

PLANN

OCTOBER CONTENT CALENDAR

A new month is here and now it's time to get excited!
One unique content idea for each day of this month so
you know exactly what to post... ooooo yeah.
Inspiration overload!

1.

INTERNATIONAL
COFFEE DAY -
ASK YOUR
AUDIENCE A
QUESTION

2.

HOST AN
INSTAGRAM
LIVE
VIDEO

3.

SHARE
YOUR WORK
SPACE

4.

ASK YOUR
FOLLOWERS
WHAT THEIR
PLANS ARE

5.

WHAT DO YOU
DO ON
SATURDAYS?

6.

SHARE A
PHOTO OF
YOURSELF +
A SHORT BIO

7.

SHOW HOW
YOUR THING
'WORKS' OR
WHAT IT HELPS
PEOPLE TO DO

8.

INSPIRING
QUOTE FOR
YOUR
INDUSTRY

9.

FAVORITE
EDUCATIONAL
RESOURCE

10.

USE THE
PLANN
APP TO ADD A
FILTER TO A
PHOTO

11.

THIS OR THAT
(canva have
pre made
templates)

12.

REPOST
SOMETHING
USING THE
PLANN APP

13.

ANSWER
SOMETHING
YOU GET
ASKED A LOT

14.

HOST AN
INSTAGRAM
LIVE
VIDEO

15.

SHARE A
TESTIMONIAL
OR CUSTOMER
FEEDBACK

16.

SHARE A
FUN FACT
ABOUT YOU
OR YOUR BIZ

17.

SHARE A HACK
FROM
ANOTHER
BIZ OWNER

18.

STORIES -
QUICK TIP
VIDEO

19.

HOW DO YOU
PRACTICE SELF
CARE- ASK
YOUR
AUDIENCE

20.

INTERNATIONAL
SLOTH
DAY

21.

REPURPOSE
OLD CONTENT

22.

SHARE A
PHOTO OF
YOURSELF +
A BIZ STORY

23.

SOFTWARE OR
TOOL YOU
COULDN'T LIVE
WITHOUT

24.

SHARE A
MOTIVATIONAL
QUOTE AS YOUR
CAPTION

25.

QUICK TIP -
INDUSTRY
RELATED

26.

MENTION A
FOLLOWER
AND TAG THEM
IN YOUR POST

27.

CELEBRATING
SPRING
SEASON

28.

REPOST A
STYLISH
FLATLAY WITH
PLANN

29.

SHARE A
VIDEO TO
YOUR
INSTAGRAM
GRID

30.

ASK YOUR
FOLLOWERS
WHAT THEIR
PLANS ARE

31.

HALLOWEEN