

PLANN

# June's Interactive Content Calendar

*with free templates, captions + hashtag sets!*

Ready to supercharge your success on socials? Don't go it alone, we've got your back! We've planned out daily post prompts, caption starters, click-worthy graphics, and targeted hashtags for every day of the week (zero guesswork required). Plus, discover how to repurpose each post for every single social platform (from TikTok to Pinterest and beyond).

1.



#### Repurposing Tip:



Reword caption for LinkedIn to focus on business goals

Click me for the entire June template pack!

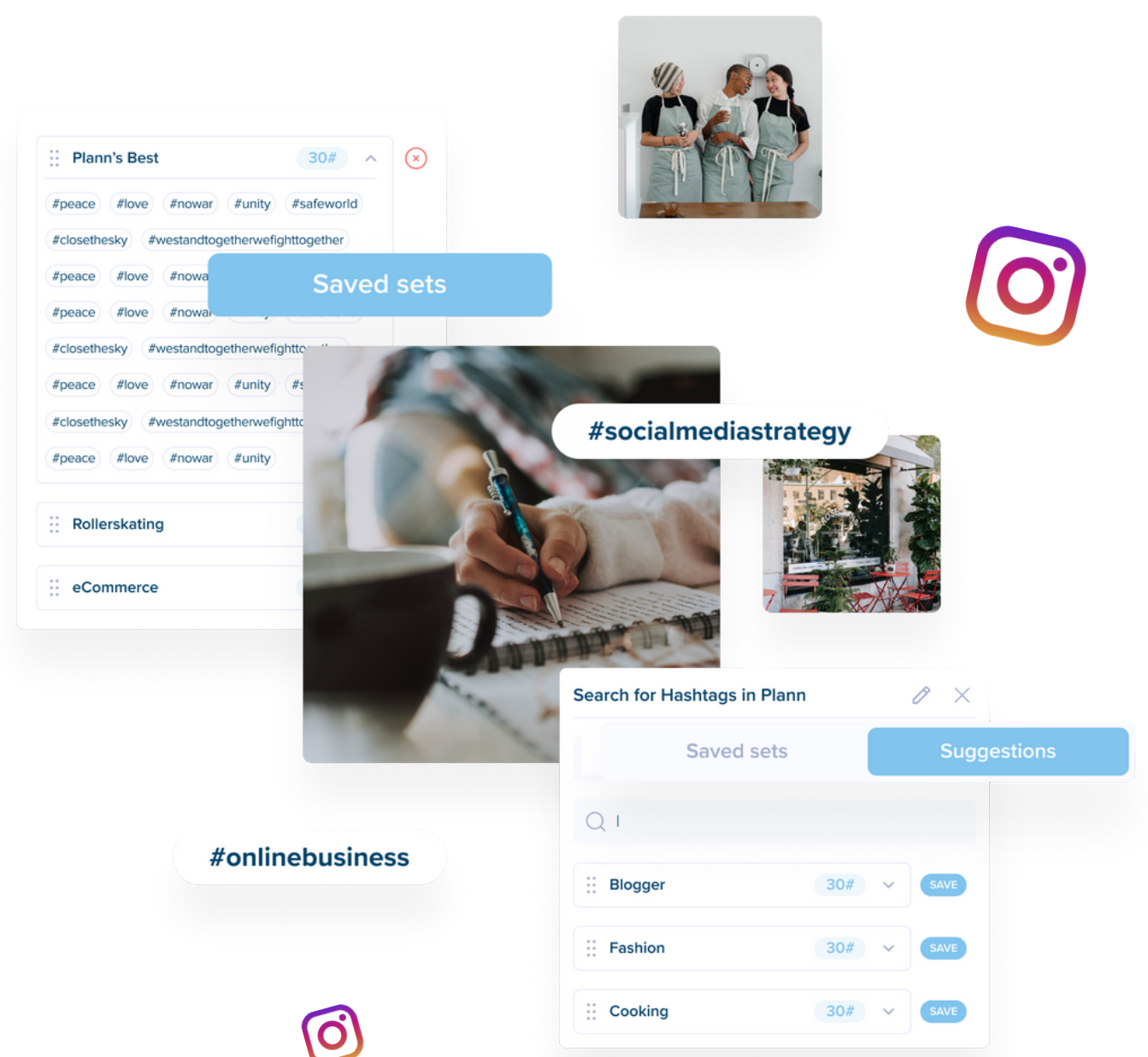
Or any of the individual dates on the next page of this PDF for their specific template.

## New! Done-For-You Hashtag Sets.

You'll no longer have to switch between Instagram and Plann, stalk competitors' or pay for hashtag apps that take too long to use, we've got you!

Researched by professional marketers, you'll find hashtags for over 300+ content ideas so you never have to spend hours doing your own hashtag research ever again.

Plann's new suggested hashtag tool is COMPLETELY FREE and available for ALL Plann members! [Log in to your Plann account](#) to begin boosting your hashtag game.



# June

2022 might be nearly halfway over, but that doesn't mean you need to forget about your social media marketing. Dive into our June content calendar, packed with all the content ideas, caption starters and hashtag sets you need to nail your social content this month.

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1.



Global Day of Parents

Repurposing Tip:



Create a Reel celebrating your parents on Instagram.

2.



National Leave the Office Early Day

Repurposing Tip:



Film a TikTok showcasing how you're spending your spare time outside of work.

3.



Pride Month

Repurposing Tip:



Share a quote from a LGBTQIQ+ community leader or advocate on Facebook.

4.



National Doughnut Day

Repurposing Tip:



Poll your audience on IG Stories to discover their fave doughnut flavor.

5.



World Environment Day

Repurposing Tip:



Create a TikTok showcasing a few sustainable habits you've added to your daily routine.

6.



Work-In-Progress Sneak peek

Repurposing Tip:



Use the Question sticker on Instagram Stories to boost engagement.

7.



Get to know you post

Repurposing Tip:



Jump in front of the camera on Instagram Stories to introduce yourself.

8.



World Oceans Day

Repurposing Tip:



Create an infographic with conservation tips for our oceans on Pinterest.

9.



Educational Carousel

Repurposing Tip:



Film a punchy TikTok explaining the tips from your carousel.

10.



Be vulnerable and share a failure

Repurposing Tip:



Write a blog post about the lessons you've learnt from failure and share to LinkedIn.

11.



Self-care Saturday

Repurposing Tip:



Film a Reel showing your self-care Sunday routine on Instagram.

12.



Comment on industry news

Repurposing Tip:



Create a custom graphic with a quote about this topic for Pinterest

13.



Mid year reflections

Repurposing Tip:



Repurpose this carousel into an infographic for Pinterest.

14.



Customer testimonials or review

Repurposing Tip:



Create a custom graphic sharing a quote from this testimonial on Instagram.

15.



Share an inspiring quote

Repurposing Tip:



Create a custom graphic for this quote on Facebook.

16.



Promote a freebie

Repurposing Tip:



Add a Link sticker to drive action and downloads from Instagram.

17.



Try a trending Reel

Repurposing Tip:



Repurpose this Reel for TikTok.

18.



Welcome your new followers

Repurposing Tip:



Host an Instagram Live answering FAQs from your new followers.

19.



Father's Day

Repurposing Tip:



Share a quote about Father's Day to Facebook.

20.



World Refugee Day

Repurposing Tip:



Share a quote about supporting refugees on Facebook.

21.



National Selfie Day

Repurposing Tip:



Invite your followers to add their selfie to your IG Story using the 'Add Yours' sticker.

22.



Bust an industry myth

Repurposing Tip:



Create a Reel that busts this industry myth on Instagram.

23.



Mindset tip

Repurposing Tip:



Share your mindset tips in an Instagram Carousel.

24.



National Take Your Dog to Work Day

Repurposing Tip:



Share a Reel featuring your dog on Instagram.

25.



Share a recent win

Repurposing Tip:



Share a quote about persistence and dedication at work on Facebook.

26.



Spotlight a podcast you love

Repurposing Tip:



Create a custom graphic sharing this podcast with your followers on Instagram.

27.



Reveal 3 fun facts about yourself or your business

Repurposing Tip:



Create a Reel sharing 3x fun facts about yourself.

28.



Tip Tuesday

Repurposing Tip:



Create a carousel sharing a step-by-step guide to achieving this tip on Instagram.

29.



Month in review

Repurposing Tip:



Create a GIF sharing your highlights from June on Instagram.

30.



Social Media Day

Repurposing Tip:



Create an infographic sharing some mind blowing stats about social media on Pinterest.

POSTS CROSS-PLATFORM TIPS

PLANN

# June's Caption Prompts + Hashtags

*now with bonus tips for repurposing!*

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#).  
Follow the instructions on [page 1 of the google doc](#), and start planning your content today!

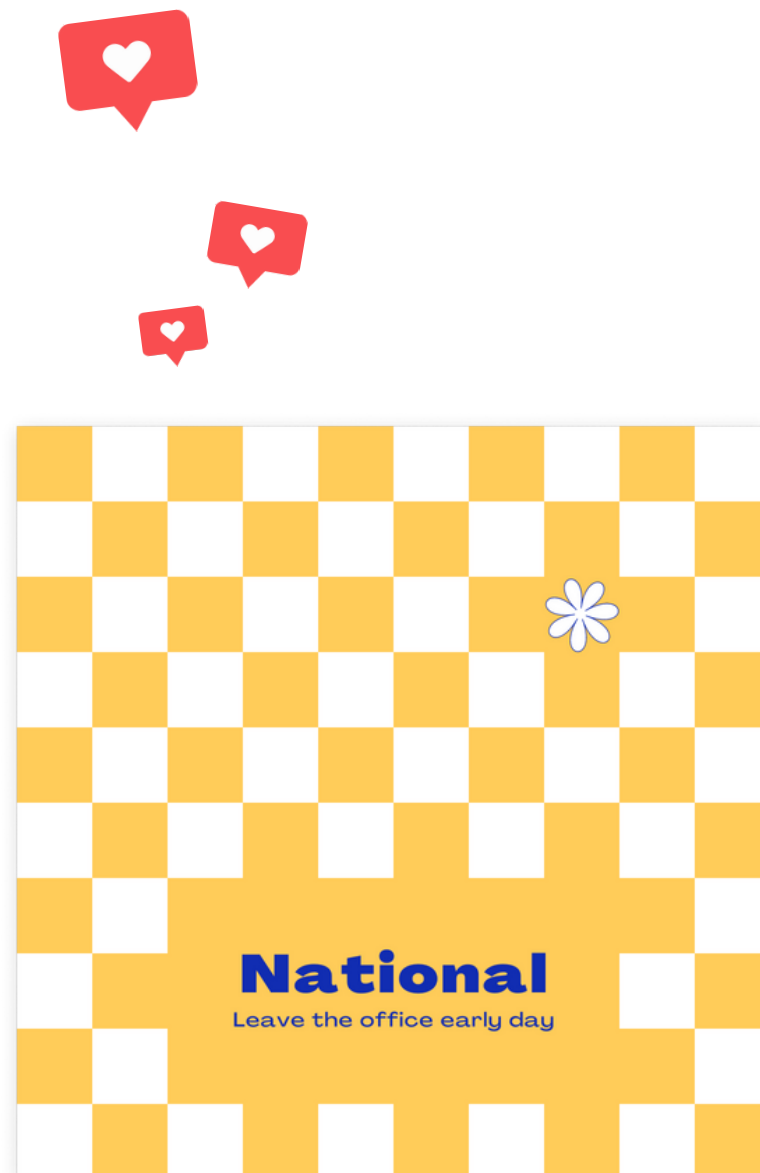


**@june1** Shout out to all the parents in my community: today is dedicated to you!

Created by the UN, the Global Day of Parents was launched to show our love, respect and appreciation for parents globally.

What was one lesson your parents taught you? Go on, show some appreciation in the comments.

#GlobalDayofParents #parenting  
#parentallove #familylove



**@june2** If there's any unofficial holiday I can get behind, it's this one: National Leave the Office Early Day.

Let's face it: work and business can be super demanding. So, it's so important to prioritize rest along the way.

Today, I'll be giving myself a well-deserved early mark to [name a couple of things you're going to do in your spare time].

#LeaveTheOfficeEarlyDay #relaxation  
#workhardresthard



**@june3** Happy Pride Month!

Every year, the month of June is a time to celebrate and raise awareness of the challenges faced by the LGBTIQ+ community.

You might be familiar with the New York Pride Parade, one of the largest pride parades to take place globally with an estimated 500,000 taking part each year.

While this month is a time of celebration, it's also a time to advocate for action and change as many injustices are still faced by this community in 2022.

How are you recognizing and celebrating Pride Month? Let me know in the comments.

#PrideMonth #PrideMonth2022 #pridemonth



**@june4**

Did you know that today marks National Doughnut Day?



Click me for the entire list of caption prompts + hashtag sets!