

PLANN

November's Interactive Content Calendar

with free templates, captions + hashtag sets!

We're always looking for new ways to help you guys work smarter not harder on socials! That's why we're excited to announce that you now not only get caption ideas for every day of the month, but we show you exactly how to repurpose them across Instagram, Facebook and LinkedIn! Pair them with our professionally-designed graphic templates and targeted hashtags, and you've got everything you need to show up everywhere without the extra effort.

How to use it: Head to the final page in our content calendar PDF to find the caption generators, and match up the date with the one shown in the calendar. Plus, check out the tips section for ideas on how to repurpose it across Facebook and LinkedIn. Fill in the blanks with your content, then head into Plann to pair it with an image or graphic and schedule it!

Click me for the entire
November template pack!

1.

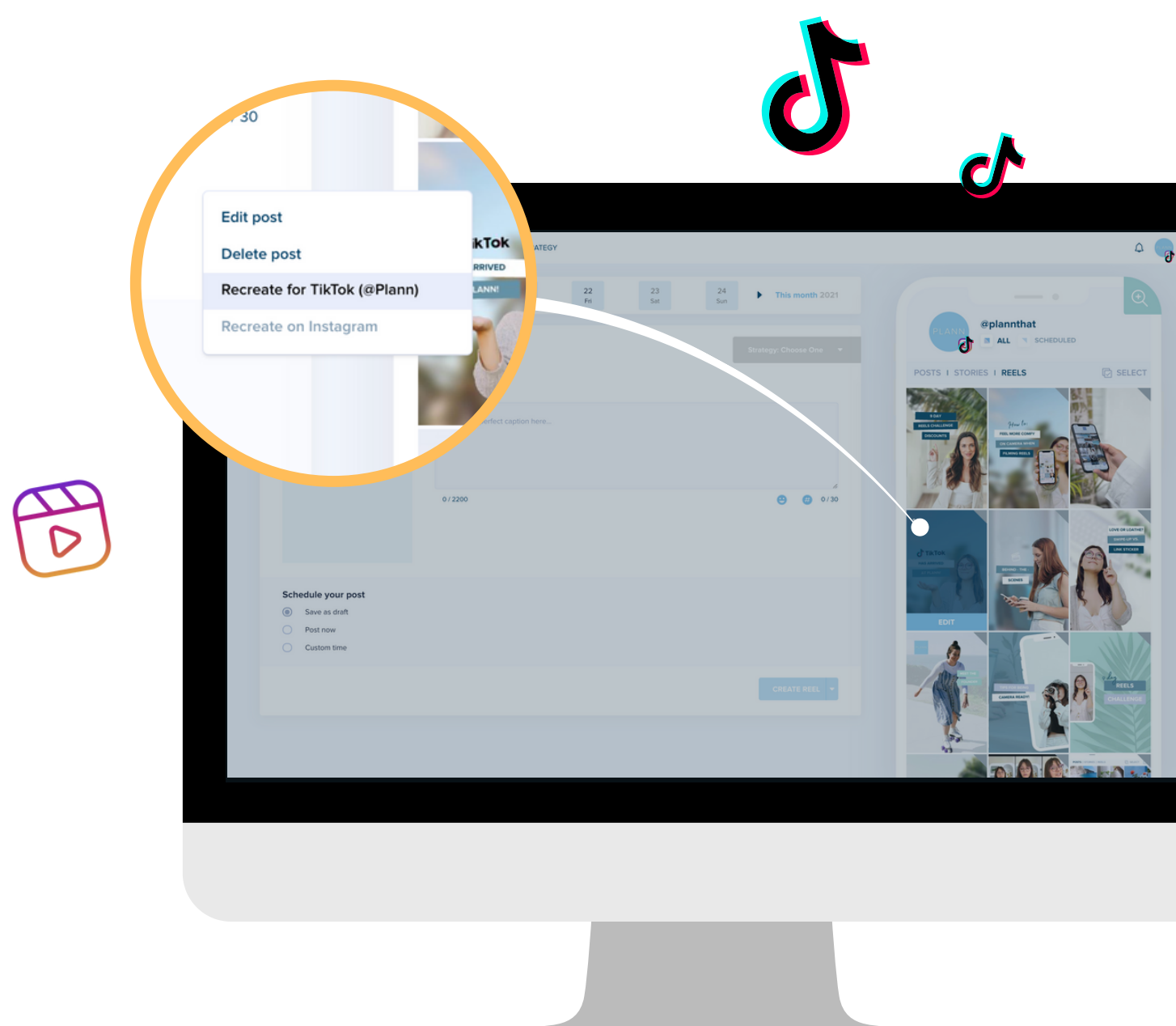


Reels + TikTok Repurposing!

Did you know that you can now use Plann to plan ahead your Reels and TikToks?

PLUS, you can use our brand new repurposing tool to create your videos in your editing tool of choice, and quickly schedule them to both platforms. It's the easiest way to double the exposure of your posts!

Available now for all our Plann Plus members at no extra cost! [See pricing options](#) →



N O V E M B E R

november

No bloomin' clue what to post on your socials on November? No worries! As we enter the leadup to the Holidays, there's plenty of opportunities to maximise your engagement and sales this month. We've got you covered with all the content ideas, captions and hashtags you need to nail your November content — including a done-for-you Black Friday sales campaign! ✨

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1.



New month vibes

➕ Go live on stories

in New month vibes

f New month vibes

2.



Tuesday Tips

➕ Share list style tips

in Tuesday Tips

f Tuesday Tips

3.



World Sandwich Day

➕ BTS video making fave sandwich

in World Sandwich Day

f World Sandwich Day

4.



Funny Reel

➕ Share Reel with emoji slider

in Ask audience if they're using Reels

f Re-share reel to Stories

5.



Educational Carousel

➕ Share carousel to stories

in Educational Carousel

f Educational Carousel

6.



New/ Favorite Hobby

➕ BTS photo of your hobby

in How you unwind outside work

f New / Favorite hobby

7.



Sunday winddown

➕ Photo series of your Sunday

in Weekend preparation

f Sunday winddown

8.



Motivation Monday

➕ Share quote to stories

in Motivation Monday

f Motivation Monday

9.



BTS Office Tour

➕ BTS video of office

in BTS Office Tour

f BTS Office Tour

10.



New skill you've learned

➕ Progress series of your skill

in New skill you've learned

f New skill you've learned

11.



Product Reel

➕ Share Reel to stories

in Product link

f Re-share reel to Stories

12.



Recent 'failure'

➕ Go live on stories

in Recent 'failure'

f Recent 'failure'

13.



World Kindness Day

➕ Ask about recent act of kindness

in World Kindness Day

f World Kindness Day

14.



Carousel of weekend

➕ Share carousel to stories

in Ask how they spent weekend

f Re-share carousel to stories

15.



Show how you 'Plann'

➕ BTS video of your Planning

in Show how you 'Plann'

f Show how you 'Plann'

16.



Customer testimonial

➕ Share testimonial to stories

in Customer testimonial

f Customer testimonial

17.



Share work in progress

➕ BTS video of work in progress

in Share work in progress

f Share work in progress

18.



Inspiring quote

➕ Share quote with cute GIF

in Inspiring quote

f Inspiring quote

19.



Flashback Friday

➕ Share photo series to stores

in Flashback Friday

f Flashback Friday

20.



Six weeks to Christmas

➕ Post countdown sticker

in Christmas Countdown

f Six weeks to Christmas

21.



World Hello Day

➕ Poll asking how they say 'hello'

in World Hello Day

f World Hello Day

22.



Prep for Black Friday Sale

➕ BTS photos of sale prep

in Black Friday Sale Prep

f Black Friday Sale Prep

23.



Small biz sales tips

➕ Share tips carousel on stories

in Small biz sales tips

f Small biz sales tips

24.



Tease Black Friday Sale

➕ Use countdown sticker (urgency)

in Tease Black Friday Sale

f Tease Black Friday Sale

25.



Thanksgiving

➕ How audience spends Thanksgiving

in Thanksgiving

f Thanksgiving

26.



Black Friday

➕ Promote sale on stories

in Black Friday

f Black Friday

27.



Small Business Saturday

➕ Use 'share small business' sticker

in Small Business Saturday

f Small Business Saturday

28.



Extend Sale

➕ Post reminder about sale

in Extend sale

f Extend sale

29.



Cyber Monday

➕ Post 'last chance' to stories

in Link to sale

f Link to sale

30.



Giving Tuesday

➕ How audience is giving back

in Giving Tuesday

f Giving Tuesday

📷 POSTS

➕ STORIES

📘 FACEBOOK

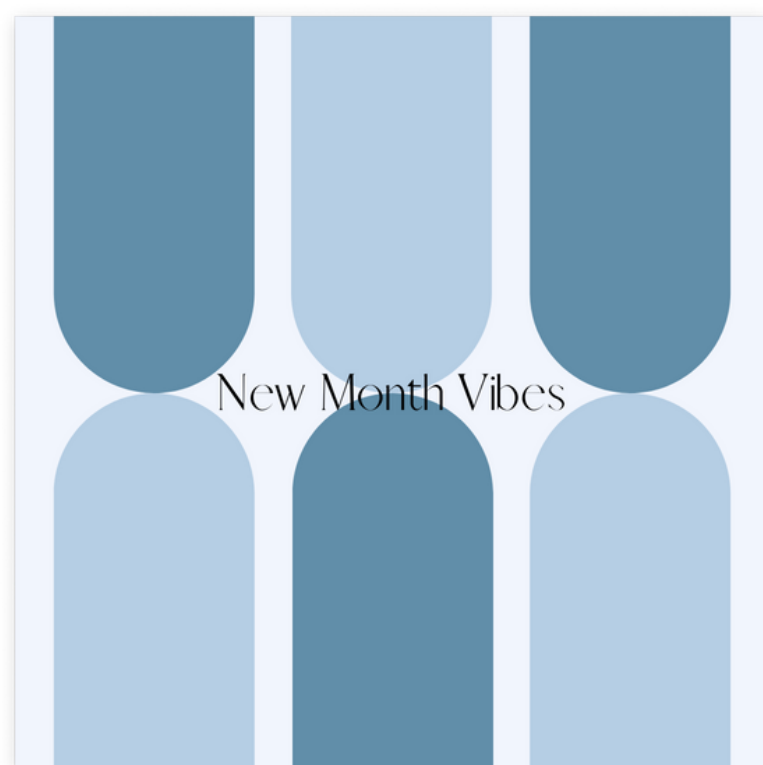
in LINKEDIN



Don't feel like you have to post on every platform every day! We've simply provided suggestions on how you can repurpose your content across multiple channels to work smarter, not harder!

November's Caption Prompts + Hashtags

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#).
Follow the instructions on [page 1 of the google doc](#), and start planning your content today!



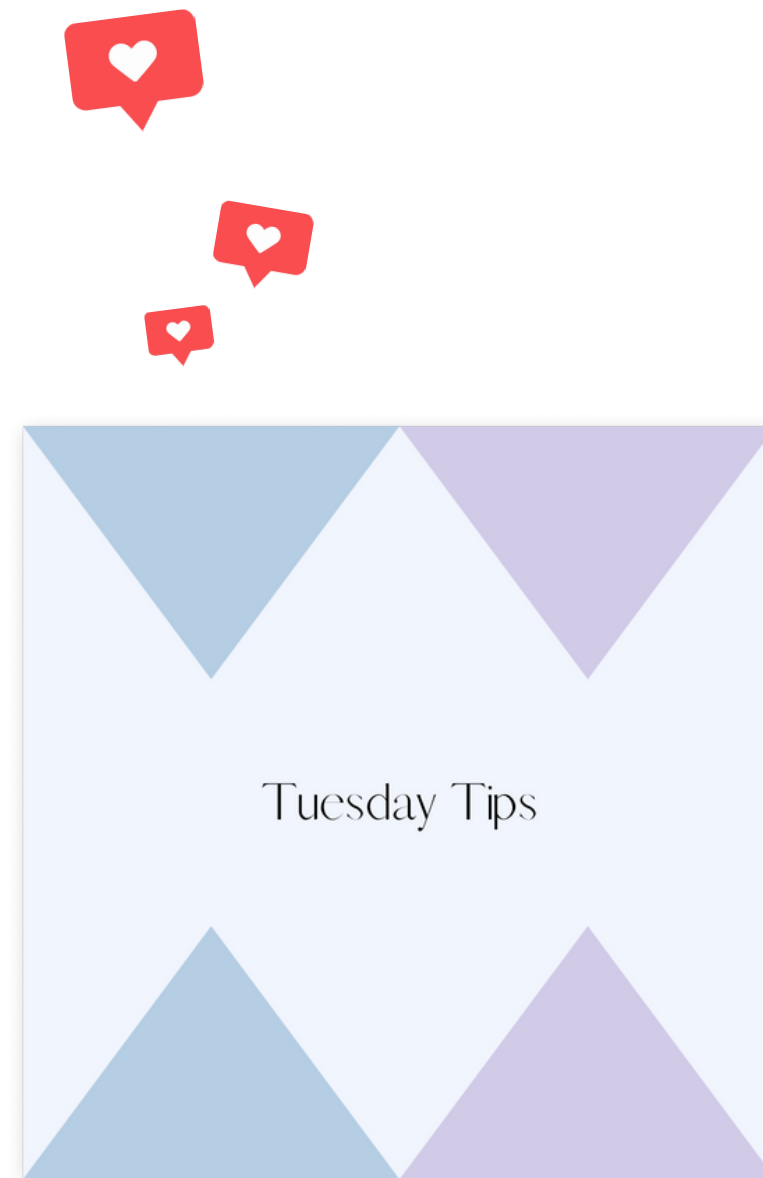
@november 1 It's the second last month of the year, but this train ain't slowing down!

This month, my focus is to [insert your focus], so I can end 2021 on a bang.

How about you?

@hashtags

#newmonth #newopportunities
#newmonthquotes #happynewmonth
#newmonthnewgoals



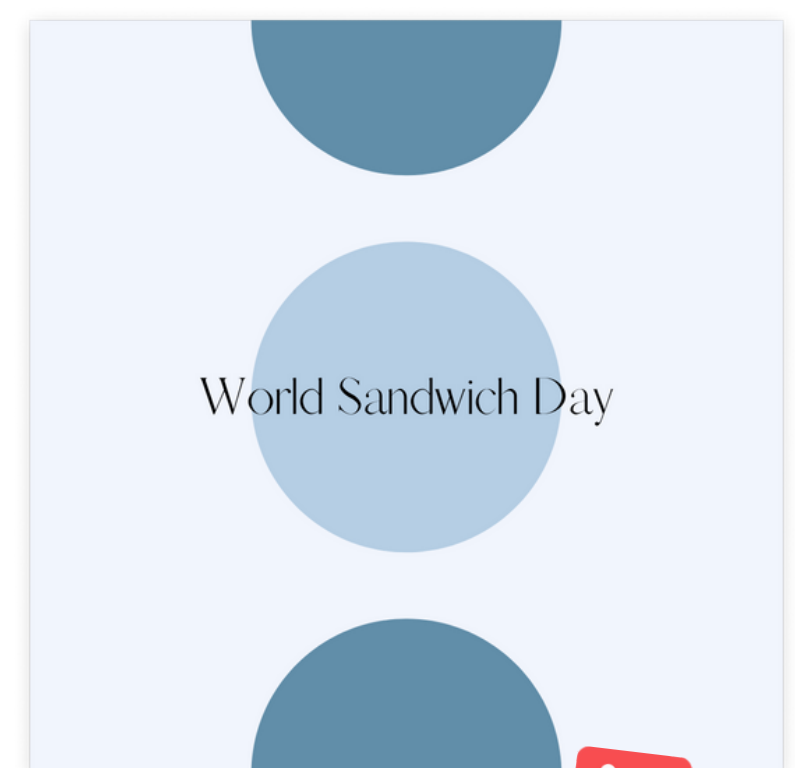
@november2 Hands up if you want to [insert outcome]

Yep, don't we all? While I can't give you the magic, overnight solution, I can give you some tips that have worked for me.

Have you tried any of these?

@hashtags

#tipstuesday #tiptuesday #tuesdaytip
#tiptuesdays #businesstips



@november3 Is there a more versatile food than sandwiches?

They're pretty much the best invention since sliced bread (oh, wait) You can eat them fresh, toast them and fill them with basically any combination of fillings.

So, in honor of World Sandwich Day, I'd love to know – what's your filling of choice?

Mine has to be [filling 1] with [filling 2] It's an unusual combo, but it works!

@hashtags

#worldsandwichday
#sandwichesofinstagram #sandwichlovers
#sandwichrecipe #sandwichoftheday

Click me for the entire list
of caption prompts +
hashtag sets!