

PLANN

NOVEMBER

CONTENT CALENDAR

November snuck up on you and now you're frantically throwing a Black Friday deal together? Sip your mulled wine and pull your blanky a little tighter, rest up, here are your next 30 days mapped out completely free. We've got this, schedule your entire month now with Plann.

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GOAL: _____

☐ Increase Engagement ☐ Increase Following ☐ Increase Sales ☐ Increase Reach

1.

POST A CLIENT
TESTIMONIAL

2.

3 THINGS YOU
ARE LOOKING
FORWARD TO
THIS MONTH

3.

SHARE YOUR
SUNDAY SELF
CARE ROUTINE

4.

POST A VIDEO
ON YOUR GRID

5.

SHARE A
MILESTONE
- STORIES

6.

EDUCATIONAL
VIDEO

7.

POST A
CAROUSEL OF
IMAGES + A FUN
CAPTION

8.

SHARE YOUR
LATEST BLOG

9.

SHOUTOUT TO
ANOTHER BRAND

10.

REMIND YOUR
AUDIENCE OF
YOUR BRAND
HASHTAG

11.

SAY WHAT YOU
ARE THANKFUL
FOR

12.

THOUGHT
LEADERSHIP
- STORIES

13.

HOST AN
INSTAGRAM LIVE
VIDEO

14.

HOW TO ____
LIKE A BOSS

15.

PROMOTE YOUR
SOCIAL PROFILES

16.

ASK YOUR
ADIENCE A
QUESTION

17.

SHARE YOUR
LATEST BLOG

18.

MOTIVATIONAL
MONDAY QUOTE

19.

WHAT'S YOUR
ESSENTIAL BIZ
APP?

20.

BEHIND THE
SCENES OF YOUR
DAY-TO-DAY

21.

ORGANISATIONAL
TIP

22.

WHAT'S YOUR
THANKSGIVING
TRADITION?

23.

REPURPOSE OLD
CONTENT

24.

ANSWER A
QUESTION YOU
GET ASKED A LOT

25.

ASK YOUR
FOLLOWERS WHAT
THEIR PLANS ARE

26.

HINT AT YOUR
BLACK FRIDAY
SALE/OFFER

27.

SHARE A PHOTO
OF YOURSELF + A
BIZ STORY

28.

HAPPY
THANKSGIVING

29.

BLACK FRIDAY
SALE MODE

30.

LESSONS LEARNED
THIS MONTH