monday**

Repurposing Tip:  Create a TikTok promoting your sale with a CTA to show now via your profile link.

29.

 **Inspiring Quote**

Repurposing Tip:  Create a custom graphic sharing this quote on Facebook

30.

 **Month In Review**

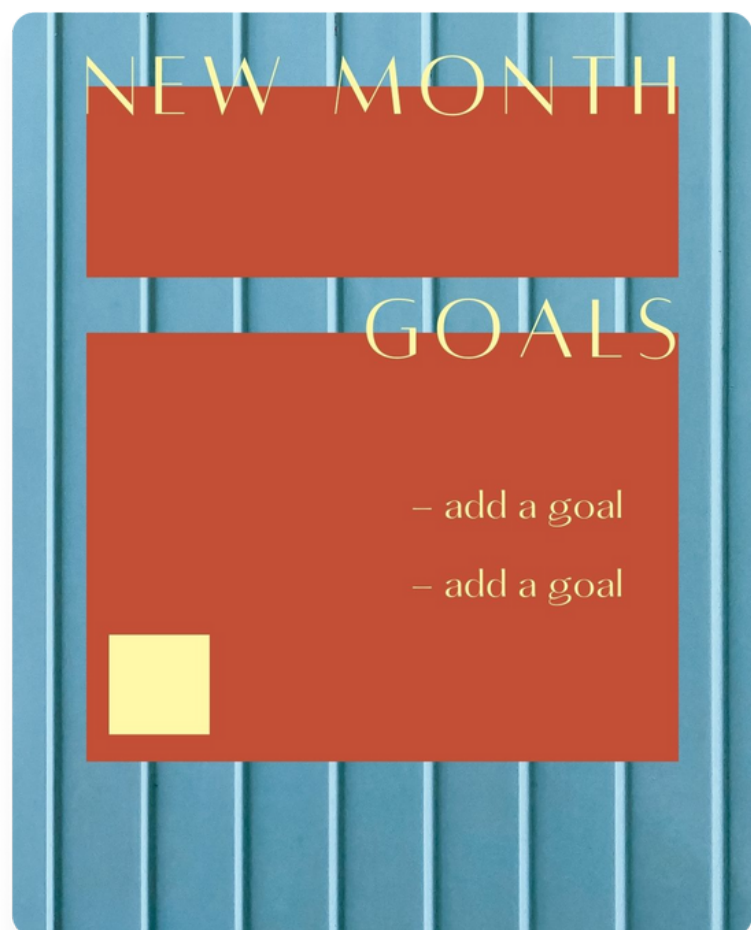
Repurposing Tip:  Share a Reel reflecting on your month on Instagram.

 POSTS  CROSS-PLATFORM TIPS

November's Caption Prompts + Hashtags

now with bonus tips for repurposing!

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#). Follow the instructions on [page 1 of the google doc](#), and start planning your content today!

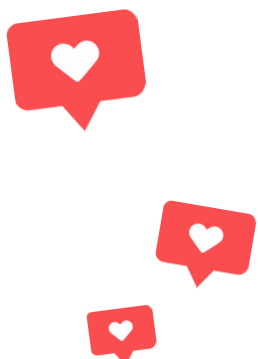


@november1 Welcome to November, team!

I'm so excited for another big month ahead, packed with [list a few big events or projects you're working on this month].

What are you working on over the next few weeks? Let me know in the comments.

#NewMonth #NewMonthVibes #FreshStart
#WorkMotivation #KickingGoals
#NewGoals



@november2 Ready to see what I've been working on?

I'm so thrilled to share one of our most exciting releases to date: [name of new product or service offering].

Here's why you're going to love it: [list a few benefits of this product or service].

Ready to give it a try? [CTA].

#NewProduct #NewService #NewProject
#ProjectSpotlight #BuyNow #BookNow



@november3 I'm so chuffed with this glowing feedback from [customer name].

It's so great to see [explain what you love about this testimonial and what products or services helped this customer].

#CustomerReview #CustomerTestimonial
#GoodReview #HappyCustomer



@november4 Ready to learn something new? You'll want to SAVE this post for later.

Have you ever wondered how to [name of tip]?



Click me for the entire list of caption prompts + hashtag sets!