

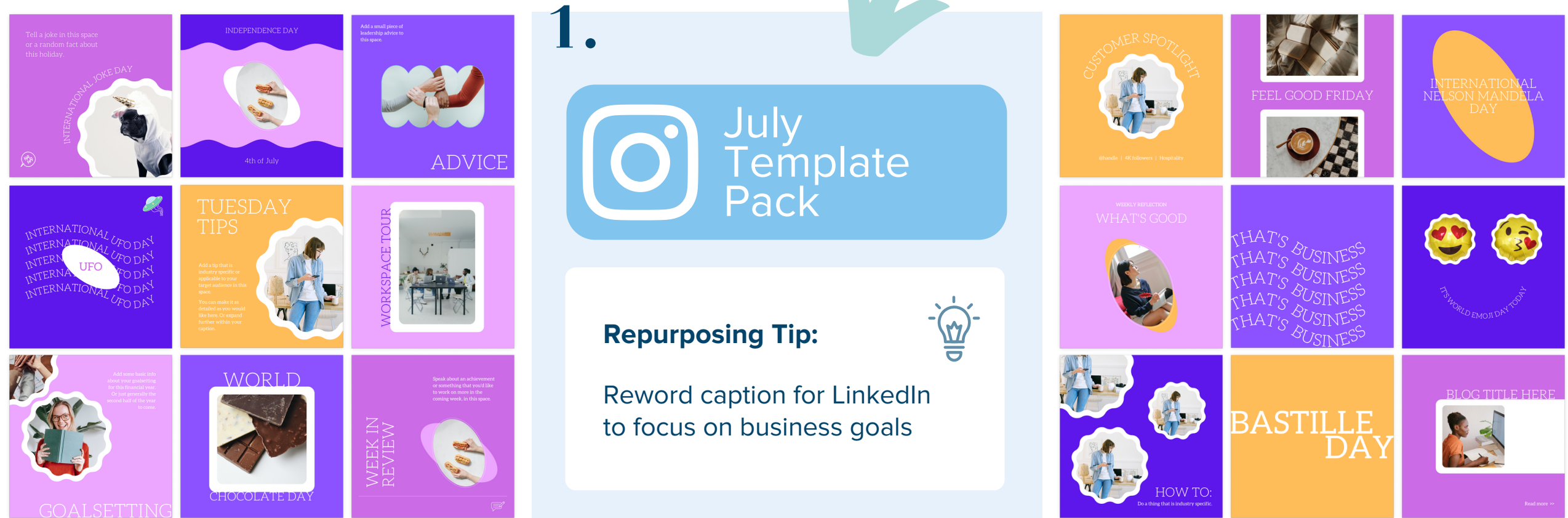
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# July's Interactive Content Calendar

*with free templates, captions + hashtag sets!*

Ready to supercharge your success on socials? Don't go it alone, we've got your back! We've planned out daily post prompts, caption starters, click-worthy graphics, and targeted hashtags for every day of the week (zero guesswork required). Plus, discover how to repurpose each post for every single social platform (from TikTok to Pinterest and beyond).

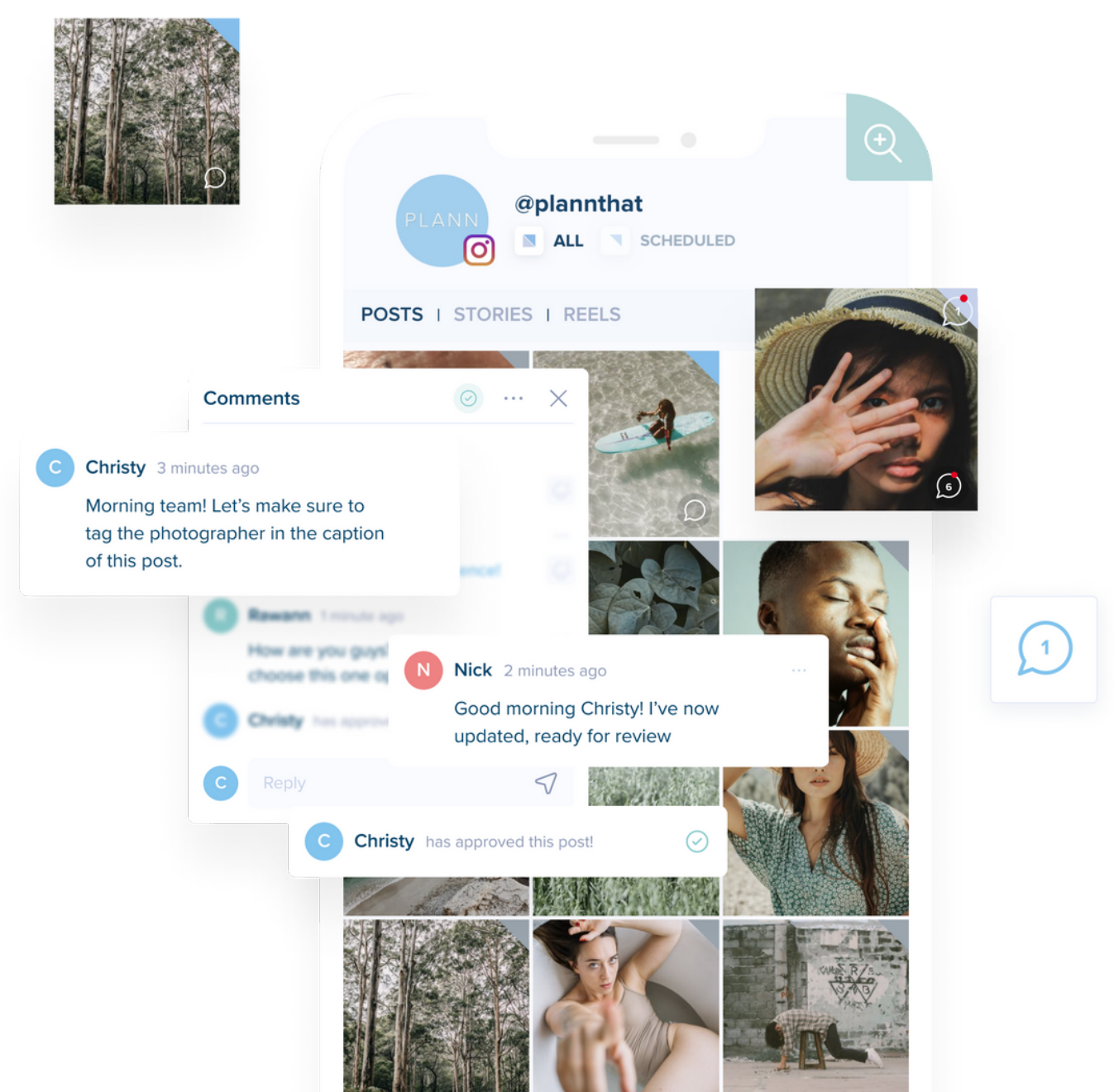
Click me for the entire  
July template pack!



## New! Team chat + Approval Workflow

You can now easily communicate with your team members and work together on your social posts all without leaving Plann. Easily start discussions about your posts, collaborate with your team members and implement a content approval process to make sure everyone is working effectively toward the same goal.

Available for all Plann Plus subscriptions with more than 1 team member. [Log in to your Plann account](#) and streamline your marketing success today!



# JULY

## July

Are you ready to spend more time celebrating (and less time content creating) this July? As always, the Plann team are here to help you work smarter, not harder. Dive into our July content calendar, packed with daily caption starters, high-traffic hashtags, repurposing tips and all the seasonal holidays you need to know about.

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					1. International Joke Day <b>Repurposing Tip:</b> Create a branded joke graphic on Pinterest.	2. World UFO Day <b>Repurposing Tip:</b> Create a TikTok that shares fun facts about UFO sightings.
3. New Financial Year Goalsetting <b>Repurposing Tip:</b> Create an infographic for Pinterest that shares your FY 2023 goals.	4. Independence Day <b>Repurposing Tip:</b> Share a quote about Independence Day on Facebook.	5. Tip Tuesday <b>Repurposing Tip:</b> Break down your tip into a punchy, engaging Reel on Instagram.	6. Leadership Advice <b>Repurposing Tip:</b> Write a quick thought leadership article about these leadership lessons on LinkedIn.	7. World Chocolate Day <b>Repurposing Tip:</b> Share a recipe for your fave chocolate recipe on Pinterest.	8. Week In Review <b>Repurposing Tip:</b> Create a Reel on Instagram showing your week in review.	9. Workspace Tour <b>Repurposing Tip:</b> Create a TikTok sharing the BTS of your office space.
10. Client or Customer Spotlight <b>Repurposing Tip:</b> Create a custom graphic with a quote or testimonial from your client/customer of Facebook.	11. Share a How-To <b>Repurposing Tip:</b> Create a carousel sharing this how-to guide on Instagram.	12. Reflect on a Business Learning <b>Repurposing Tip:</b> Create a custom graphic for Pinterest.	13. Win of the Week <b>Repurposing Tip:</b> Create a TikTok sharing your win of the week.	14. Bastille Day <b>Repurposing Tip:</b> Share your favorite French dish recipe on Pinterest.	15. Feel Good Friday <b>Repurposing Tip:</b> Share feed post to Instagram Stories with the reaction slider sticker.	16. Blog Reshare <b>Repurposing Tip:</b> Use the Link sticker on Instagram Stories to drive blog traffic.
17. World Emoji Day <b>Repurposing Tip:</b> Ask audiences to react to your post with an emoji on Facebook.	18. Nelson Mandela International Day <b>Repurposing Tip:</b> Share a quote from Nelson Mandela on Facebook.	19. Recommendation of the Month <b>Repurposing Tip:</b> Turn into a business-related content recommendation for LinkedIn.	20. International Chess Day <b>Repurposing Tip:</b> Poll your audience about their love for chess on Instagram Stories.	21. Throwback Thursday <b>Repurposing Tip:</b> Create a Reel to show this memory and how your business has evolved.	22. Industry News <b>Repurposing Tip:</b> Create a carousel breaking down this news story.	23. Team Intro <b>Repurposing Tip:</b> Invite your team member to film a quick intro video for Instagram Stories.
24. Parent's Day <b>Repurposing Tip:</b> Share an inspiring quote graphic about parents on Pinterest.	25. Motivation Monday <b>Repurposing Tip:</b> Share an Instagram Story about what goals you're working towards this week.	26. Go Behind-the-scenes <b>Repurposing Tip:</b> Film a mini vlog on Reels.	27. Answer an FAQ <b>Repurposing Tip:</b> Jump on Instagram Live to expand on this question in more detail.	28. Repurpose a Popular Post <b>Repurposing Tip:</b> Create a carousel sharing your tips or expanding on this post.	29. Productivity Hack <b>Repurposing Tip:</b> Film a Reel showing your productivity hacks.	30. International Day of Friendship <b>Repurposing Tip:</b> Create a TikTok celebrating your friends in business.
31. Month in Review <b>Repurposing Tip:</b> Film a mini vlog style Reel that shows your month in review.						

 POSTS  CROSS-PLATFORM TIPS

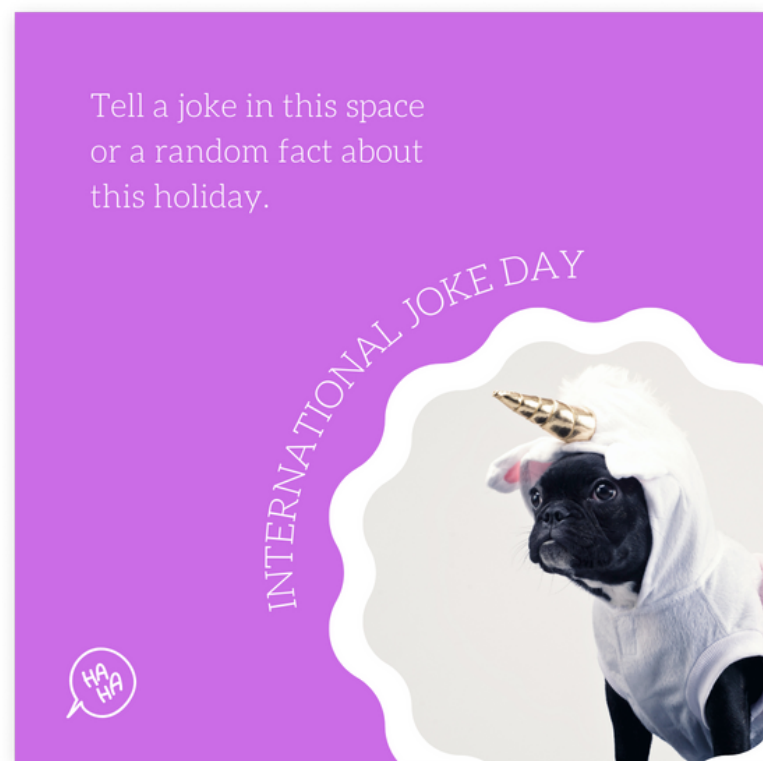


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# July's Caption Prompts + Hashtags

*now with bonus tips for repurposing!*

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#).  
Follow the instructions on [page 1 of the google doc](#), and start planning your content today!

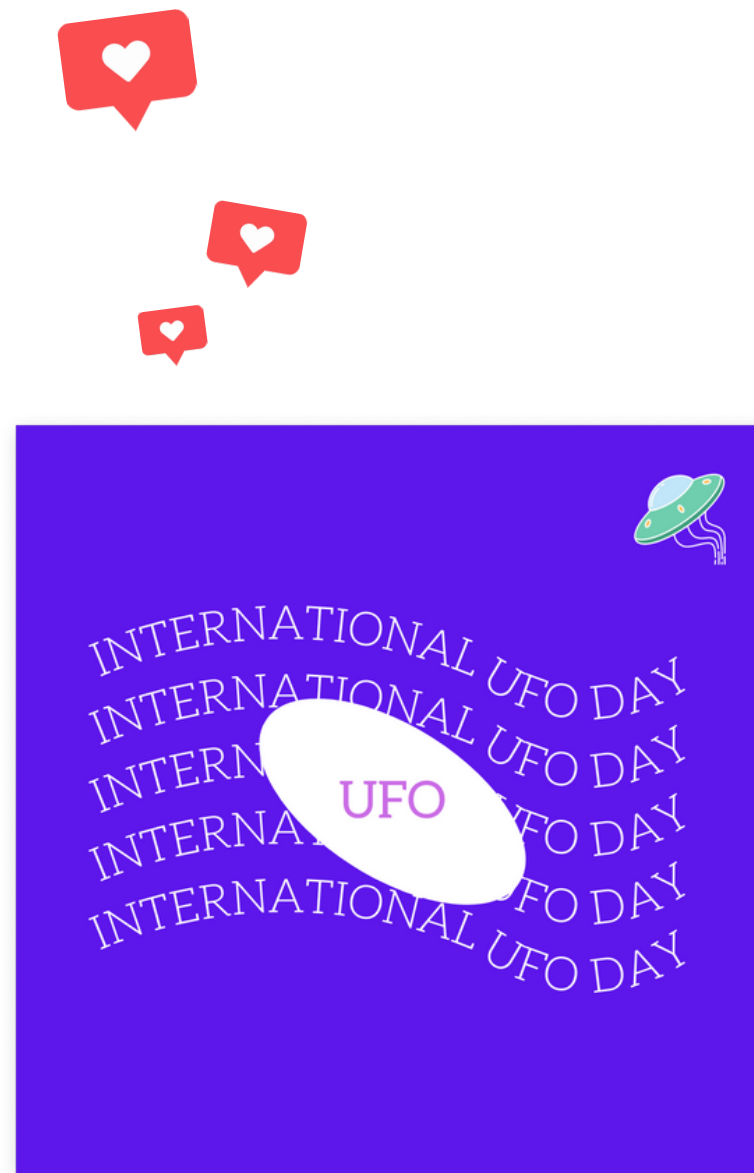


@july1 Knock knock! Who's there?

It's International Joke Day. That's right, today marks a time to celebrate the power of humor to brighten our day.

So, I'd love to hear from you: give me your best joke in the comments!

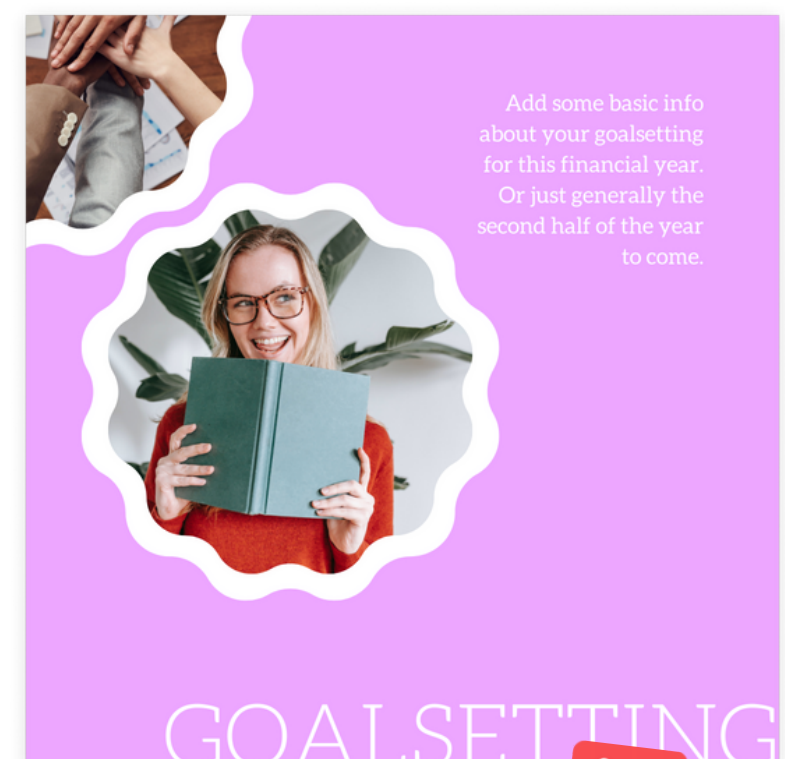
#InternationalJokeDay #jokeday  
#shareajoke #jokeoftheday



@july2 Do you believe in UFOs? Today marks World UFO Day, a holiday dedicated to watching the skies for unidentified flying objects.

So, grab your telescope and head outdoors tonight to see what you can spot.

#WorldUFODay #UFODay #UFOsights  
#stargazing



@july3 Welcome to the New Financial Year team!

I love any excuse to grab out my notebook, reflect on the year that was and set goals and intentions for the year ahead.

So, this week I've been pouring my attention and focus into planning for FY 2023. And here's a snapshot of what I'm working towards in my business: [share a list of 3-5 goals you're setting for the new financial year].

Now, it's over to you! What goals are you setting for this year?

#NewFinancialYear #NewYearGoals  
#GoalSetter #GoalSetting



@july4

Did you know that today marks National Doughnut Day?

In fact, this holiday goes all the way back to 1938 and was originally created by the Salvation Army to honor those who served



Click me for the entire list of caption prompts + hashtag sets!