

AUGUST CONTENT CALENDAR

Whoop Whoop a new month is here and we are half way through the year! Are you looking for new ways to build your Instagram engagement? We've built you a new content calendar to follow daily to build a large and engaged following

PLANN

1. NATIONAL GIRLFRIENDS DAY

2. TESTIMONIAL OR CUSTOMER PHOTO

3. SHARE A VIDEO TO YOUR INSTAGRAM GRIDS

4. SHARE A GOAL FOR THE SECOND HALF OF THE YEAR

5. INTRODUCE YOURSELF

6. WHAT SEASON IS IT WHERE YOU LIVE?

7. SHOUTOUT TO A BRAND THAT SHARES THE SAME TARGET AUDIENCE

8. INSTAGRAM TAKEOVER - EMPLOYEE, BRAND, FAN

9. PLUG YOUR PRODUCT OR SERVICE

10. SHARE A VIDEO TO YOUR INSTAGRAM GRID

11. TAG SOMEONE YOU ADMIRE OR LOOK UP TO

12. ANSWER A FAQ

13. SHARE A BUSINESS LESSON LEARNT

14. SHARE A TESTIMONIAL OR CUSTOMER PHOTO

15. SHARE A QUOTE AS YOUR CAPTION

16. SHARE YOUR WORKSPACE

17. REPOST A STYLISH FLATLAY WITH PLANN

18. DAILY TIP OF THE DAY

19. SHARE A PHOTO OF YOURSELF + A BIZ STORY

20. POST A..."FILL IN THE BLANK" FUNNY

21. TALK ABOUT NICHE NEWS

22. THREE GET TO KNOW ME FACTS

23. PROMOTE YOUR CLICKABLE LINK IN BIO

24. ANSWER A QUESTION YOU GET ASKED A LOT

25. GO BEHIND THE SCENES - WORK, REST OR PLAY

26. ASK YOUR AUDIENCE A QUESTION

27. A STORY FROM A HAPPY CUSTOMER

28. SHARE A PRODUCT OR SERVICE

29. WHAT HAPPENED IN AUGUST

30. SHARE A QUICK TIP