

JUNE

Is it just us, or is June that time of year when you really start thinking "Whoa, we're almost halfway through the year — time to get a move on! The good news is, even if your marketing New Year's Resolutions have been gathering dust since February there's still time to get back on track! This handy June content calendar will give you the momentum you need to show up on socials consistently and slay your business goals.

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1.



New monthly mantra



Ask audience for their mantra



Share intentions for month



New monthly mantra

2.



Share testimonial



Share video testimonial



Share testimonial



Share testimonial

3.



Fun facts about you



Ask for questions



Non-work related post



Fun facts about you

4.



Share freebie



IGTV swipe up to freebie



Post link to freebie



Post link to freebie

5.



Share your creation process



BTS of you creating



Story BTS creation process



Share your creation process

6.



Funny Reel



Share Reel to stories



Post link to your Reel



Share Reel to Facebook

7.



Monday Motivation quote



How you plan your week



Monday mindset tip



Monday Motivation quote

8.



World Oceans Day



Photo of your favorite beach



Sustainability tips



World Oceans Day

9.



Bust industry myth



Live about industry myth



Bust industry myth



Bust industry myth

10.



What you're reading



Ask for book recommendations



Share book list for 2021



What you're reading

11.



Trip you're planning



Share packing list



Ask about their next trip



Trip you're planning

12.



Productivity tip



Video sharing tip



Productivity tip



Productivity tip

13.



Self-care Sunday



Carousel self-care tips



How you prep for new week



Carousel self-care tips

14.



Share recent mistake



Live about recent mistake



Key learning from mistake



Share recent mistake

15.



Your least favorite chore



Poll on least favorite chore



'Chores' in your biz



Your least favorite chore

16.



Answer common sales objection



Go live on stories



Tell a customer story



Answer common sales objection

17.



Share new freebie



Video showing off bonus



Share link to bonus



Share link to bonus

18.



Remix a Reel



Ask what to Remix next



Share link to IG profile



Share Reel to Facebook

19.



Urgency for freebie



Countdown timer



Benefits of your freebie



Urgency for freebie

20.



Close freebie



Live about freebie closing



Close freebie



Close freebie

21.



Monday coffee order



BTS of your morning



Share morning routine



Monday coffee order

22.



Your go-to work playlist



Share playlist to stories



Link to playlist



Your go-to work playlist

23.



Share day in the life



BTS day in the life



Share work schedule



Share day in life

24.



Ask for FAQs



Use questions sticker



Ask for FAQs



Ask for FAQs

25.



Answer FAQs



Use FAQ sticker



Carousel answering FAQs



Answer FAQs live

26.



Share recent feature



Live celebrating feature



Link to recent feature



Link to recent feature

27.



Mindset tip



Share IG post to stories



Mindset tip



Mindset tip

28.



Share your work set-up



BTS of work set-up



Share your work set-up



Share your work set-up

29.



Highlights of month



Carousel of highlights



List of highlights



Gallery of highlights

30.



Mid-year check in



Live sharing key learnings



Share key learnings



Mid year check-in



POSTS



STORIES



FACEBOOK



LINKEDIN

PLANN

June's Interactive Content Calendar

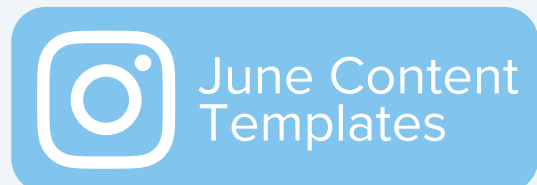
with free templates + Captions!

We're always looking for fun new ways to supersize the monthly content calendars you guys know and love. That's why we're excited to announce that you now get daily caption generators for every day of the month, alongside our daily Canva templates! They're designed to give you an idea of how you might bring your captions to life based on the prompts in our calendar. Pair them with our professionally-designed graphic templates and targeted hashtags, and you've almost got your monthly content done for you!

How to use it: Head to the final page in our content calendar PDF to find the caption generators, and match up the date with the one shown in the calendar. Fill in the blanks with your content, then head into Plann to pair it with an image or graphic and schedule it!

Click me for the entire
June template pack!

2.



Repost UGC

Ref Instagram from Feb 1

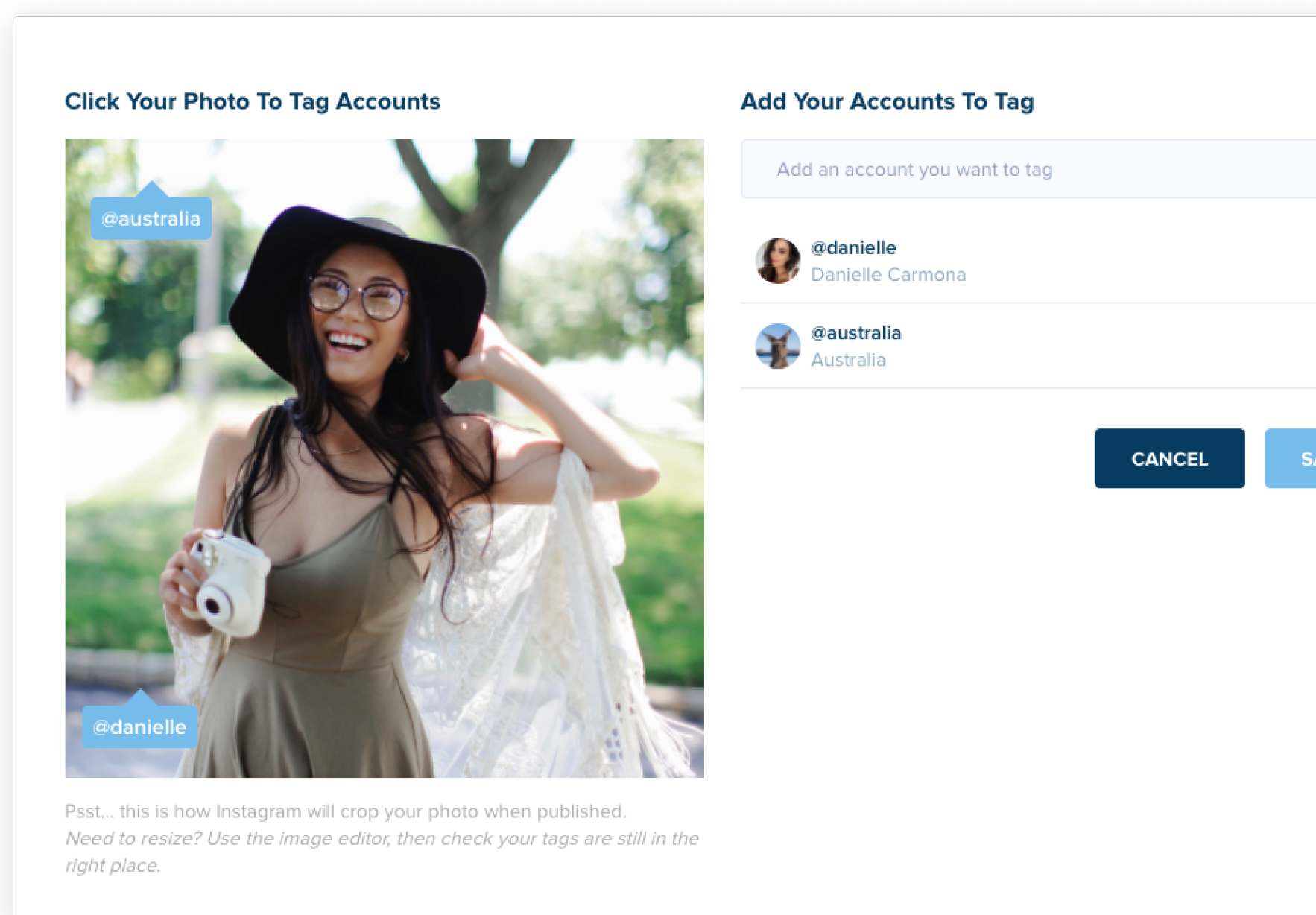
Ref Instagram from Feb 1

NEW! User Tagging tool

You can now elevate your Instagram posts by tagging people in before your content auto posts! Auto tagging is another great way to streamline processes and cut down on time spent scheduling, leaving you with extra time to engage, create partnerships and grow your brand!

Available now in Plann desktop, tagging will be coming to Plann App soon!

[Log into your Plann Plus account](#) or upgrade to take user tagging for a spin today!



June's Caption Prompts

June 1:

New month, new mantra! In June, the words I'm living by are [insert mantra here]. How about you?

June 2: Why do I do what I do? It's words like these ones from [insert client name] here that are my strongest motivator on my toughest days. Here's what they had to say about working with me: [insert testimonial here]

June 3:

I know we've got some new followers here, so I just wanted to give you a glimpse into the person behind the screen! Here are 3 things you might not know about me [insert 3 fun facts in list format] So, what about you? Let me know what makes you tick in the comments!

June 4:

Freebie alert! I'm so thankful to have you guys all here, so I wanted share a gift with you. For today only, you can grab a free [insert your free offer here] But, it won't be available for long, so run don't walk to the bio to grab yours!

June 5:

Where the magic happens! This is where I get some of my best (and let's be honest, most crazy) ideas. For example, right now I'm working on [insert project in process] Where do you go when you need to be creative?

June 6: I've been seeing this trend around TikTok and Reels recently, and I just KNEW I had to jump on it. Here's my take on [insert trend]

June 7: I don't know who needs to hear this, but [insert motivational quote here] Now, go ahead and slay your Monday!

June 8: Today is World Oceans Day, which is all about celebrating and protecting our beautiful oceans and marine life. One small way I like to my bit to be kinder to the environment is [insert tip here] How about you?

June 9: One thing I always hear about [insert industry topic here] is [insert myth here] and it gets my blood boiling! I'm here to set the record straight with you today, [insert truth about myth here] Myth. Busted!

June 10:

Okay, we need to talk about [insert book here] Has anyone else read it? Everyone was telling me it was [insert how people have described it] and I have to say, it's completely exceeded my expectations so far! Has anyone else read it?

June 11: Like many people, it's been FOREVER since I've been away recently. So, I'm beyond excited for my getaway to [insert where you're going here], even if its just a short trip. Do you have any trips planned?

June 12: My number one tip for getting things done, no matter how crazy my to-do list is? It's gotta be [insert productivity tip here] Without this, I don't think I'd get half as much done! Have you ever tried this?

June 13: No Sunday scaries here! To help me get organized and in the right mindset for the week ahead, I always like to [insert self-care activity] on a Sunday. What's your go-to self care routine?

June 14:
I believe in sharing the bad as well as the good, which is why I want to tell you guys about a massive slip-up I made recently. [insert mistake you made here] Yep, not my finest moment! But, to be honest, I'm glad it happened, because I learned [insert learning here] and that's allowed me to be better at [insert outcome here]

June 15: While there's some chores I weirdly don't mind, like [insert chore 1] and [insert chore 2] I always absolutely DREAD doing [insert chore you hate] I would do almost anything not to do it! But, that's just like business, right!? Sometimes, you've just got to suck it up and do things you don't love, because they're important. What's your least favorite chore?

June 16: If there's one thing I hear as the biggest reason people don't invest in [insert your product/service], it's [insert objection] And, I get it! I used to be like this too. But as my client/customer [insert their name here] is a living example of, this simply isn't true. As soon as they realised [insert truth here], then they were able to stop doing [insert excuse here] and start doing [insert positive result here]

June 17: You get a bonus! You get a bonus! Everybody gets a bonus! Yep, for the next 24 hours only, I'm giving away [insert bonus] as a sweet little freebie for anyone who buys/signs up for [insert product]

June 18: How hilarious is this Reels from [insert creator]? I just knew I had to put my own spin on it! Whose video should I remix next?

June 19: Only one more day left to get [insert bonus] Have you grabbed yours yet? It has everything you need to [insert outcome 1 here] and [insert outcome 2 here], so trust me, you don't want to miss out!

June 20: Okay, the countdown is officially on! This is the very last chance to grab [insert bonus here] and it will never be available again! Grab yours from the link in bio.

June 21: Monday morning [insert task you're doing] always calls for a [insert your coffee order here] I can't do anything until I have this! What's your go-to coffee order?

June 22: Any task is made so much better with [insert artist or song you're listening to] This just always put me in a good mood and hypes me up! What's your go-to working music?

June 23: Ever wondered what the day of a life of a [insert your job title is] looks like? Well, let me give you the inside scoop! First, I start by [insert your morning routine here] Then, I always make sure I [insert next thing you do]. Most of the day is spend doing [insert thing that takes up majority of your time]. And then, I always like to finish off my day with [insert your evening routine here]

June 24: Have you got burning questions about [insert topic here]? I'm going live tomorrow at [insert time here] to shed some light on [insert industry] so make sure you leave your question in the comments below!

June 25: You had Q's, I've got A's! It's all going down on the live right now!

June 26: Hey, look! It's me/us! As a huge fan of [insert publication/feature], it was a huge honor to get to share some of my thoughts about [insert topic] Head to the link in bio to read/tune in, and be sure to let me know what your top takeaways were!

June 27: Ever struggle with [insert mindset issue] Yep, I'm no stranger to this one, too! But, whenever I find myself falling into this trap, I just remind myself of [insert mindset tip]

June 28: Let me give you the ground tour of my [office/desk/home office/coworking space] I've lost count of how many ideas I've dreamt up here, coffees I've drunk and meetings I've held here over the years! It really feels like my second home.

June 29: What a month! Is it just me, or has it felt both a week and three years long? Scroll across for some of my highlights!

June 30: How are we already halfway through the year? While 2021 has certainly had its up and downs, I've already learned so much. I think the biggest learning I'll be bringing into the rest of 2021 is [insert learning here] How about you?