

PLANN

September's Interactive Content Calendar

with free templates, captions + hashtag sets!

Ready to supercharge your success on socials? Don't go it alone, we've got your back! We've planned out daily post prompts, caption starters, click-worthy graphics, and targeted hashtags for every day of the week (zero guesswork required). Plus, discover how to repurpose each post for every single social platform (from TikTok to Pinterest and beyond).

Click me for the entire September template pack!



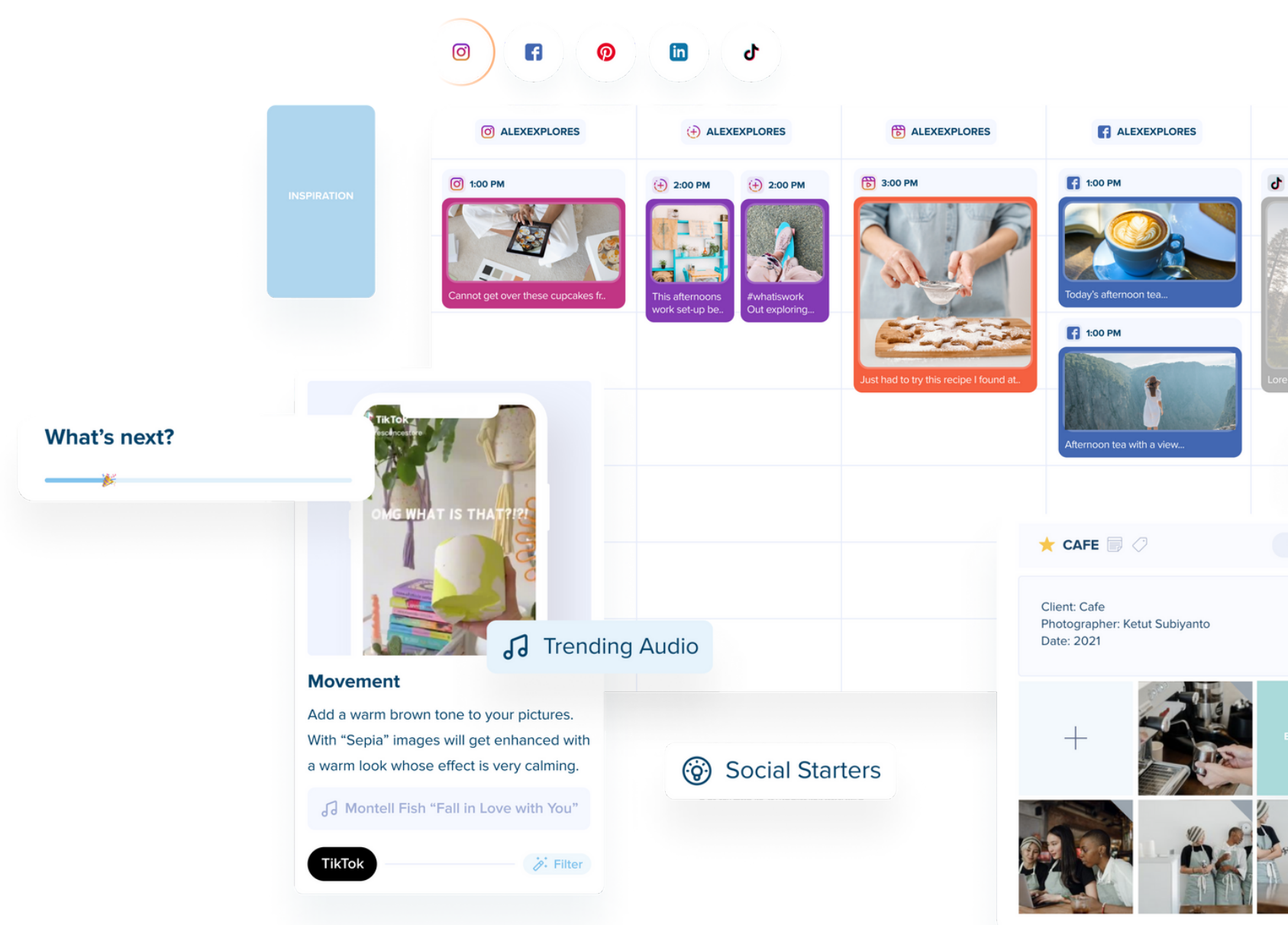
Your New Social Media Home

Easily boost your engagement rate (and sales!) by adding Instagram Reels to your schedule – one of Instagram's top performing post types.

Supporting both your 'Main Grid' and your 'Reels tab', Plann now helps you manage exactly where you'd like to publish your Reels, giving you full control of how your Instagram account is going to look – before Plann automatically publishes them live for you!

Now available on both Plann Desktop and Plann Mobile App on iOS you can upload, plan and auto-post your Instagram Reels from anywhere! (Android update coming soon).

[Log in to your Plann account](#) and start scheduling today!



SEPTEMBER

September

Ready to take your social media marketing success to the next level? Dive into our September content calendar, packed with daily caption starters, high-traffic hashtags, repurposing tips and all the seasonal holidays you need to know about.

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4.



Client review or testimonial

Repurposing Tip:



Create a custom graphic that shares a quote from your client on Facebook.

5.



Answer an FAQ

Repurposing Tip:



Create a Reel promoting this FAQ on Instagram.

6.



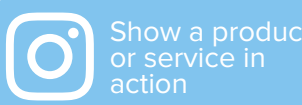
Share a tip

Repurposing Tip:



Film a Reel sharing more detail about this tip on Instagram.

7.



Show a product or service in action

Repurposing Tip:



Create a video showing your product or service in action in Instagram.

8.



Recommend a book you're reading

Repurposing Tip:



Create a custom graphic showing this book on Facebook.

9.



Productivity tip

Repurposing Tip:



Share a Carousel explaining this tip on Instagram.

10.



Call out for questions

Repurposing Tip:



Use the Question sticker on Instagram Stories to gather questions.

11.



Mailing list promo

Repurposing Tip:



Use the Link sticker on Instagram Stories to boost sign ups.

12.



Flash sale

Repurposing Tip:



Set up Instagram Shopping to allow followers to buy your sale products instantly.

13.



Podcast recommendation

Repurposing Tip:



Repurpose this Instagram Story for Facebook Stories.

14.



Share BTS of your process

Repurposing Tip:



Film a TikTok showing a day in your job.

15.



Host an "Ask Me Anything"

Repurposing Tip:



Use the Countdown sticker on Instagram Stories.

16.



Inspiring quote

Repurposing Tip:



Repurpose this quote tile for Facebook sizing.

17.



Share two truths and a lie

Repurposing Tip:



Use the Instagram Stories Poll or Quiz sticker to boost engagement.

18.



How-to guide

Repurposing Tip:



Repurpose this Carousel into an engaging TikTok video.

19.



Monday Motivation

Repurposing Tip:



Film a mini vlog Reel showing how you stay motivated at work.

20.



Fun fact about a product or service you offer

Repurposing Tip:



Share a GIF of your product or service on Instagram.

21.



Office decor inspiration

Repurposing Tip:



Create a Board of office inspo on Pinterest.

22.



Promote your latest office playlist

Repurposing Tip:



Share a link to this playlist in your Facebook caption.

23.



Checklist style tips post

Repurposing Tip:



Repurpose this checklist graphic for Facebook sizing.

24.



Bust an industry myth

Repurposing Tip:



Film a video on Instagram explaining the truth behind this myth.

25.



Share a personal story

Repurposing Tip:



Share an inspiring quote related to your story on Instagram.

26.



Share a daily habit you love

Repurposing Tip:



Film a Reel sharing your daily ritual on Instagram.

27.



Funny meme

Repurposing Tip:



Tag the creator of the meme in your image on Instagram.

28.



Share a thought-provoking stat

Repurposing Tip:



Create a custom graphic sharing this stat on Instagram.

29.



Repurpose a recent blog post

Repurposing Tip:



Create a link preview post on Facebook.

30.



End of month reflections

Repurposing Tip:



Create a TikTok sharing your highlights from September.



POSTS



CROSS-PLATFORM TIPS

PLANN

September's Caption Prompts + Hashtags

now with bonus tips for repurposing!

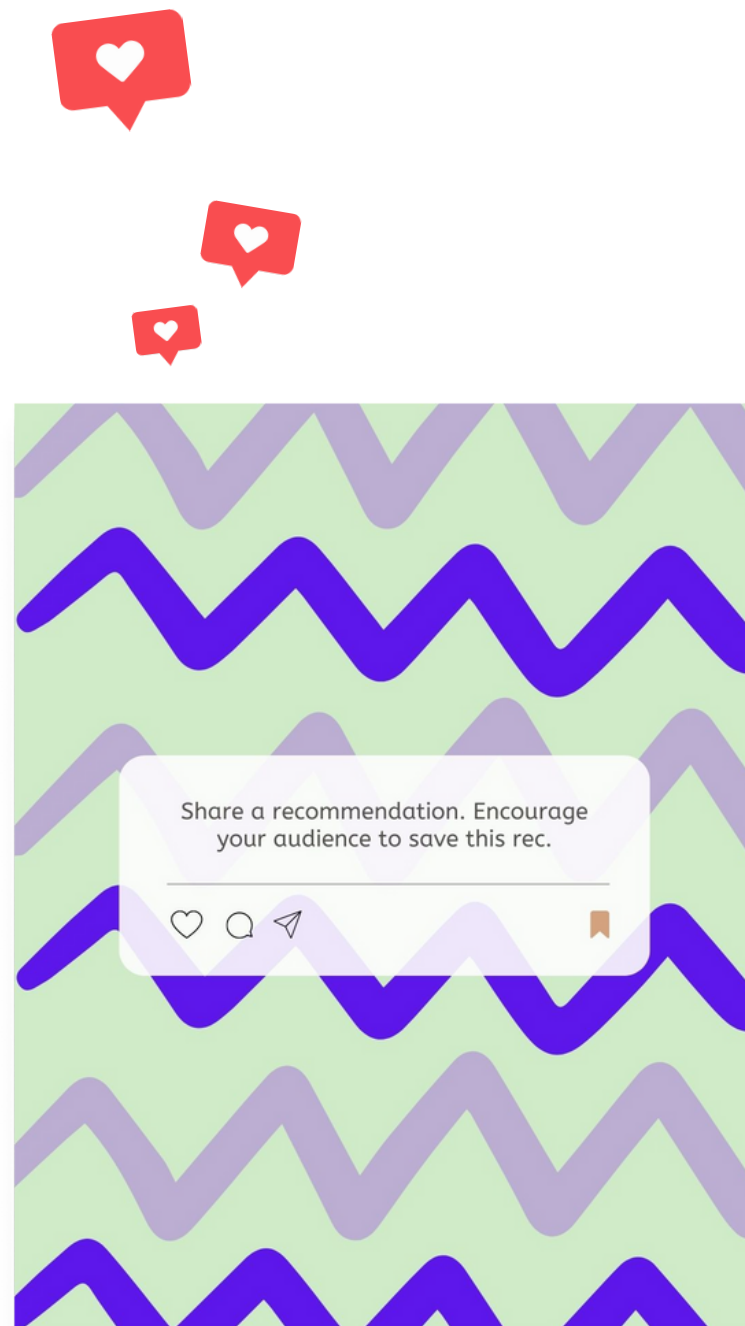
You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#).
Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



@august1 Welcome to a new month team! I can hardly believe how fast this year is racing past.

This August, I've got plenty of big plans and exciting moments ahead for [name of your business]...

#NewMonth #BusinessGoals #GoalSetter
#BusinessGrowth

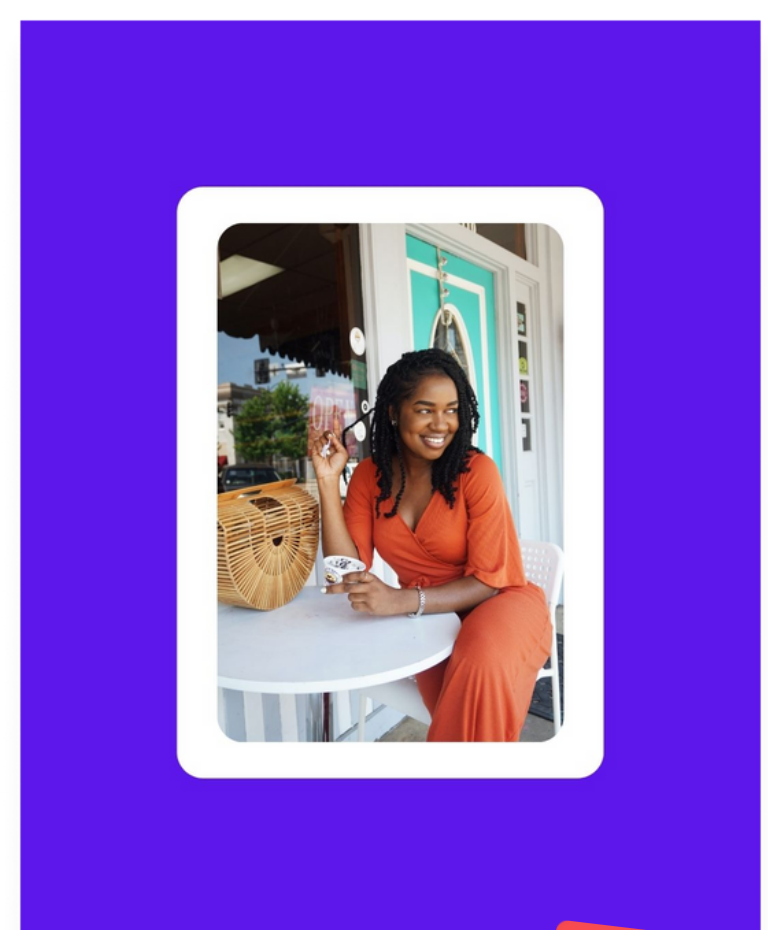


@august2 Looking for something new to read/watch/listen to this month? I've got just the thing!

I can't get enough of [name of recommendation] because [explain what you love about this piece of content and why your followers should check it out].

Find out more here: [provide a link to your recommendation].

#Recommendation
#RecommendationOfTheMonth
#ExpertRecommendation



@august3 It's been a while since I've properly introduced myself. So, I wanted to pop into your feed with a fun intro today.

Did you know that [share 1x fun fact about yourself and explain a bit of background or context about it].

I'd love to get to know you better! Share one fun fact about yourself in the comments.

#GetToKnowMe #FunFact #FounderStory
#FounderSpotlight



@august4

Out of all the products/services I offer, this one has to be one of my favorites: [name of product/services you're spotlighting].

Why? Well, [explain 2-3 key benefits of this offering and explain the transformation it

**Click me for the entire list
of caption prompts +
hashtag sets!**