

PLANN

## APRIL CONTENT CALENDAR

Yippee skippee, April is here! Follow along with the Plann content calendar and use the hashtag for your chance to be shared on our Instagram Stories! #planncalendar #plannthat

1.

IT'S APRIL FOOLS DAY! TELL A FUNNY STORY

2.

SHARE YOUR GO-TO ITEM FOR SPRING OR AUTUMN

3.

SHARE THE AH-MAZING FEEDBACK FROM A CUSTOMER

4.

ANNOUNCE YOUR OFFER OR PRODUCT OF THE MONTH

5.

SHARE A HILARIOUS MEME YOUR AUDIENCE RELATE TO

6.

ASK YOUR AUDIENCE WHAT THEIR TOP 3 EMOJIS ARE

7.

SHARE A HAPPY CUSTOMER PHOTO

8.

REFRESH YOUR INSTAGRAM STORY HIGHLIGHTS

9.

POST A CAROUSEL OF YOUR TOP 3 PRODUCTS OR #1 SERVICE

10.

RUN AN INSTAGRAM STORIES POLL

11.

SHARE A SUPER CUTE ANIMAL PHOTO

12.

SHARE AN INTERESTING STORY ABOUT YOUR PRODUCT DEVELOPMENT

13.

POST AN INSTAGRAM STORY WITH CUSTOMER REVIEWS

14.

SHARE A FUNNY, BRANDED MEME/QUOTE

15.

TELL A STORY THAT RELATES TO A COMMON QUESTION YOU GET ASKED

16.

REMIND YOUR AUDIENCE OF YOUR OFFER OF THE MONTH

17.

LET YOUR AUDIENCE KNOW YOUR EASTER HOURS

18.

SHARE AN INTERESTING EDUCATIONAL TIP

19.

WAHOO! IT IS GOOD FRIDAY TODAY!

20.

UPDATE YOUR INSTAGRAM HASHTAG SETS

21.

EASTER IS IN FULL SWING!

22.

SHARE YOUR TOP 3 TIPS THAT RELATE TO WHAT YOU SELL

23.

SHARE A HAPPY CUSTOMER PHOTO

24.

REPOST A VIDEO USING THE PLANN APP

25.

SHARE YOUR FAV THING ABOUT WHAT YOU DO

26.

SHARE A FUNNY MEME OR QUOTE OR ANIMAL SNAP

27.

LAST DAY PROMOTING YOUR MONTHLY OFFER

28.

ANALYZE YOUR PLANN ANALYTICS

29.

USE THE EMOJI SLIDER IN INSTAGRAM STORIES

30.

SNEAK PEEK YOUR PROMOTION FOR MAY

