

PLANN

March's Interactive Content Calendar

with free templates, captions + hashtag sets!

We're always looking for new ways to help you all work smarter not harder on socials! That's why we're excited to share that you not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across all your social media accounts! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.

How to use it: Head to the final page in our content calendar PDF to find the caption generators, and match up the date with the one shown in the calendar. Plus, check out the tips section for ideas on how to repurpose it across Facebook and LinkedIn. Fill in the blanks with your content, then head into Plann to pair it with an image or graphic and schedule it!

Click me for the entire
March template pack!

1.



March
Content
Templates

Repurposing Tip:



Reword caption for LinkedIn
to focus on business goals

In case you missed it...Plann has TikTok Planning!

Upload, store and manage all of your video files ready for your next TikTok.

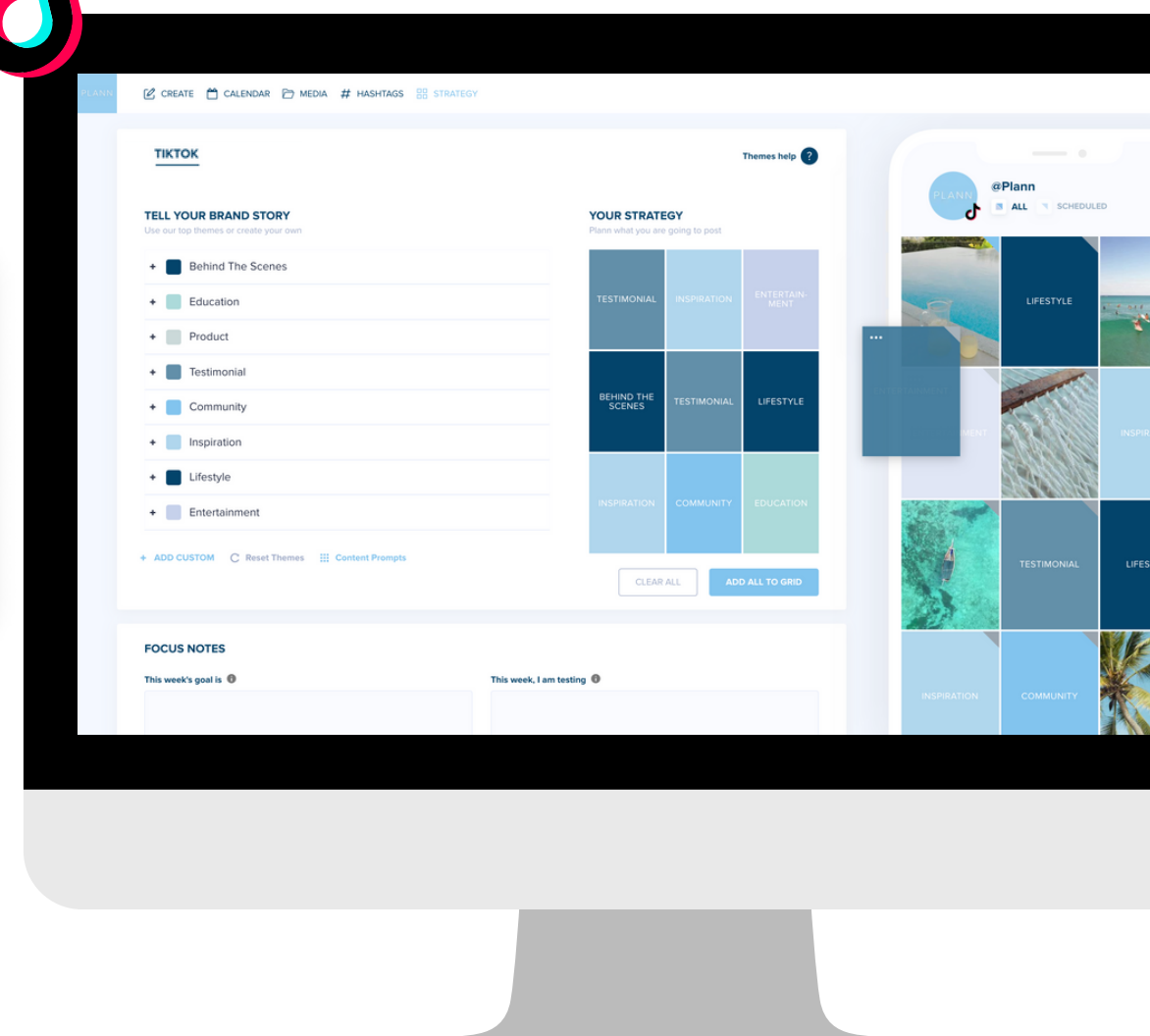
Think of your TikTok workspace as your own social media dropbox! Choose to store TikToks you like including the latest trending sounds, ready to create new videos, OR, batch create your content and save them here in your new planning space, ready to post.

Plann is the perfect place to keep everything all together to access, safely.

Access the latest trending TikTok audios [here](#).

TELL ME
WITHOUT
TELLING

JUST A
DOG



MARCH

Can you believe we're into the third month of the year already?! While March might nearly be upon us, your social content doesn't have to come as a surprise, too. We've got you covered with all the content ideas, caption starters and hashtag sets you need to nail your social content this month.

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1.



World Compliment Day

Repurposing Tip:



Create a branded World Compliment Day IG Stories template for your audience to screenshot and reshare.

2.



Reflections on Feb

Repurposing Tip:



Use the Question sticker to engage your community on Instagram Stories.

3.



World Wildlife Day

Repurposing Tip:



Add a link to your favorite animal conservation charity on Facebook.

4.



National Employee Appreciation Day

Repurposing Tip:



Remove the casual language and sharpen professional tone for LinkedIn.

5.



Team Spotlight

Repurposing Tip:



Tag your team member on LinkedIn and use a professional headshot for this post.

6.



Tip of the Week

Repurposing Tip:



Create an Infographic explaining how to action this tip on Pinterest.

7.



Inspiring Quote

Repurposing Tip:



Change this to a business-related quote for LinkedIn.

8.



International Women's Day

Repurposing Tip:



Remove emojis and tag the women in your business on LinkedIn

9.



Customer Testimonial

Repurposing Tip:



Share a custom graphic tile with this testimonial to Facebook.

10.



Day in the Life

Repurposing Tip:



Create a Reel showcasing a day in your life.

11.



How-To Guide

Repurposing Tip:



Repurpose this Carousel into an Infographic for Pinterest.

12.



Blog Reshare

Repurposing Tip:



Use the Link sticker on Instagram Stories to drive blog traffic.

13.



Answer an FAQ

Repurposing Tip:



Answer this FAQ in a punchy video on TikTok.

14.



Fun Fact

Repurposing Tip:



Share a fun fact related to your career journey for LinkedIn.

15.



Transformation Tuesday

Repurposing Tip:



Create a Reel showcasing before and after photos on Instagram.

16.



WIP Wednesday

Repurposing Tip:



Create a TikTok showing the BTS of this project.

17.



St. Patrick's Day

Repurposing Tip:



Reshare St. Patrick's Day joke on IG Stories with the reaction slider.

18.



Win of the Week

Repurposing Tip:



Share an inspiring quote about business goals on Facebook.

19.



Small Biz Spotlight

Repurposing Tip:



Use the Tag sticker on Instagram Stories to promote this business.

20.



International Day of Happiness

Repurposing Tip:



Create an album of inspiring, joy-filled quotes on Facebook.

21.



World Poetry Day

Repurposing Tip:



Create a Pinterest Board with inspiring quotes and poetry.

22.



Productivity Hack

Repurposing Tip:



Film a Reel showing how to action this productivity hack on Instagram.

23.



National Puppy Day

Repurposing Tip:



Create a Reel introducing your puppy on Instagram.

24.



Motivational Quote

Repurposing Tip:



Explain why you love this quote in a TikTok video.

25.



Ask for Feedback

Repurposing Tip:



Get your audience to vote using reactions on Facebook.

26.



Earth Hour Day

Repurposing Tip:



Take part in the #DanceForThePlanet challenge on TikTok.

27.



Bust an Industry Myth

Repurposing Tip:



Bust this industry myth with an engaging TikTok.

28.



Share a Success Story

Repurposing Tip:



Share a quote or testimonial from this client on Facebook.

29.



Tip Tuesday

Repurposing Tip:



Repurpose your Carousel into an Infographic for Pinterest.

30.



Share a Sneak Peek

Repurposing Tip:



Use the Question sticker to engage your audience on Instagram.

31.



Equal Pay Day

Repurposing Tip:



Create a TikTok explaining how your business makes equal pay a reality.



POSTS



CROSS-PLATFORM TIPS

PLANN

March's Caption Prompts + Hashtags

now with bonus tips for repurposing!

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#).
Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



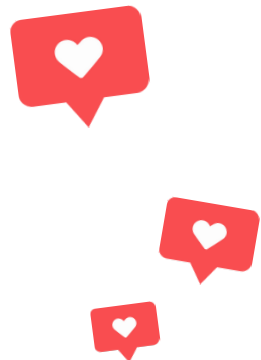
@march1 Hey you! I wanted to pop into your feed and let you know how smart, capable and interesting you are.

That's right, today is World Compliment Day. It's a chance to spread love and make a conscious effort to celebrate the people around us.

Go on, give a compliment to a friend, coworker or your long-distance bestie today!

@hashtags

#WorldComplimentDay #sharethelove
#compliments #actsofkindness



@march2 Not to alarm you, but we're now racing through the third month of the year.

February was a massive month for me and the business. So, I wanted to share a few highlights with you: **[name 2-3 highlights or business wins from February]**.

I'd love to know what successes you had last month too! Drop your wins in the comments, I can't wait to read them.

@hashtags

#reflections #2022goals #kickinggoals
#goalsetter #businessgoals



@march3 I have a very important question for you: what is your favorite animal?

For me, I can't go past a [name your favorite animal and why you love them].

Today marks World Wildlife Day, so why not find a wildlife conservation charity or organization you can give back to.

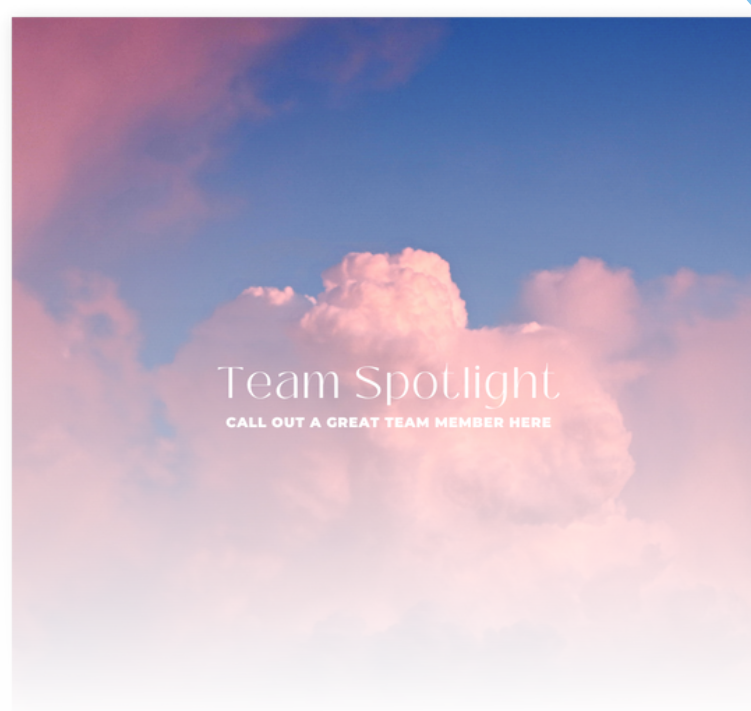
@hashtags

#WorldWildlifeDay #wildlifeconservation
#animalwelfare #animalprotection



@january4

Today Is World Trivia Day, so I've got **[insert reward]** for anyone who can answer this brain-teaser: **[insert trivia question]** If you



**Click me for the entire
list of caption prompts
+ hashtag sets!**