

PLANN

MAY CONTENT CALENDAR

Ohh yeah, May is in full swing! Follow along with the Plann content calendar and use the hashtag for your chance to be shared on our Instagram Stories!
#planncalendar #planthat

1.

SHARE YOUR
OFFER FOR
THE MONTH
AHEAD

2.

HOST AN
INSTAGRAM
LIVE VIDEO

3.

ASK YOUR
FOLLOWERS
A QUESTION
TO ANSWER
WITH EMOJIS

4.

IT'S
STAR WARS DAY!

5.

SHARE YOUR
TOP PRODUCT
TREND OR
SERVICE OF
THE MONTH

6.

SHARE A
HAPPY
CUSTOMER
STORY

7.

ANSWER
A COMMON
QUESTION
TODAY!

8.

DECIDE ON
AN INSTAGRAM
EXPERIMENT
TO TRY

9.

CREATE AN
INSTAGRAM
STORY
GRAPHIC FOR
REVIEWS

10.

SHARE A
HELPFUL
TIP OR
TUTORIAL

11.

REMIND YOUR
AUDIENCE OF
YOUR OFFER
OF THE MONTH

12.

SHARE A
CAROUSEL
OF HAPPY
CUSTOMERS

13.

CREATE +
SHARE AN
EXCLUSIVE
INSTAGRAM
PROMO CODE

14.

CREATE AND
SHARE A
VIDEO TO
YOUR GRID

15.

CREATE AN
INSTAGRAM
STORY POLL
TODAY!

16.

ASK YOUR
AUDIENCE
A QUESTION
IN YOUR
CAPTION

17.

REMIND YOUR
AUDIENCE OF
YOUR BRAND
HASHTAG

18.

SHARE A
FUNNY
QUOTE OR
MEME

19.

REPOST A
PHOTO USING
THE PLANN
APP

20.

PLAN OUT A
COMPETITION
FOR NEXT
MONTH

21.

CREATE A
COLLECTION
IN PLANN
DESKTOP

22.

INTRODUCE
A TEAM
MEMBER ON
STORIES

23.

IT'S
WORLD
TURTLE DAY!

24.

SET UP
AN INSTAGRAM
AD

25.

PROMOTE YOUR
MONTHLY
OFFER

26.

SHARE A
CUTE
ANIMAL SNAP

27.

ADD MUSIC
TO YOUR
INSTAGRAM
STORIES

28.

START
SCHEDULING
JUNE 2019
CONTENT

29.

ADD CONTENT
TO YOUR
STORY
HIGHLIGHTS

30.

SHARE A
HAPPY
CUSTOMER
STORY

31.

SNEAK PEEK
YOUR
PROMOTION
FOR JUNE